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FOR



1935



**McGREDY'S SCARLET**  
A Rose of dazzling red. A prize winner for size and color.  
60c each, postpaid.



**CALEDONIA**  
Large, pointed, pure white bud on long stem. Large, full, fragrant.  
60c each, postpaid.



**M. G. A. VAN ROSSEM**  
Buds glowing orange or apricot, overlaying golden yellow, marvelously harmonious.  
60c each, postpaid.



**ROSLYN**  
It is the most perfect yellow Rose ever grown. Fragrant.  
60c each, postpaid.



**BETTY UPRICHARD**  
Semi-double salmon-pink, stained copper-pink on the outside. A novelty Rose. 60c each, postpaid.



## The Best of the Newer Rose Introductions

FIVE NEWEST AND FINEST EVERBLOOMING TEA ROSES. **Prepaid ONLY \$2.48**  
We have selected these as the five outstanding Exhibition Roses in the 1934 gardens. Extremely hardy. 2-year, field-grown plants.

**SPECIAL CENTURY OF PROGRESS CATALOG**  
From \_\_\_\_\_

**THE KRIDER NURSERIES**  
INCORPORATED  
MIDDLEBURY, INDIANA, U. S. A.



ORDER  
EARLY

THE CREAM OF OUR NURSERY

Our Outstanding  
2-Year 1935 Field Grown  
**ROSE SPECIAL**

Everblooming Hardy Tea Roses  
ALL SIX **\$2.98** POST-PAID

See Picture of Our Rose Fields on Page 6,  
Where We Grow Hardy Northern Roses.

**E. G. HILL**

Dazzling scarlet, shading to deeper pure red; long stems; fine color.  
60c each, postpaid.

**GOLDEN DAWN**

Fragrant, lemon-yellow Rose and a heavy bloomer.  
60c each, postpaid.

**WILLOWMERE**

Long, pointed buds and brilliant pink blooms suffused with gold. 60c each, postpaid.

**MME. ALBERT BARBIER**

Pearl-white suffused with pink. Truly magnificent.  
60c each, postpaid.

**CUBA**

New. Very large cerise-red and crimson bloom on a heavy pedestal of gold. A flashy combination of colors.  
60c each, postpaid.

PLANT  
KRIDER'S  
STOCK

**DR. ECKENER**

A red Talisman. This is a Rugosa Rose; extremely hardy. Red blooms on a yellow base; handsome. New.  
60c each, postpaid.

©CIA A 162695

DEC 24 1934



# 5 Reasons Why Krider's Plants Are Lowest Priced

# Plant Nothing But the Best Nursery Stock

No matter what you plant, whether it's trees, shrubs, vines, fruit trees or berries, always remember there is one thing necessary for success. Because no matter how much you pay; no matter how much you water, fertilize, hoe and cultivate; no matter how much you prune or spray—to grow good plants you must plant quality stock to begin with. Be safe and buy from Krider.

# 5 Reasons Why KRIDER'S PLANTS ARE BETTER

## Here Are the Five Reasons!

- 1st
- We grow in large quantities and have over 300 acres of growing nursery stock. We ship to thousands of customers all over the world.
- 2nd
- We pay no agents' commissions, saving the difference, which goes to you.
- 3rd
- We pay no large advertising bills. This catalog would cost us thousands of dollars more if printed in colors. This would add to the cost of the nursery stock.
- 4th
- We are located in a small community where our overhead costs in general are low.
- 5th
- The different soils we have here are adapted to the growing of many different varieties so that we can grow a larger variety at a lower cost of production than is elsewhere the case.

- 1st
- Our Northern Indiana climate produces a strong, sturdy plant which cannot be bettered anywhere in the United States.
- 2nd
- Our different soils are adapted to the growing of rhododendrons, roses, fruit trees, shrubs, and a larger variety than is the case in other less-favored sections.
- 3rd
- Our experienced help in growing and propagating insures strong plants with well developed root systems that cannot fail to produce for you.
- 4th
- Our methods and facilities insure the stock planted, grown, dug, packed, and shipped according to the latest approved methods.
- 5th
- Besides state and government inspection, our own rigid inspection of each plant that leaves this nursery has made Krider stock world-famous.

## Krider's Guarantee

The Krider Nurseries, Inc., guarantee that each plant, shrub, and tree shall be of a size and quality as shown in this catalog and that it will reach customer in good growing condition. The company will replace free of charge any stock not in good condition when it reaches customer, but complaints must be made within five days after stock has been received. (This does not apply to foreign shipments).

We guarantee to replace free of charge any stock that dies for you the first season, if you think it was the fault of the stock in any way, provided you write us before August 1st, 1935. With us the customer is always right. We leave it up to you.

The company further guarantees that every plant, shrub, or tree is true to name and will replace free of charge or refund purchase price of any proven not to be so, but it is mutually agreed between purchaser and ourselves that we will not be held for any greater amount than the original purchase price.

## Premiums for Early Orders

As a rule most people wait until the first warm, sunshiny days of spring before they begin to think of ordering trees, plants and vines. Then they all send in their orders at one time, and to take care of these orders promptly we have to employ extra clerks and packers. If we can induce part or all of our patrons to send in their orders early we can distribute this work over a longer period of time and not only handle the orders better, but with a much smaller force of men and women. This means a considerable saving of time and money to us, and is the one and only reason we can make the liberal premium offer as set forth below.

### REMEMBER THE DATE BEFORE THIS OFFER EXPIRES

For all spring orders amounting to \$5.00 received before March 15th, we will allow you to select \$1.00 worth of any fruit or shrubbery listed in our catalog. For all orders amounting to \$10.00 we will allow you to select \$2.00 worth. For all \$20.00 orders, \$4.00 worth, and for all \$50.00 orders, \$12.00 worth; for all \$100.00 orders, \$25.00 worth.

No special premiums after date given above and no discount on special collections.

We Guarantee Safe Arrival in Good Condition

Bangkok, Siam  
28th December, 1933

The Krider Nurseries,  
Middlebury, Indiana,  
U. S. A.

Gentlemen,

We beg to to thank you for your splendid packing which you have done your very best care and attention especially consign-ment intends to send aboard. The trees and plants, viz- The rose and flower plants arrived here from your country in a perfect condition and it is a wonder that not even a single plant dry and dead. We can not help to admire you for such being done.

We are, Dear Gentlemen,  
Yours faithfully,  
T. Hanill  
For Dang Toi Nursery

13,800 Miles; 53 Days in Transit; Every Plant Grew

## SATISFIED CUSTOMERS

Newton Upper Falls,  
Mass., March 20, 1934.

Dear Sirs:

I received your shipment of my order today. Each plant was in perfect condition. I was more than satisfied with the Pear tree plants. I would have to pay twice your price around Boston for them.

Sincerely yours,  
MRS. M. V.

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**GENERAL INFORMATION**

**LOCATION.** Our plant is located at Middlebury, Ind. Here we have our offices and 410 acres of as fine nursery growing land as can be found. We are on U. S. 20 from Boston to Chicago, half way between Lagrange, Ind., and Elkhart, Ind. Ten miles northeast of Goshen, Ind., and 12 miles south of U. S. 112, which you leave at White Pigeon, Michigan. Indiana 13 passes through our grounds.

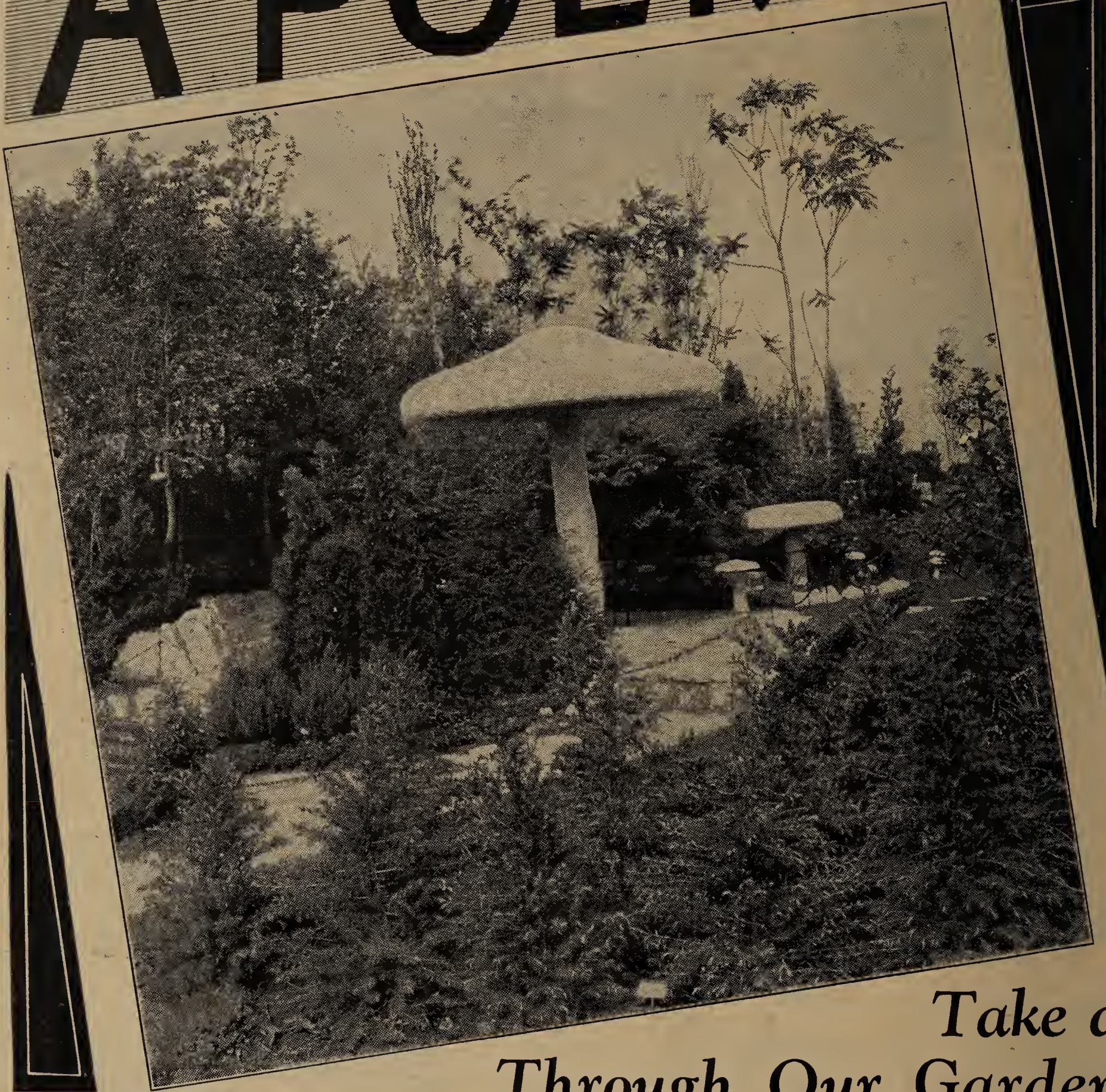
**CLAIMS.** All claims for shortage must be made inside of ten days after goods are received. If stock is not satisfactory, complaint must be made at once. No attention will be paid to claims received months after the goods have been received.

**REMITTANCES.** Make same by express money order, post office order, draft, or registered letter. Checks from responsible persons are also taken. Please do not send stamps and please make your order for at least one dollar.

**KRIDER NURSERIES, Inc.**  
**MIDDLEBURY, IND.**



# A POEM IN



## Take a Through Our Garden

### A Poem in Gardening

By Vernon Krider

As a young man I was more or less addicted to poetry. This garden has stirred up some of these latent traits, or maybe they are failings. I hope that I am a better nurseryman than a poet, but anyway I had a lot of fun writing this poetry about the garden, and maybe you will enjoy it with me. It describes our garden and follows through on these and successive garden pages.

*A garden inspiration,  
Long ago it came to me,  
A longing for unusual things  
That would interest you and me.  
With a toadstool for an entrance,  
And a family of the same;  
Designed to draw attention  
And afford shelter from the rain.*

### A Dream Realized

By Vernon H. Krider, Treas. & Gen. Mgr., Krider Nurseries, Inc.

For the past 30 years it has been my joy to grow and sell, through the Krider Nurseries, of Middlebury, Indiana, millions of trees, roses, shrubs, vines, fruits, and perennials. Each recurring spring it has been my pleasure to see our business grow and grow, until today our nurseries comprise over 400 acres of good things for the garden.

To anyone constantly handling plants, it would be only natural that a great love for them would grow and develop. And so I have dreamed and marveled at plants, their destinies, their truly miraculous habits.

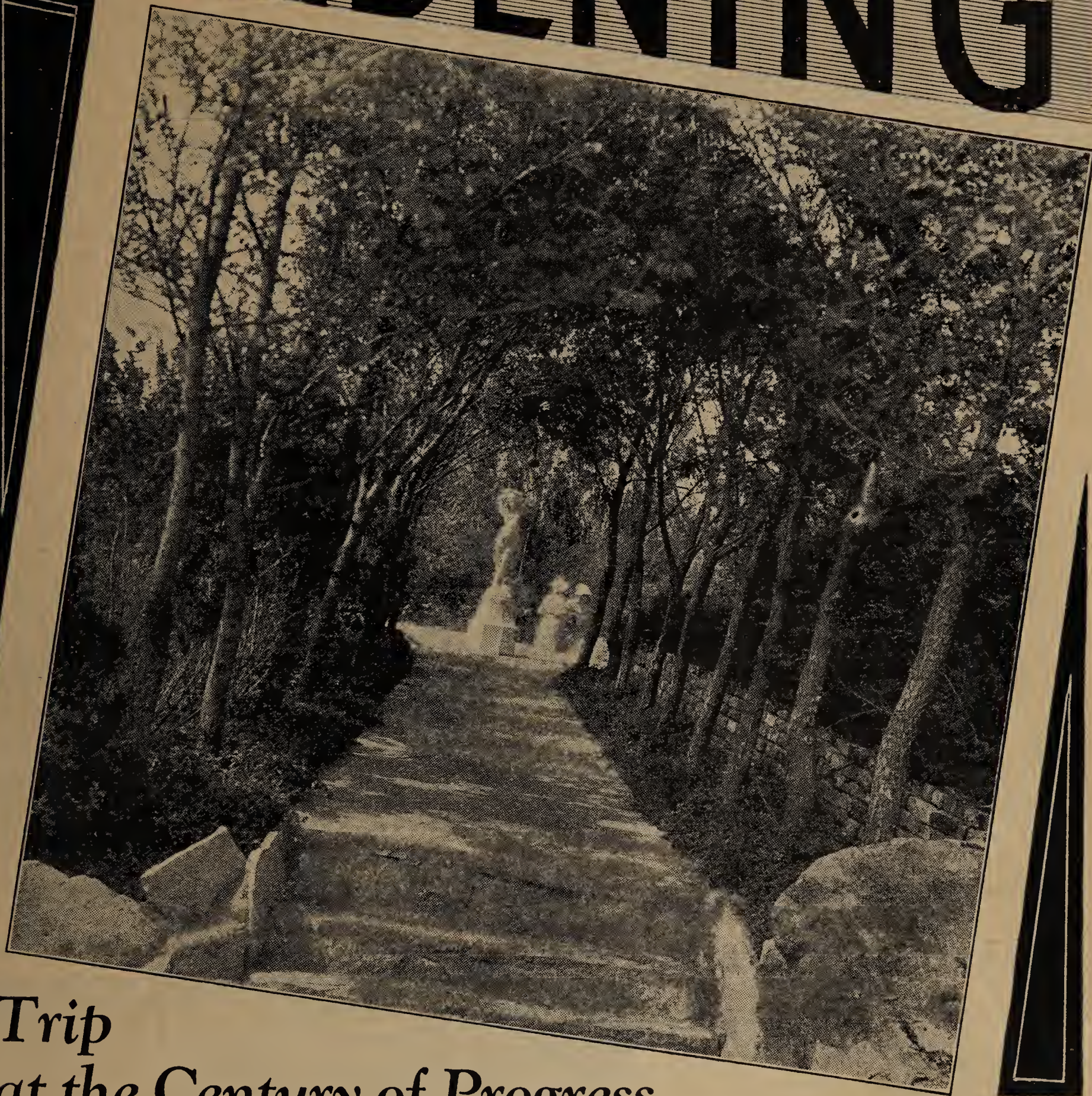
A lily bulb is not to me merely a handful of fiber and tissue. It has that within itself, when planted in the earth, which destines them to burst their bonds and send upward toward the light the tender shoots that shall make the stalks, the stem, and the flower.

Each hour of the day will mark their growth, but yet so measured their progress that no one day can be distinguished from the other. Each day is bound and welded into one common process that leads to the crowning glory of the lily.

TURN TO PAGES 16 AND 17



# GARDENING



## Trip at the Century of Progress

Dormant roses do not appear to me as so much thorny wood and coarse roots. They have that tiny spark of life that when planted causes them to grow and unfold that queen of all flowers, the rose. Its perfume is the wondrous product of its growth.

Who can say that this is the product of the earth, the sun, or rain. Within these tiny bulbs and coarse roots are held the latent possibilities of purest white and softest green; delicate pinks and vivid reds unmatched by man. It is all the work of Nature.

And so my dream has been to create a garden, a naturalistic

garden, a garden where some of our thousands of varieties could be grouped and displayed; a garden where the multitude could see and enjoy it with me. And Krider's Diversified Garden is the result.

In laying out the garden I was fortunate to secure the aid of one of the best landscape men in the United States, Mr. A. J. Vocke, of Tippecanoe City, Ohio. To Mr. Vocke goes the credit of many original features never used in a garden before. The Mushroom Tea House, the Desert Sun Dial, and the naturalistic grouping of the entire setting was brought about by his creative genius.

I was also fortunate in securing the services of a master builder, Mr. L. N. Miller, of Elkhart, Indiana, whose genius and equipment enabled me to reproduce Mr. Vocke's dreams.

### Plant a Bower on Your Grounds

Trees have many useful purposes other than shade and ornament. One of the most interesting uses is to plant them so as to form a thick arbor or bower. They can also be planted so as to form many other shapes. Planting them close together will dwarf the trees and by pruning once or twice a year they can be made to take on most any shape desired. American Elms are especially adapted to this kind of work. These should be planted about 3 feet apart in the row for best results. We are offering American Elm, 6 to 8 ft, for bower purposes at \$5.00 per doz., not prepaid.

*Psyche in her beauty  
Invites you through a lane,  
Where Chinese Elms obscure a bower  
And immortalize her fame.*

FOR CONTINUATION OF GARDEN TRIP





All our Roses are propagated on Multiflora, making them the only type of permanent Roses. This photo, taken August 1st, shows our budders at work on next year's crop.

# KRIDER'S

**〔 Northern  
Grown  
ROSES 〕**

are  
**SURE TO  
BLOOM**

#### SPECIAL SERVICE

All our Roses are trimmed ready to plant when they leave the nursery.

## Be Sure of the Roses You Plant

The field you see pictured above is a block of our hardy northern-grown Roses. Located 7 miles from the Indiana-Michigan state line. No other mail order catalog offers you Roses of their own growing in an equally northern location and equally rigorous climate. Krider can sell you Roses for one-half the prices asked. But Krider cannot sell you choice hardy Roses at such prices.

So we say be sure of the Roses you plant and send your order to Krider Nurseries at Middlebury, Indiana.

### Here's Proof That Krider's Roses are Better

Dayton, Ohio.  
Just a line to compliment you on the five roses received from you last year. All grew exceptionally and bloomed profusely and greatly excelled my expectations.  
J. W.

Canton, Ohio.  
If they don't grow I will think the trouble is at this end of the line. Many thanks.  
MRS. P. O.

Baltimore, Md.  
Have received the plants in good condition, and I think your rose bush roots are about the best I ever saw.  
MR. T. B.

Hamilton, Ohio.  
The Golden Dawn roses arrived a day or two ago. You may not be an "old dealer" or a "new dealer," but one thing certain, you try to be a "SQUARE DEALER."

With many thanks and best wishes, I am  
H. W.

University City, Mo.  
On March 15th I received from you one dozen splendid roses in fine condition. I want to let you know that I am very pleased with them and their price. I do not believe I could have purchased any better stock in this part of the country at one dollar each.  
A. E. S.

### 2-Year-Old Field-Grown

Your choice of  
any Rose on this  
page for **ONLY**

# 35<sup>c</sup>

EACH

**4 for \$1.25**

Postpaid.

One Price  
Regardless  
of Quality

## Famous Hardy Roses Plant in Memory of Mother

Old favorite Roses bringing you the sentiment and perfume of mother's garden.

Paul Neyron. Pink. Perpetual.

Mrs. John Laing. Fragrant, pink.

General Jack. Dark red.

Ulrich Brunner. Large. Perpetual.

Persian Yellow. Old-fashioned hardy yellow.

Columbia. Pink; perfect shape.

Gruss an Teplitz. Dark red.

Henry Nevard. Hardy red; good bloomer.

Old-Fashioned American Beauty. Considered the best blooming red Rose for the North.

Harrison's Yellow. Very hardy yellow Rose.

White American Beauty. The white Rose without a fault.

Persian Yellow. Old-fashioned hardy yellow.



Above cut taken from one of our Rose fields August 1st. Note they are in full bloom.





**SOUV. de CL. PERNET**  
The best hardy yellow Rose; beautiful, fragrant buds. Each, 50c, prepaid.



**MRS. A. R. WADDELL**  
A stiff, branching grower with flowers much like Lady Pirrie, but darker salmon-pink. Each, 50c, prepaid.



**FRAU KARL DRUSCHKI**  
The white Rose without a fault. Each, 50c, prepaid.



**GOLDEN EMBLEM**  
Beautifully shaped, rich yellow Rose, splashed with carmine. Each, 50c, prepaid.

Glen Rock, New Jersey.

Yesterday I wrote you telling you I had not received my order. It came this morning and I am very well pleased with the Rose bushes. Thanking you, I am,

Yours truly,  
A. H. B.

Shipment of Roses received late April 25, 1934. Arrived in good condition. Everything satisfactory.

Yours truly,  
N. E. O.



**ETOILE DE HOLLANDE**  
The finest dark red Rose for general purposes, great vigor and floriferousness. Each, 50c, prepaid.



**WILLIAM F. DREER**  
A beautiful golden fawn and orange-pink Rose, recurving petals flushed with red in center. Each, \$1.00, prepaid.



**TEMPLAR**  
Most fragrant red Rose. Almost thornless. Each, 50c, prepaid.

## Late Introductions at Popular Prices

YOU MAY BUY  
CHEAPER ROSES  
BUT YOU  
CANNOT BUY  
BETTER ROSES

### Two-Year, Field-Grown Roses

All Everblooming Hybrid Teas

Your choice of any Rose illustrated on this page, except "Wm. F. Dreer" at

50c each or 6 for \$2.00  
3 for \$1.25 or the entire 9  
Including "Wm. F. Dreer"

A REGULAR \$5.00 VALUE FOR ONLY \$3.00 Postpaid

BE SURE  
TO ORDER  
THIS GOOD  
COLLECTION



**TALISMAN**  
Novelty sensation of the decade. Each, 50c, prepaid.

### For Rose Success

Consider these simple instructions: Sunny location protected from boisterous, cold north winds. The soil should be clean and mellow; containing some clay for body and some gravel or peat for porosity, with thoroughly worked-in fertilizer—well rotted manure being the best. Dig the holes deep and big enough so that the roots may be naturally spread out, resting upon and enveloped by a generous amount of the prepared soil filler. Make sure all the fibrous roots are firmly packed into their new home, by sifting and tamping. Do not mound the surface, as that would divert rainfall and applied moisture. Be particular to soak the fresh planting, and never allow it to dry out, or the soil to cake. "Everblooming" Roses require about 18 inches planting space; June Roses, about 2 feet. The climbers need some kind of trellis support. The Rugosas, Hugonis and Native types are used just the same as shrubs; the Baby Ramblers in massed beds, or as borders and for low hedges.



**DAME EDITH HELEN**  
Large and perfectly shaped pink Rose. Blooms abundantly. Each, 50c, prepaid.

WE GUARANTEE OUR ROSES TO GROW. SEE PAGE 3.

[7]



# HARDY TEA ROSES for Your GARDEN

## ROSE VALUES You Will Never Forget

**K. A. VICTORIA.** Immense creamy white blooms of perfect form, full and double, are borne on long, strong stems. Profuse, steady bloomer, and one of the finest of all white Roses. Charming in bouquets and especially desirable for the garden. **55c each, postpaid.**

**MME. EDOUARD HERRIOT.** A glorious commingling of terra cotta, bronze, geranium-red and dull copper; fine, long, pointed buds of coral-red and yellow. **55c each, postpaid.**

**PRES. HERBERT HOOVER.** A gorgeous Rose of a really new color combination. Buds are coppery red, beautifully pointed, and borne on rigid stems. Large flowers are a vivid cerise-pink, scarlet-orange and gold, rioting in the most dazzling color effect imaginable. Exquisite fragrance. Unusually attractive in all stages of bloom. Very free flowering. Very popular new Rose. **55c each, postpaid.**

Be Sure to Order

### KRIDER'S

#### Triangle Collections

##### TRIANGLE ROSE COLLECTION "A"

Consisting of 3 Hybrid Tea Roses—Here Illustrated are:  
K. A. Victoria Mme. Edouard Herriot  
President Herbert Hoover

No. 1, 2-yr., field-grown stock  
\$1.65 Value, Postpaid for

**\$1.39**

##### TRIANGLE ROSE COLLECTION "B"

3 Roses that will linger in your memory till the end of time. The usual Krider super-quality prevails. The 2-year-old, field-grown Hybrid Tea Roses illustrated are:

Schwabenland  
Luxembourg

Briarcliff

A \$1.65 Col-  
lection, post-  
paid, for only

**\$1.39**

**SCHWABENLAND.** New pink Rose unlike any other in color or in the splendid formation of its buds. Flowers are over 5 inches in diameter, with a high, spiral center, and peculiarly curled petals. Luminous rose-pink in color, carried on long, stiff stems. **55c each, postpaid.**

**LUXEMBOURG.** A top-ranking yellow Rose, with long, pointed buds of exquisite texture.—Rich bronze-yellow colorings, delightful fragrance. Distinctive, and one of the few hardy Yellow Roses for the garden. **55c each, postpaid.**

**BRIARCLIFF.** A bright, clear, Columbia rose-pink. Vigorous, hardy; dark foliage resistant to mildew. **55c each, postpaid.**



# Krider's Big K Roses

## Everblooming Will Bloom First Year

In this list are included some of the newer introductions and old favorites, the most successful kinds for all-around garden planting.

**BIG "K" COLLECTION**, including the 12 varieties illustrated, a \$6.00 value, postpaid **\$3.95** for only .....

### CHARLES P. KILHAM

Coral-red and orange. One of the best garden Roses in existence. Produces perfect flowers on long cutting stems. The long, pointed buds open to fully double, finely formed flowers of coral-red with orange base. Slightly fragrant.

Healthy, free-blooming, and should be in every garden. **50c each, postpaid.**

### PINK RADIANCE

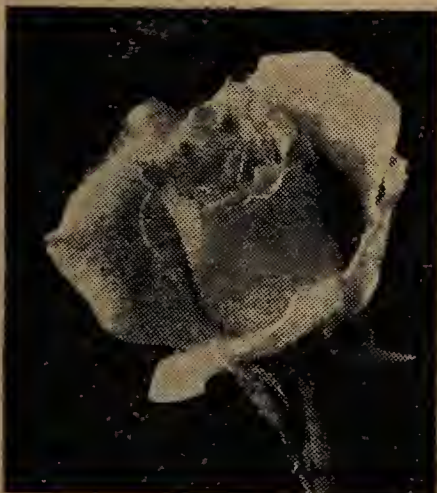
Silvery pink, deepening to salmon; large blooms; long, strong stems. Continuous bloomer. **50c each, postpaid.**



Chas. P. Kilham.



Pink Radiance.



Joanna Hill.



Edith Nellie Perkins.



Salmon Radiance.



Red Radiance.

Superb for cutting or garden display. **50c each, postpaid.**



### MRS. LOVELL SWISHER

Immense, heavy flowers of pale flesh-pink, excellent growth and strong, erect stems. Blooms from spring to autumn. **50c each, postpaid.**



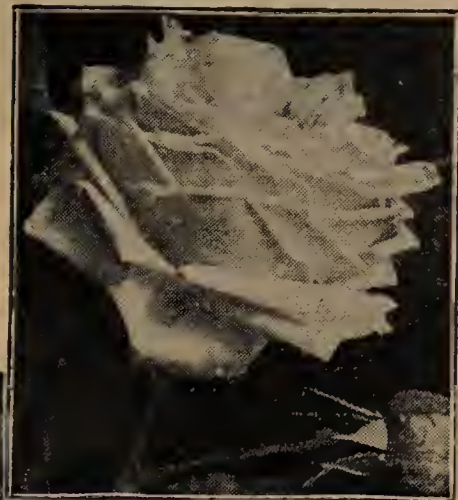
Rev. F. Page-Roberts

### MARY, COUNTESS OF ILCHESTER

A double rose-pink of beautiful form. Good fragrance. **50c each, postpaid.**

### JOANNA HILL

Very double, with Indian yellow center, buff petals. **50c each, postpaid.**



### MAY WETTERN

New. Very deep pink-salmon blooms, with finely pointed buds. Considered the finest salmon Rose grown. **50c each, postpaid.**

### RED RADIANCE

A lovely rich red; large and of a beautiful globular form, on heavy individual canes all through the summer and until frost.

## Krider's Gloria Mixture COLLECTION

The Supreme offer of 1935  
**12 Roses**

Named and labeled—all different.

Postpaid **\$3.00**  
For Only

While this collection does not give you your own choice of varieties, it will consist of our regular standard 2-year-old, field-grown Roses in balanced colors.

**A \$5.00 Value.**

### REV. F. PAGE-ROBERTS

Copper-red, going to golden yellow, outside of petals a reddish tint. Large and double, on long stiff stems; highly fragrant. **50c each, postpaid.**

### EDITH NELLIE PERKINS

Handsome, new Rose, with long, pointed buds. Orange outside and salmon-pink inside. **50c each, postpaid.**

### SUNBURST

Rich yellow, cup-shaped flowers shaded with orange. Hardy and prolific. The best yellow for northern states. **50c each, postpaid.**



### AMERICAN BEAUTY

Very large and double; deep rich rose. Grown by the million for cut flowers. Delightful fragrance. **50c each, postpaid.**

### SALMON RADIANCE

Latest addition to Radiance family; free bloomer. **50c each, postpaid.**



Sunburst.

## KRIDER RADIANCE COLLECTION

Three extremely hardy Tea Roses for cold climates to twenty degrees below zero.

### Red Radiance

### Pink Radiance

### Salmon Radiance

In 2-yr., field-grown plants

Postpaid **\$1.00**  
For Only



# Krider's CLIMBING ROSES

**Dr. W. Van Fleet.** Blossoms extra large, resembling the tender Hybrid Tea Roses in shape and size. Its strong stems are 12 to 18 inches long, making it valuable for cutting. Color a delicate flesh-pink, changing when full blown to a flesh-white shade.

**White Dorothy Perkins.** A pure white sport from Dorothy Perkins, with which it is identical in variety and habits. A valuable addition to the hardy climbing class.

**Dorothy Perkins.** Beautiful shell-pink, which hold for a long time, shading to a lovely deep rose. Very sweetly scented, hardy and a strong grower.

**Paul's Scarlet Climber.** An entirely new variety, combining vigorous growth, wonderful foliage and absolute hardiness, together with flowers almost as large as those produced on bush Roses; in color a brilliant scarlet which lasts well.

**Primrose.** A pure yellow, hardy climbing Rose. Its large, double flowers are a soft, rich primrose-yellow, and are borne in clusters of 4 and 5 on an extremely vigorous plant, with beautiful foliage. Very new and we believe the most satisfactory yellow climber for the North.

**Mme. Gregoire Staechelin.** "The Spanish Beauty." Today's wonder Rose. Delicious fragrance—quite rare in hardy climbers. A choice cut flower—also unique in its class; tight bud long-pointed, opening bud urn-shaped, full blown flower semi-double, cup-shaped, and broad to five inches; the cutting stem 12 to 15 inches long. The color is charming, in vase or on the vine; maroon in the bud, carmine to pearly pink as the perfumed petals unfold.

**Crimson Rambler.** One of the most popular of the climbers. A rapid grower and perfectly hardy; flowers in rich clusters of vivid crimson. One year plants will attain a height of 10 to 20 feet in a single season and the second year they will produce a marvelous profusion of their rich glowing crimson flowers.

**Price of above Climbing Roses, 35c each; 3 for \$1.00, postpaid.**



Dr. W. Van Fleet.



Climbing American Beauty.



Dorothy Perkins.

## Baby Rambler and Polyantha Roses

A type of Rose which is very popular for bedding purposes. They form shapely, compact, bushy specimens about 18 inches high, producing a great profusion from early in the season, until severe frost, of immense trusses of small flowers. Pruning

is not necessary; simply remove the past season's flower stems. Can furnish in Red, Pink or White. **2-year-old plants, 35c each; 3 for \$1.00, postpaid.**

## New Rugosa Roses

**AMELIE GRAVEREAUX.** Medium, double, fragrant flowers in small groups all summer; dark purplish red.

**PINK GROOTENDORST.** Habit and character like above, but the color of the fringy clusters is a clear light shell-pink.

**F. J. GROOTENDORST.** A cross between Rosa Rugosa and Baby Rambler, retaining all the vigor, hardiness, and healthy foliage of the Rugosa. Fine red blooms. The only hardy and everblooming hedging or massing Rose, and for these purposes it is ideal.

**CONRAD FERDINAND MEYER.** Strong grower, perfectly hardy. Flowers silvery rose, large, well filled, very fragrant.

**BELLE POITEVINE.** (An Eskimo Beauty). The blooms are large and full, the petals gracefully incurved. Bright, clear, lively pink.

**SIR THOMAS LIPTON.** (An Eskimo Beauty). Pure white; no tinge of pink or yellow—just pure white. The flowers are very double and borne in graceful clusters.

**Price: 35c each; 3 for \$1.00, postpaid.**  
All Roses 2-yr., field grown.

## Three New Climbing Roses

**Climbing Gruss an Teplitz.** A truly wonderful Climbing Rose, with the same bright crimson flowers of the bush Rose of the same name. No other Climbing Rose has such a dainty red flower in bud and bloom.

**Red Explorer.** The best new Red Climbing Rose. Extremely hardy; a rapid grower. Fine for trellis where growth is wanted. An outstanding new crimson Rambler.

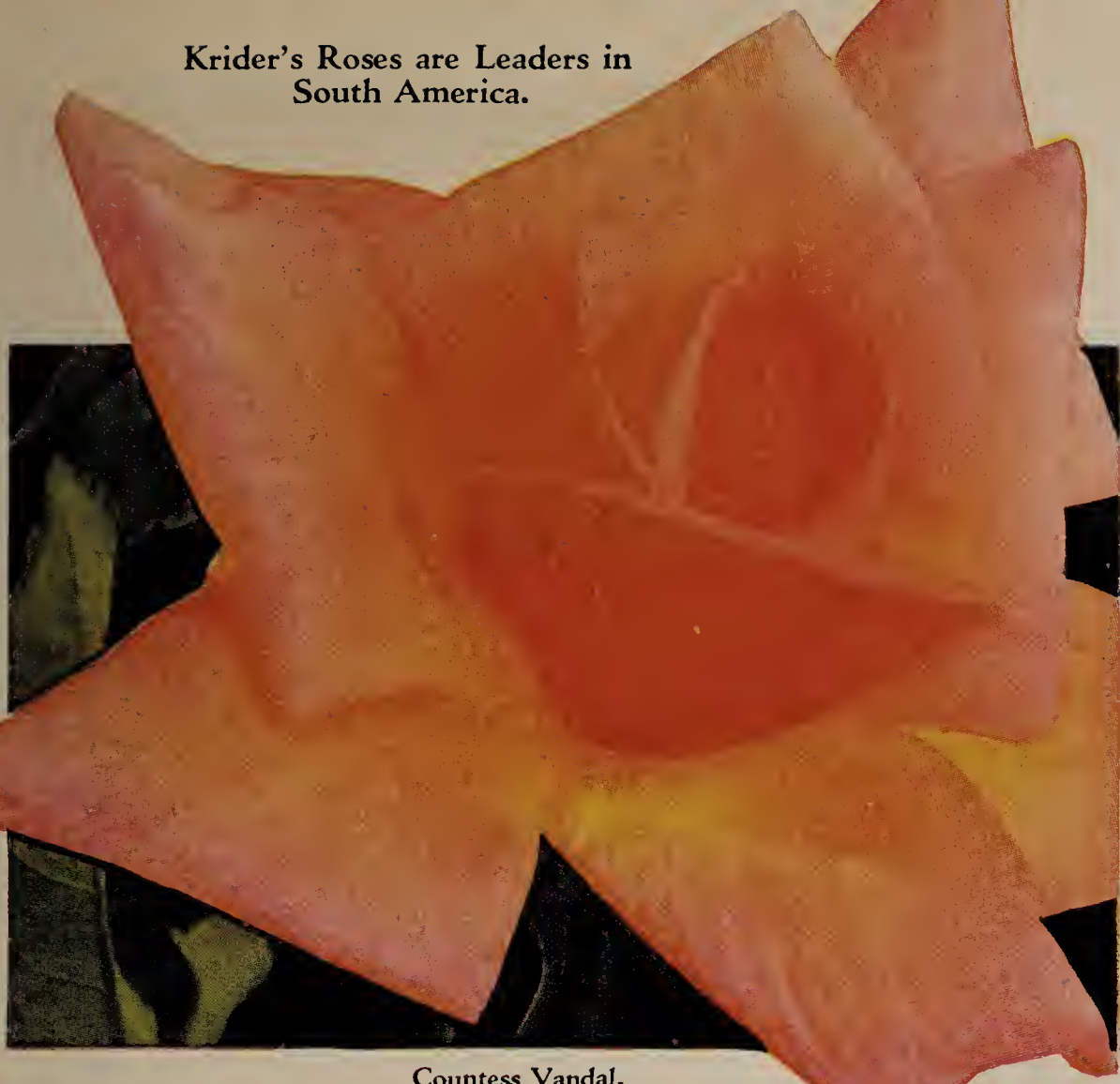
**Scorcher.** A superb new climber with most unusual characteristics. Large, semi-single blooms of scorching red. A marked departure both in color and shape of blooms. In addition to the unusually heavy bloom in June, you can expect occasional blooms throughout the summer. Don't fail to include Scorcher in your order for Climbing Roses. **Above 3 Roses, each, 50c; 3 for \$1.25, prepaid.**



Scorcher.



Krider's Roses are Leaders in  
South America.



Countess Vandal.

## Mary Hart

U. S. Plant Patent No. 8.

A most unique and striking red sport of Talisman. Bud is maroon-red, opening to well-formed blossoms of deep, velvety blood-red with overglow of amber. Unlike most red Roses, Mary Hart does not wilt or dry when cut, but opens perfectly. It equals, or is better than Talisman as a producer, with sturdier, heavier stems, and is a strong grower. A Rose all Rose-lovers will want in their garden. **\$1.00 each; \$10.00 per doz., postpaid.**

## Nigrette

### The Black Rose of Sangerhausen

U. S. Plant Patent No. 87.

The cup-shaped flowers are in intensely deep maroon with blackish velvety sheen, and are deliciously fragrant. It is the darkest of Roses, appearing almost black from a little distance. The plant is continuously in bloom, spending most of its energy in forming blossoms. (Originator's description). This sensation of the European Rose world, so widely publicized last summer, is now available for the first time in this country. **Price, \$2.00 each, \$20.00 per doz., postpaid.**



Nigrette—The Black  
Rose of Sangerhausen.



# 3 Most Admired Patented Roses at the World's Fair in 1934

We can recommend the three Roses illustrated on this page to our customers as three you will never regret buying.

## Countess Vandal

This was the sensation of the Rose garden at the World's Fair last summer. It drew more attention than any other of the thousand Roses in bloom there during the Fair. It bids fair to be the most popular new Rose of the present decade. **\$1.00 each; \$10.00 per doz., postpaid.**

NOTICE.—We can supply the New Blaze monthly everblooming climber at \$1.50 each; \$15.00 per dozen. The New Golden climber at \$2.00 each; \$20.00 per dozen, postpaid.



New Patented Rose, Mary Hart.







# The World's Smallest Rose, "Tiny Gleam"

## Radiant Rose for Rockery

This tiny Rose is easily the most outstanding novelty in the Rose world. Its tiny red buds are constantly appearing throughout the entire summer. They open into the smallest Rose in the world, delightfully pink and fragrant.

Flowers that bloom all through the summer are a long-felt want in the rockery. A dozen of these in bloom will make of your rockery a thing of beauty, and be the brightest spot in your garden. No home grounds complete without it. Be the first to light up your rockery and porch boxes with Tiny Gleam. **Price, each, 50c; per doz., \$5.00, prepaid.**



Tiny Gleam.

## "ALADDIN"

### The New Wonder Chrysanthemum

The largest, the most double, the hardiest and the most gorgeous find of recent years in a Chrysanthemum. Always in bloom from September first till hard frost. Makes a plant 2 feet high and 2 feet across, and always a mass of color. Immense, bronze-yellow flowers, richly stained with apricot and red. Fluffy blooms fully 2½ inches across. We guarantee this the earliest of all hardy Chrysanthemums, blooming 6 to 8 weeks before ordinary kinds. While our supply lasts, **50c each; 3 for \$1.00, for good, strong, ready to bloom plants, prepaid.**



Red Hot Poker.  
Description on page 14.

## New Everblooming Carnation "Fireglow"

This is a new variety of hardy Carnation equalling greenhouse Carnations, yet perfectly hardy when planted outdoors.

With ordinary attention, they bloom prodigiously for 5 months, from June to November. You who visited our gardens, admired these beautiful dazzling Carnations always in bloom along the walk, east of the Holland section. They produce splendid double flowers 1½ to 2½ inches across on stems 12 inches or more in length. The color is a rich deep crimson-red and has the pleasing spicy Carnation fragrance.

**Price: 2-year-old, blooming size plants guaranteed to bloom all through 1935, 25c each; \$2.00 per doz., postpaid.**



Fireglow. New Everblooming Carnation.

## New Yellow Talisman Rose

A sport of the Talisman. One of the hardiest and most outstanding new everblooming Roses of 1934. It holds its cup-shaped flowers much longer than any Rose we have ever seen. It grows and blooms as effectively as its well known ancestor and is as free of leaf spots. You who are looking for a real yellow Rose will make no mistake by adding Yellow Talisman to your collection. We do not have a large stock of this variety but while our supply lasts, we are glad to offer them to our customers in 2-yr-old plants for **75c each; 3 for \$2.00, postpaid.**



New Yellow Talisman.





Blue Althea.

very large; color deep blue with red eye. It grows to about the same size as the old-fashioned varieties, but must be grafted onto Althea roots to be reproduced. It is very valuable for specimen plants in the lawn or border. We are offering only a limited quantity, specially low priced. **2-yr., field-grown, blooming size plants at 50c each; 3 for \$1.25, prepaid.**

## Two Newer Shrubs for Lawn Specimens

### Blue Althea

A new addition to the Althea family. It blooms freely from early summer until late in the fall. The flowers are single but

### Rose Tree of China

(*Prunus triloba*)

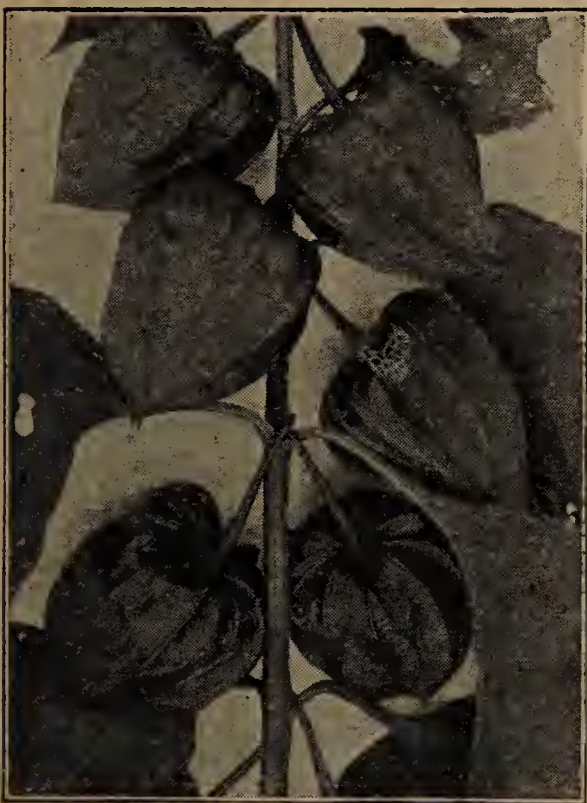
A wonderful new double-flowering Plum. Blooms early in the spring before leaves appear. The small



Rose Tree of China.

tree seems decked with garlands of flowers. Double, pink in color. A sensation in our World's Fair Garden. **2 to 3 ft., ready to bloom, each, 50c; 3 for \$1.00, prepaid.**

**WE GUARANTEE OUR STOCK TO GROW**



Chinese Lantern Fruits.

## Four Favorite Perennials from Our World's Fair Gardens

**VERONICA INCANA.** Deep blue flowers with silvery foliage. Has good appearance, both in and out of bloom. Useful in rockery or for edging paths and flower beds. Bloomed in Irish Section at World's Fair.

**VERONICA LONGIFOLIA.** A delightful 2-foot border plant with attractive foliage of distinct character, a roughened bronze-green. Flowers are borne abundantly during July and August in long, compact spikes of a beautiful deep blue and are frequently used as cut flowers.

**LOBELIA CARDINALIS** (Cardinal Flower). Handsome border plants. Rich fiery cardinal flowers, strong plants, often producing 10 to 18 spikes, 24 to 30 inches long. Thrive in any ordinary garden soil. Few plants are more effective at their season of bloom, which extends from early August till late in September. Bloomed all season near water wheel, along water, at World's Fair.

**CHINESE LANTERN PLANT.** This wonderfully decorative plant is easy to grow. The fruits are becoming more popular each year for decorative purposes in the early fall and winter. The color of these lantern fruits is orange-vermilion and they are everlasting after drying. Single plants produce as many as thirty lanterns. A sensation at the 1934 World's Fair gardens.

**SPECIAL  
OFFER**

*All Four  
2-year  
Field-Grown*

for only  
**\$1.00**  
Postpaid

## Krider's New Iris

### 10 Large Bearded Varieties for only \$1

Of all the Iris these 10 are the most outstanding of all the Iris family. We offer these in 2-year, field-grown plants, all named and labeled for

**15c each, or any 10 for only \$1.00, postpaid.**

**OPERA** (Vilmorin). T.B. 2½ ft. S. livid purple; F. velvety purple.

**MADAME CHOBOUT** (Denis). T.B. 3 ft. S. white suffused pale yellow to wine-red; F. white, suffused with lilac.

**OLYMPUS** (Perry). T.B. 3½ ft. S. rose overlaid soft bronze; F. madder-crimson, heavily reticulated white at base.

**IMPERATOR** (Cayeux). T.B. 3 1/3 ft. S. red-violet tinted buff; F. deeper red-violet with brown markings at the base. Large; late.

**SOUV. DE MADAME GAUDICHAU** (Millet). T.B. 3 ft. S. Bradley's violet; F. brilliant blackish purple.

**VIRGINIA MOORE** (Shull). T.B. 2½ ft. A tall, bright chrome-yellow variety, veined darker on falls.

**AMBASSADEUR** (Vilmorin). T.B. 4 ft. S. rich lavender; F. deep reddish violet with rich orange beard.

**VALERY MAYET** (Denis). T.B. 3 ft. Rich and distinctive red color tone; S. rose-purple, flushed orange; F. velvety dahlia-purple, stained pale yellow.

**DALILA** (Denis). T.B. 2 ft. S. creamy yellow; F. plum-red.

**HARMONY** (Dykes). T.B. 2¾ ft. S. and F. deep rich purple-blue.



German Iris.

**WE GUARANTEE OUR STOCK TO GROW. SEE PAGE 3.**





Tritoma.

## Astilbe

A bulbous, hardy Spirea of striking punctuating character, when distributed among the medium height perennials of the garden borders. It makes a short, spreading plant with attractive foliage, during June and July throwing up long, plummy wands of bloom. These flower spikes complete an average height of 2 to 3 feet, and, because of their bulk, feathery character and brilliant color expression, are extremely showy during their season of about three weeks. Soil need not be extra rich, but plentiful moisture and partial shade are essential to fullest success. **25c each; 3 for 50c, prepaid.**



Astilbe.

## Cotoneaster

**HORIZONTALIS.** A dwarf shrub with densely spreading horizontal branches, almost prostrate. On account of its habit, is much appreciated in rockeries, the front of borders, or to overhang garden walls, to display its crimsoning leaves and scarlet fruits, deep into winter. The emerald-green in our Irish garden. **12 to 18 in., 75c each; 3 for \$2.00, prepaid.**

## Weeping Japan Cherry

The "Rosebud Cherry," longest known of this wonderful family in American landscapes; popularized by its adaptability to small lawns where its swaying wands, so thickly studded with light pink bloom, are an outstanding incident of spring. They are universally admired and one of the very best dwarf lawn trees. **5-ft. stem, 2-yr. heads, \$2.00 each, not prepaid.**



Dogwood.



## Red Flowering Dogwood

**Cornus florida rubra.** A tree with handsome red flowers. An attractive lawn specimen or group subject. When in full bloom it can only be compared with the Magnolia Soulangeana. However, unlike that variety, this tree never has the flowers frozen in the spring, because it blooms later. **2 to 3 ft., blooming size, \$1.50 each; 6 for \$5.00, not prepaid.**



Dogwood Blossom.

# Krider's Specials

## New and Rare Plants

Varieties You Have Always Wanted  
at

Prices You Can Afford to Pay



Bleeding Heart.

## Tritoma

(Red Hot Poker)

See color cut on page 12.

**Pfitzeri.** Semi-tropical and showiest of all garden plants in bloom. Rushlike foliage with thick flower stalks a yard long, a single fiery cone at top. Brilliant scarlet, lower petals rimmed with orange. Blooms July to October. A magnificent cut flower. Use heavy winter mulch to protect them. No flower makes more showing in the autumn. **25c each; 3 for 50c, prepaid.**

## Bleeding Heart

**Spectabilis.** 2 feet. One of the most delightful of all the early spring flowering plants, bearing numerous rosy red, heart-shaped flowers pendent from long arching stems. It was a favorite in our grandmothers' gardens and is still good. **35c each; 3 for \$1.00, prepaid.**



Weeping Japan Cherry.



# Krider's Specials

## New and Rare Plants

### Purple Leaf Plum

**Cistena.** A recently introduced cross between Pissardi and the Dakota Sand Cherry. Dwarfier growing than the other purple plum varieties, more compact, with glossier leaves and much more red in them. This dwarf tree comes out red in the spring, stays red all summer and is still red in the fall. A specimen should be on every lawn. **3 to 4 ft., 50c each; 4 to 6 ft., \$1.00 each, not prepaid.**



Chrysanthemums.

### The Sensational New Summer-Blooming Chrysanthemum

This remarkable variety commences to bloom after the roots have become established in their new home, the plant is never thereafter without a liberal show of bloom from July continuously into November. Flowers are full and compact. Can supply them in pink, yellow, and white. **20c each; 3 for 50c, prepaid.**



Madonna Lily.

Very hardy. **2-year bulbs, 25c each; 3 for 50c, prepaid.**

### Madonna Lily

The best of all white Lilies. Also often called St. Joseph's Lily. Large snow-white flowers with yellow stamens, carried on long strong stems. Very hardy and will increase year after year in good soil. **Price, large bulbs, 25c each; 3 for 50c, postpaid.**

### Oak-Leaved Hydrangea

A very handsome bushy shrub. Flowers in large panicles, creamy white. Foliage dark green above, silvery beneath and turning to glowing red in the fall. This is a very ornamental shrub and grows to a height of 4 to 5 feet. It does extremely well in very shady locations, which makes it very valuable for home planting. **18 to 24 in., 50c each; 3 for \$1.00, not prepaid.**



Regal Lily.

men planting on the lawn. **12 to 18 in., 50c; 18 to 24 in., 75c, not prepaid.**

### Regal Lily (Lilium Regale)

One of the most beautiful Lilies. The flowers are white, slightly suffused with pink, with a beautiful glow of canary-yellow at center, and continuing part way up the trumpet. Its perfume is exquisite, resembling the Jasmine. The flowers appear in June, and will continue to bloom in August.



Black Hills Spruce.

### Black Hills Spruce

(*Picea canadensis albertiana*)

Charming, Shapely Evergreens—  
Superb for Landscaping.

Always a little beauty, with its heavy, thick foliage and its perfect symmetry. A native of the Black Hills country of South Dakota, it resembles its parent, the White Spruce, though somewhat slower in growth and more compact. Color is a rich, glaucous green, sometimes intense blue. Extremely hardy, easy to establish. One of the finest evergreens you can use for single speci-



Oak-Leaved Hydrangea.



# THIRD AND FOURTH SCENES IN AS EXHIBITED IN THE 1934



## New England Scenes are Quiet and Restful

We especially like the New England scene at our Century of Progress gardens because it really is quiet and restful. No home grounds should be complete until you have planted some retreat, an outdoor room as it were, where you can go for quiet rest and recreation. In the fast pace of modern life a place of this kind is not only a beautiful addition to your home planting, but will pay for itself in dollars and cents by the rest and relaxation that it will give you.

Below we are offering some bargains made up of plants especially adapted to screening and building your outdoor retreat. They represent exceptional values at prices quoted and should be worth a hundred times the price asked, in pleasure and satisfaction to you.

## Special Bargains of Typical New England Plants

### White Spruce

The White Spruce is one of the finest of all Spruces. The foliage is extremely dense, growth a little more open than the Black Hills Spruce, with short, stiff needles of a beautiful light silvery green. This evergreen was a sensation along our rail fence in the New England section. **12 to 18 in., XX, 50c; 2½ to 3 ft., XXX, \$2.00, by express, not prepaid. 18 to 24 in., B&B, \$1.00, not prepaid.**

### Hemlock

(*Tsuga canadensis*)

The best evergreen in heavy shade; and both beautiful and dependable wherever used. Its refined foliage is lacy, close-set and darkly lustrous, in rather flat fronds which droop gracefully. It is best known as a moderate grower adapted to severe pruning; used at corners; or as foundation screens; or in formally sheared high hedges. **18 in., 50c; 18 to 24 in., \$1.00; 2 to 3 ft., \$1.50, not prepaid.**

### Silver Cedar

(*Juniperus virginiana glauca*)

Unlike so many varieties it is not at all formal, but without losing general compactness, its irregularity of spread is uniquely attractive; the broadly conical form and beautiful glaucous blue foliage making it one of the choicest of all Junipers. **12 to 18 in., \$1.50; 18 to 24 in., \$2.00; 3 to 4 ft., \$3.00, B&B, not prepaid.**

*A vision of New England  
Presents itself to view,  
Her ancient fences all adorned  
With hemlock, spruce, and yew.*

Krider Nurseries, Inc

I visited your garden at the Fair in June. To have created so beautiful a thing as that is an achievement. It was late one clear evening when I walked there, and it seemed to me like a lot of Heaven brought to earth. I felt sure God Himself must have walked there sometime in the cool of the evening. When I came to the "window that opened on the sea," I paused, half expecting to see Him walking across the lake to enter there. I shall carry with me always a picture of the beauty of the evening.

Sincerely yours,

MRS. F. (EMMA L.) LONDON.

October 1st, 1934.



# KRIDER'S DIVERSIFIED GARDENS

## CENTURY OF PROGRESS



### Hills, Streams, and Laurels Represent the Alleghenys

Anyone who has ever gone through our eastern mountains when the laurels were in bloom will never forget them. We have tried to depict the Allegheny section of our Century of Progress garden by using a hillside, falling water, and masses of Rhododendrons, Azaleas, etc.

We think that we are safe in saying that here in Middlebury, Indiana, we are having more success with the growing of Rhododendrons, Azaleas, and that type of plant, than at any nursery west of Pittsburgh. It is our opinion that Rhododendrons acclimated here do better in the central states than plants grown in far sections of the country; so we are offering on this page special bargains of these types of plants and if you live anywhere between Pittsburgh and Denver, we honestly believe that these plants are adapted and more valuable to you than if they were grown where the laurel is native.

### Special Bargains of Plants Typical of the Alleghenys

#### Rhododendron Bargain

(Catawba Rhododendron)

One of the most beautiful native shrubs and the hardiest of all the Rhododendrons. In June every branch has a large cluster of 4- to 6-inch broad, rosy purple blooms. The foliage is the most handsome of any Rhododendron. This, like the following species, is now used extensively in park planting and taken by carloads from native woods and mountains. Dug with care, with a ball of turfy soil, it may be successfully transplanted. The handsome large evergreen foliage is pleasant to behold the year round. Guaranteed nursery grown.

18 to 24 in., blooming size, nursery grown, each, not prepaid ..... **\$2.50**

#### Azalea Mollis

(Hardy Azaleas)

This is one of the aristocrats of the flower family. The plant is absolutely hardy, grows to a height of 24 inches and is covered with a mass of bloom in orange and yellow colors through the months of May and early June, before the leaves appear. They are one of the most strikingly beautiful shrubs and attract more attention through the month of May than anything that we have on our grounds. They are planted as a border to Rhododendrons and in beds by themselves. We have a large stock of this variety and have cut the price within the reach of all.

12 to 18 in., B&B ... **\$1.50**

18 to 24 in., B&B ... **2.00**

F.O.B. Middlebury, Ind.

#### Kalmia or Mountain Laurel

A beautiful broad-leaved plant native in the Alleghenys. These beautiful broad-leaved evergreens need no lengthy description. The exquisite beauty of the plant and delicate shading of the masses of orchid-like blossoms, big as Peonies, appeal to everyone. Directions for planting and growing furnished free.

18 to 24 in., nursery-grown, each, not prepaid **\$2.00**

*To the right the Alleghenies  
With their laurel hills and streams,  
Obscure from sight a water wheel  
Whose power a mystery seems.*





Althea—Rose of Sharon.

## Althea

(Rose of Sharon)

Unsurpassed by anything in the hardy shrub line for freedom of bloom or range of color. From midsummer until frost, when few other shrubs are in bloom, the Althea is most handsome, with its large, camellia-like flowers of the most varied and beautiful shades.

### DOUBLE WHITE.

White, crimson center.

### DOUBLE VARIEGATED.

Pink and white.

### DOUBLE RED.

An excellent striped variety, nicely marked white and rose.

### DOUBLE PURPLE.

Price, 2-yr., 2 to 3 ft., 25c each; 5 for \$1.00, not prepaid.

Any color desired.

# KRIDER'S WONDERFUL SHRUBS

## Flowering Almond

Early spring flowering shrubs, gaily in full bloom before the leaves appear, with beautiful, double flowers of rose, snuggling tight to the twigs. 35c each; 3 for \$1.00, not prepaid.



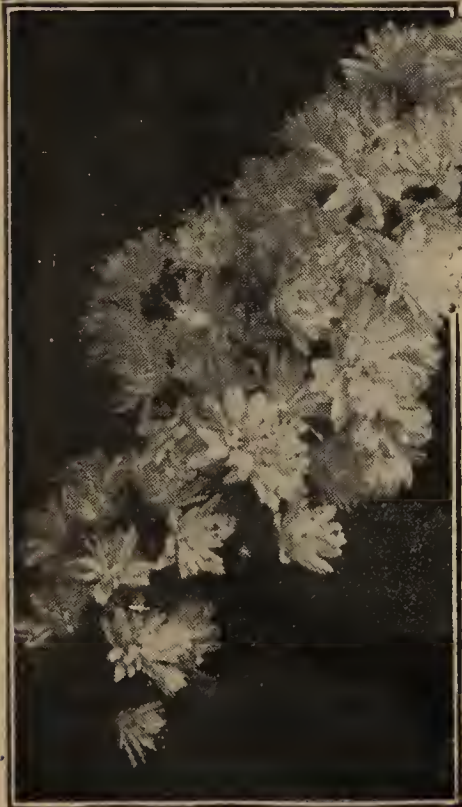
Butterfly Bush.

## Butterfly Bush

This bush grows from 4 to 6 feet in height and produces its beautiful lilac-colored blooms from the tips of every particle of new growth. It flowers from July to September. 25c each; 3 for 50c, not prepaid.

## Deutzia

**PRIDE OF ROCHESTER.** This is the most hardy and popular of the Deutzia family. It grows from 6 to 8 feet in height and its mass of pinkish white bloom in June is a joy to all beholding it. It adapts itself to any type of soil or growing conditions and for specimen or mass planting it is indispensable. 18 to 24 in., 25c each; 3 for 50c, not prepaid. 4 to 6-ft. specimens, 50c each, not prepaid.



Deutzia, Pride of Rochester.



Red-Leaved Barberry.

## Barberry, Red Leaf

Similar to B. Thunbergi in all respects except that the foliage is of a bronzy red color which turns to fiery red in autumn. Plant in full sun for best results. For hedge size see page 28. 18 to 24 in., 35c; 3 for \$1.00, not prepaid.

## Barberry, Green

No shrub in existence is so generally planted and has so many practical purposes as Japanese Barberry. It hasn't one serious fault and can be grown in semi-shady, moist, dry or sunny locations. When grown as specimen plants or as an edging to taller shrubs its graceful arching branches covered with the most luxuriant deep green foliage in summer and beautiful bright red berries all winter are the most attractive sight imaginable. For hedge size see page 28. Large, 18 to 24 in., 25c each; 5 for \$1.00, not prepaid.

## Cotoneaster Acutifolia

Fast growing, hardy shrub with spreading slender branches. Flowers in May and June. Black berries in September. 25c each; \$2.50 per doz., not prepaid.



Flowers of Beauty Bush.

## Beauty Bush

A charming new 6-ft. shrub from China, with attractive leaves, the center upright, the outer branches gracefully arching. Has a general resemblance to both Weigela and Honey-suckle, the beautiful flowers appearing in great profusion during June, in pairs which cluster closely into cymes of about twenty-five. Flowers are bell-shaped and somewhat lipped, pale pink with orange veins in the throat, the buds being very much darker. 2 to 3 ft., 50c each; 3 for \$1.00, not prepaid.

## Slender Deutzia

A dwarf shrub growing from 20 to 30 inches in height. Its graceful drooping branches are wreathed with pure white flowers in May. When used for borders it is most valuable and beautiful. Heavy, 2 ft., 35c each; 3 for \$1.00, not prepaid.



Slender Deutzia.

## FIVE SHRUBS To Grace Your Border

Viburnum Carlesi.	Page 23
Smoke Tree.	Page 22
Philadelphus Virginalis.	Page 22
Althea (Rose of Sharon).	Page 18
Persian Lilac.	Page 20

The above good and rare varieties should be planted around every home. We offer the above collection in heavy blooming size, 3-year, by express, not prepaid.

A Three-Dollar Value for **\$1.69**



## SHRUBS—Continued

### Forsythia

**INTERMEDIA.** The earliest blooming. Lights up the garden with glinting masses of yellow very early in the spring, and before the leaves appear. These bright golden flowers often appear before the snow is gone.

Thrives in any locality. Tall grower. 18 to 24 in., 25c; 3 for 50c. 2 to 3 ft., 35c; 3 for \$1.00, not prepaid.

**FORTUNEI.** An erect growing type with slender, upright branches. Fortunei grows the tallest and most slender of the Forsythias, and is especially desirable for tall background. Has lovely, golden yellow flowers very early in spring. 18 to 24 in., 25c; 3 for 50c. 2 to 3 ft., 35c; 3 for \$1.00, not prepaid.

### Japan Flowering Quince

**CYDONIA JAPONICA.** Very early in the spring this fine, attractive shrub is completely covered with dazzling scarlet flowers followed by small, fragrant, quince-shaped fruits. Foliage is dark, glossy green. Very desirable for single specimens; also hedges. 18 to 24 in., 25c; 3 for 50c. 2 to 3 ft., 35c; 3 for \$1.00, not prepaid.

Japanese Flowering Quince.

### Shrub Dogwoods - Cornus

**CORNUS VARIEGATA.** Grows 4 to 5 feet high, with purplish red branches and beautiful silver-variegated foliage. This is one of the choicest variegated-leaved shrubs, capable of refined, compact shape by pruning, of value both summer and winter.

**CORNUS, RED TWIG.** Grows 6 to 10 feet high, with clusters of fine white flowers; white berries; stem and branches turning to blood-red in winter.

**CORNUS, YELLOW TWIG.** Similar to above except that the bark is golden yellow.

Any above, 18 to 24 in., 25c; 3 for 50c. 2 to 3 ft., 35c; 3 for \$1.00, not prepaid.

### Clethra

**ALNIFOLIA** (Sweet Pepper Bush). A handsome little shrub, delightfully fragrant in August and September when covered with long, showy wands of creamy white flowers. It is valuable for the front of the border as it grows only 3 to 5 feet tall, and on account of its pleasing scent, is very popular beneath the house windows.

18 to 24 in., 25c; 3 for 50c. 2 to 3 ft., 35c; 3 for \$1.00, not prepaid.

### Calycanthus

Sweet scented shrub. Flowers purple, double and deliciously scented. Remains in bloom a long time. An old-fashioned favorite. 18 to 24 in., 25c; 3 for 50c. 2 to 3 ft., 35c; 3 for \$1.00, not prepaid.

### Hydrangeas

**PANICULATA GRANDIFLORA.** Flowers in August, in huge panicles from 8 to 12 inches long, of a delicate pink, changing to bronze and lasting until autumn. 18 to 24 in., 25c; 3 for 50c. 2 to 3 ft., 35c; 3 for \$1.00, not prepaid.

**ARBORESCENS GRANDIFLORA** (Snowball Hydrangea). Has the appearance of a low-growing Snowball. White flowers in June and July. The most hardy of the Hydrangeas and especially useful for shady places. 18 to 24 in., 25c; 3 for 50c. 2 to 3 ft., 35c; 3 for \$1.00, not prepaid.

**TREE HYDRANGEA.** Very desirable in this form, in formal lines and backgrounds, or solitary. The spreading head of green leaves and flower wands are all up above the straight bare trunk, thus allowing a close planting of dwarf shrubs beneath. 2 to 3 ft., 50c. 3 to 4 ft., 60c, not prepaid.

Hydrangea Paniculata Grandiflora.

## FIVE SHRUBS With Brilliant Flowers

Forsythia (Golden Bell). Page 15  
Hypericum (Gold Flower). p. 16  
Snowball (Viburnum). Page 19  
Weigela floribunda. Page 19  
Cydonia japonica. Page 15

New Collection of Old Favorites  
in heavy, 4-year clumps.

At a New Low Price of

By Express \$1.00  
Not Prepaid

Hydrangea Arborescens Grandiflora.

Calycanthus—Spice Bush.





Bush Honeysuckle.

## Bush Honeysuckle

For a tall hedge to screen an unsightly view there is no shrub so valuable, as it will grow from 10 to 12 feet high in a few years. Besides it is a beautiful thing both summer and winter as it is the first shrub to clothe itself with leaves in spring. Its light crimson flowers and luxuriant foliage are a delight in summer and the thousands of bright red berries give a charming touch of color to the winter landscape. **2-yr., 18 to 24 in., 25c each; 3 for 50c. 3 to 4 ft., 35c each; 3 for \$1.00, not prepaid.**

## Hypericum

(Gold Flower)

Forms a shrubby recumbent bush, 2 to 2½ feet high, of smooth, purplish, arching stems. Single, 2-inch or larger, bright golden flowers, the rich color heightened by the many tufted yellow stamens with reddish anthers. Their foliage is fernlike, with dark, shiny upper surface, richly contrastive to the abundant bloom which is quite persistent. Does very well in partial shade if soil is not too dry. **35c each; 3 for \$1.00, not prepaid.**



Hypericum (Gold Flower).

# SHRUBS

—continued

## The World's Finest Lilacs

No flowering shrubs are more successfully, more easily grown, or more generally satisfactory than the Lilacs. They are perfectly hardy, and grow to a height of 7 to 10 feet or more. The old favorites, common purple and white, are still much appreciated and they will grow and thrive almost anywhere. Lilacs may be used as single shrubs or in mass planting. They make excellent screens for objectionable views, and are also used for hedge purposes.

**PERSIAN LILAC.** This has become the most popular Lilac grown. The large trusses of deep purple flowers are borne in profusion and their sweet fragrance carries over the entire grounds.

**PURPLE.** The well known old garden favorite. Grows 10 to 15 feet high.

**WHITE.** The same as the purple in habits, only with pure white flowers.

**Price of above Lilacs: 2-yr., 18-24 in., 35c each; 3 for \$1.00. 3-yr., 3-4 ft., 50c ea.; 3 for \$1.25, not prepaid.**

## Seven Wonderful French Lilacs

**HUGO KOSTER.** New, single Lilac with reddish tint. One of the best French Lilacs for specimen plant.

**2-yr., 2 to 3 ft., 50c each.**

**CONGO.** Single red with beautiful large trusses. **2-yr., 2 to 3 ft., 50c each.**

**RUHN VON HORSTENSTEIN.** New, large single red, very fragrant and one of the newer varieties. **2-yr., 2 to 3 ft., 50c each.**

**LUDWIG SPAETH.** Large, single purple. **2-yr., 2 to 3 ft., 50c each.**

**JAN VAN TOL.** Double, pure white. Very large trusses and a very good grower. **2-yr., 2 to 3 ft., 50c each.**

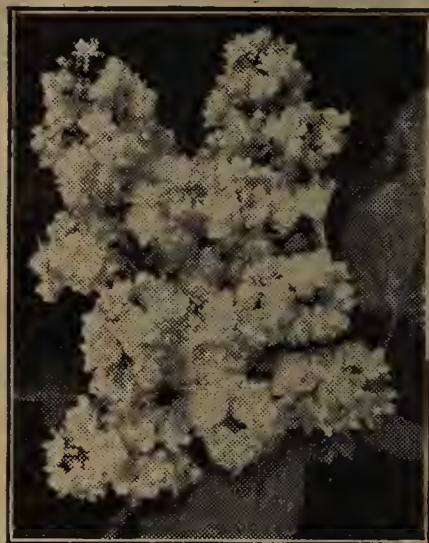
**PRES. GREVY.** Large trusses of double, blue flowers. A great favorite. **2-yr., 2 to 3 ft., 50c each.**

**CLAUDE BERNARD.** Semi-double, large trusses of bright lilac. **2-yr., 2 to 3 ft., 50c each.**

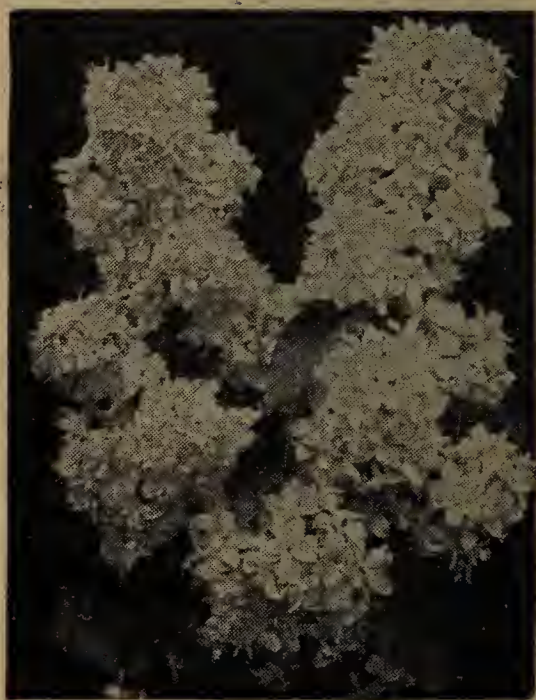
**ANY OF ABOVE:**  
**3 for \$1.00, not prepaid.**



Jan Van Tol.



Hugo Koster.



Syringa—Lilac.

## Surprise Collection

8 Shrubs

8 Varieties

Each Labeled

2-Year Blooming Size

We will select assorted colors:

2 Red

2 White

2 Pink

2 Yellow

From choicest shrubs in our catalog.

**\$1.00**

By express, not prepaid



Cornus Elegantisima. (See page 19).



# KRIDER'S Choicest SPIREAS



Spirea Anthony Waterer.

**ANTHONY WATERER.** A low-growing, very bushy plant that bears small heads of bright crimson flowers in July and August, or you might say on until frost. This variety rarely exceeds 3 feet in height, and is valuable for planting in front of taller shrubs. **35c each; 3 for \$1.00, not prepaid.**

**BILLIARDI.** 3 to 6 feet. Has dense spikes of rose-pink flowers that crown sparsely twigged, erect branches. For shrubbery groups, natural plantings and moist places. July to September. **35c each; 3 for \$1.00, not prepaid.**

**CALLOSA ALBA.** Large flat clusters of white flowers nearly all summer. Dwarf in habit. Fine for border plantings. **35c each; 3 for \$1.00, not prepaid.**

**SPIREA, KOREAN.** This handsome new shrub was discovered in Korea, and has been enthusiastically admired by all who have seen it since its introduction in America, and has been acclaimed the best of all the Spireas. It is a splendid, healthy plant, growing, when matured, 4 to 6 feet tall, and even greater in diameter, forming a big, dome-shaped bush covered in its season with large, rounded clusters of snowy flowers marked with darker eyes. It is hardy as far north as Montreal, and is most attractive in habit and foliage, even when not in bloom. **35c each; 3 for \$1.00, not prepaid.**



Korean Spirea.

**ARGUTA.** One of the finest of early flowering shrubs. Blooms with the coming of the leaves, a mass of small white flowers. Foliage is cut-leaved and very pleasing in appearance. **35c each; 3 for \$1.00, not prepaid.**

**PRUNIFOLIA** (Old-fashioned Bridal Wreath). Strong, irregular growing; shining leaves coloring in autumn, and diminutive, very double, rose-like flowers borne in great abundance in April and May. Grows 6 feet tall. **35c each; 3 for \$1.00, not prepaid.**

**THUNBERGI.** A low bushy plant, with very small leaves and starlike flowers in such profusion that in the early spring the plant looks like a mass of snow. One of the earliest bloomers, flowers appearing in March and April. In the fall the leaves color beautifully. Ideal for a low ornamental hedge or border. **35c each; 3 for \$1.00, not prepaid.**

**VAN HOUTTEI.** Without doubt, the finest of all Spireas, and one of the most useful shrubs in cultivation. Blooming in April and May, the plant throws out long branches that curve and droop to the ground, weighted with a mass of pure white flowers that suggest a fountain of snow. A very beautiful sight on the lawn that can be massed or planted alone. **35c each; 3 for \$1.00, not prepaid.**



Spirea Billiardi.

## FIVE SHRUBS for Foundation Planting

Spirea Van Houttei. Page 17  
Hydrangea P. G. Page 15  
Spirea Anthony Waterer. Page 17  
Weigela, Pink. Page 19  
Barberry Thunbergi. Page 14

One each of the above 5 shrubs in heavy clumps, 4-year, landscape size, for only

By Express **\$1.00**  
Not Prepaid

E. St. Louis, Ill.,  
May 30, 1934.

Dear Sir: Just a few lines to tell you I am so well pleased with the shrubbery I ordered of you in the spring. It came in excellent condition and the Weigela Floribunda is loaded with bloom, also the Korean Spirea was white with bloom. All three French Lilacs are beautiful. My shrubbery is a good advertisement to the Krider Nursery.

MRS. T. M. C.

### NOTICE

All Spireas offered are heavy, 3-year clumps for immediate effect.



Spirea Callosa Alba.



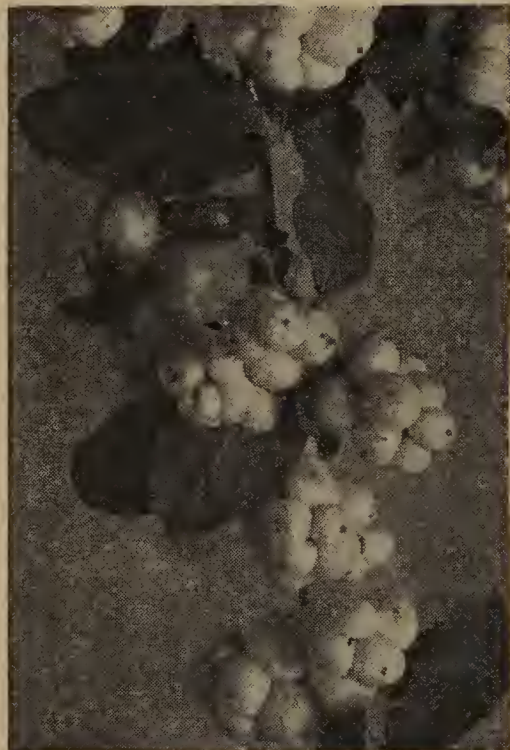
Spirea Van Houttei.

WRITE FOR PRICES ON ONE- AND TWO-YEAR SPIREAS.





Rhodotypos—Jetbead.



White Snowberries.

## French Pussy Willow

(*Salix Discolor*)

A small tree with attractive leaves 2 inches long by an inch wide. Its popular appeal is the conspicuous silky catkins which bud in the fall, and make such delightful "springy" bouquets just as the snow is melting away. **2-yr., 18 to 24 in., 25c each; 3 for 50c. 4-yr., 3 to 4 ft., 35c each; 3 for \$1.00, not prepaid.**



Pussy Willow.

## SHRUBS—continued

### Rhodotypos

(Jetbead)

An attractive rounded shrub 3 to 6 feet high, with beautiful yellowish green corrugated foliage and large, single white flowers late in May, black seeds following. Will endure shade. **2-yr., 2 to 3 feet, 35c; 3 for \$1.00, not prepaid.**

### Smoke Tree

(Purple Fringe)

A shrub or small tree of spreading habit, covered in midsummer with a profusion of dusky, hairlike flowers that give it the appearance of mist or smoke. Foliage changes to a brilliant red and yellow in autumn. Good as a single specimen on the lawn, or to mass with tall shrubs. **2-yr., 2 to 3 feet, 50c each, not prepaid.**

### White Snowberry

(*Symphoricarpos racemosus*)

Inconspicuous, rose colored flowers in June and July, followed by large, clustered, milk-white fruits which remain far into winter. This combination of pink flowers and white berries on the same twig is charming. Bush is compact in form with numerous slender, twiggy branches. Can be used in small groups in large mass and border plantings, and kept in the foreground on account of its dwarfish habit. The Snowberry will give success in a shady location as well as a sunny spot. **2-yr., 18 to 24 in., 25c each; 3 for 50c. 4-yr., 3 to 4 ft., 35c each; 3 for \$1.00, not prepaid.**

### New Red Snowberry

This new Red Snowberry is the greatest shrub for shady places that we have ever seen introduced. It grows to a height of 4 feet. Has long branches covered with lacy leaves, the branches of which in turn are covered in late fall with a mass of glowing red berries twice the size of the old Indian Currant and as red as High Bush Cranberry. Don't fail to plant some of these shrubs in your shady location. **2-yr., 18 to 24 in., 25c each; 3 for 50c. 4-yr., 3 to 4 ft., 35c each; 3 for \$1.00, not prepaid.**



Virginial Mock Orange.

### Kerria

**JAPONICA.** A very desirable shrub of spreading habit, bearing large, yellow flowers in June, attaining a height of 6 to 8 feet. Effective for massing. Does best in partial shade. **2-yr., 18 to 24 inch, 25c each; 3 for 50c. 4-yr., 3 to 4 feet, 35c; 3 for \$1.00, not prepaid.**

## SHRUBS for SHADE

Beauty Bush .....	See page 14
Korean Spirea .....	See page 17
Red Snowberry .....	See page 18
Kerria japonica .....	See page 18
Bush Honeysuckle .....	See page 16

Bargain collection of the above five shrubs in heavy, 4-year clumps, which will thrive for you in shady places.

**5 Shrubs** By Express Not Prepaid **\$1.00**



Smoke Tree.

### Mock Orange

**VIRGINAL.** Blooms throughout the season. This is a new and wonderful addition to the Mock Orange family but is far beyond anything in this line that has been brought out in the past. It is without question one of the most beautiful shrubs and once it becomes known will be planted on every home ground. Because of its being new the supply of this variety is scarce and high priced, but we are going to offer these at the following low prices as long as our supply of this shrub lasts. **2-yr., 18 to 24 inch, 25c each; 3 for 50c. 4-yr., 3 to 4 feet, 35c; 3 for \$1.00, not prepaid.**

**CORONARIUS** (Mock Orange). A tall, vigorous bush. Fragrant white flowers in May, resembling orange blossoms. Abundant dark green foliage. Does well in shady places. Fine for cutting. **18 to 24 inch, 25c each; 3 for 50c. 4-yr., 3 to 4 ft., 35c; 3 for \$1.00, not prepaid.**



Improved Indian Currant.



# KRIDER'S *Finest* SHRUBS

## Snowballs - Viburnum

**DENTATUM** (Arrow-wood). Bright green, heart-shaped leaves that turn to red and purple. The flowers, borne in May and June, are creamy white. Grows from 8 to 12 feet. **2-yr., 2 to 3 ft., 35c each; 3 for \$1.00, not prepaid.**

**CARLESI** (Mayflower Viburnum). A truly wonderful new medium sized shrub from Korea, prized for its exquisite fragrance similar to that of the Trailing Arbutus. The waxy flower clusters, pink in bud, pure white when open, appear early in the spring. Thrives under most unusual conditions, but does best in partial shade and cool, moist soil. A charming plant for the foreground of the border or in planting about the house. **2-yr., 15 to 18 in., 50c each; 3 for \$1.25, not prepaid.**

**OPULUS STERILE** (Common Snowball). A fine shrub, 8 to 10 feet tall, bearing globes of snowy white flowers in May. One of the old garden favorites. **2-yr., 2 to 3 ft., 35c each; 3 for \$1.00, not prepaid.**

**OPULUS** (High Bush Cranberry). Handsome native shrub attaining 12 feet with rather smooth, light branches and stems. The pure white flowers appear in May and June, followed by decorative fruits, which begin to color by the end of July and remain on the branches and keep their bright scarlet color until the following spring. Berries are not eaten by birds. **2-yr., 2 to 3 ft., 35c each; 3 for \$1.00, not prepaid.**

## Russian Olive

(*Elaeagnus angustifolia*)

Useful in tall, dense groups for sharp color contrasts. Bark dark green, foliage rich silver color, willow shape; flowers deep golden and very fragrant, followed by ornamental olive fruits. **2-yr., 2 to 3 ft., 35c each; 3 for \$1.00, not prepaid.**



Russian Olive.

Japanese Snowball.

## Tamarix

**AFRICANA.** These large shrubs have foliage resembling asparagus leaves and they have drooping, feathery appearance. Pink flowers in great profusion, are borne in early summer, giving it a very charming effect. Does well on any ground. **2-yr., 2 to 3 ft., 35c each; 3 for \$1.00, not prepaid.**

## Weigelas

**ROSEA.** One of the finest of the family, tall growing, vigorous, with deep pink flowers. They blossom in profusion in June and show some flowers throughout the season. **2-yr., 2 to 3 ft., 35c each; 3 for \$1.00, not prepaid.**

**FLORIBUNDA.** Of all shrubs of late creation, the everblooming red Weigela floribunda surpasses everything in a red-flowering shrub. Much hardier than Eva Rathke and a better red flower. The flowers commence blooming early in the spring and bloom profusely all summer long. The leaves are a glossy green and when the shrub is three years old the flowers are in such profuse clusters as to completely hide the leaves. Every customer should find a place for one to three of these beautiful shrubs in their border plantings. **2-yr., 2 to 3 ft., 35c each; 3 for \$1.00, not prepaid.**



High Bush Cranberry.

Wauwatosa, Wis.

May 14, 1934

Gentlemen:

Wish to express my thanks for the generous plants you sent on my order. I have ordered plants from several houses, but never have been quite so well pleased.

Thank you,

F. M. P.



Weigela Floribunda.

Viburnum Carlesi.

Crawfordsville, Indiana,  
Sept. 7, 1934.

Krider Nurseries, Inc.,  
Middlebury, Indiana.

Gentlemen:—

I am glad to inform you that most of the Roses secured from you last spring, as well as those of former years, have done splendidly this year, in spite of the most unfavorable season.

My losses have only been about 60 out of more than 400, and most of these losses were some "fancy" roses of untried merit for this locality, purchased from one of the largest and most known growers in the East.

This convinces me that your roses are hardier, better rooted, more carefully selected and eminently better suited to this locality, condition of soil and climate than either the eastern, northern, southern or western grown specimens, and that unless in some rare instance of a special variety, I shall make all my replacements as well as additions from your fine specimens and tried varieties which you have so splendidly grown and carefully selected for use in my rose gardens here in the yard of the Masonic Temple, and I wish to thank every member of your efficient force of gardeners for the fine contribution of service, not only to me personally, but to the Order as well as to the community in general, whose continued admiration of your product is our greatest joy and satisfaction.

Thanking you for the many kind considerations, the splendid counsel, as well as the super-service, I am

Sincerely yours,

L. G. COPPAGE

Tamarix Africana.

## FIVE SHRUBS With Attractive Fruits for Birds

High Bush Cranberry. Page 19  
White Snowberry. Page 48  
Tartarian Honeysuckle. Page 16  
Jetbead. Page 18  
Cotoneaster acutifolia. Page 14

Special collection of the above  
5 shrubs in 4-year heavy clumps,  
landscape size for only

By Express  
Not Prepaid **\$1.00**



# Krider's <sup>Extra</sup> <sub>Quality</sub> Vines and Creepers



American Bittersweet.



Clematis Paniculata.

## Clematis

2-yr., field-grown, 50c each; 3 for \$1.00, postpaid.

A beautiful class of climbers, many of the varieties with flowers 5 to 7 inches in diameter. Excellent for pillars or trellises; or for bedding, running over rock work or an old tree stump.

Clematis is easily grown but must have a sweet soil. Put a bushel of rich, sweet soil in the hole before planting. Plant in sunny place; perfectly hardy.

**HENRYI.** Large, creamy white flowers. A strong grower and very hardy; one of the best of the white varieties; a perpetual bloomer. 1-yr., 35c; 2-yr., 50c each.

**JACKMANI.** The flowers when fully expanded are from 4 to 6 inches in diameter; intense violet-purple with a rich velvety appearance, distinctly veined. It flowers continually from July until cut off by frost. 1-yr., 35c; 2-yr., 50c each.

**MADAME EDOUARD ANDRE.** Flowers large, bright, velvety red; free flowering and continuous bloomer. 1-yr., 35c; 2-yr., 50c each.

**PANICULATA OR SWEET SCENTED JAPAN CLEMATIS.** A Japanese plant possessing unusually attractive qualities. Very rapid growth, quickly covering trellises and arbors with handsome, clean, glossy green foliage. Flowers are medium size, pure white, borne in immense sheets and of a most delicious fragrance. 1-yr., 35c; 2-yr., 50c each.



Boston Ivy.



Silver Lace Vine.

## Bittersweet

**AMERICAN** (*Celastrus scandens*). A native climber, with handsome, glossy foliage and large clusters of beautiful orange-crimson fruits, retained all winter. Very bright in effect and charming for winter house decoration. Each, 50c; 3 for \$1.00, prepaid.

## Wisteria

**CHINESE PURPLE** (*Wisteria sinensis*). A most beautiful climber of rapid growth, and producing long, pendulous clusters of pale blue flowers. The very best vine to grow when it is desired to have it shade the upper part of the house. 1-yr., 25c; 2-yr., 35c each.

**Note.**—We are often asked why Wisteria doesn't bloom. The answer is you have been buying plants raised from seed. Many of these will never bloom. We graft our Wisteria and we guarantee that they will bloom the second year after planting.

## Honeysuckle - Lonicera

**LONICERA HECKROTTI.** The wonder plant of the 20th century. Blooms all summer with pretty red flowers. Fine cover and foliage plant and very richly scented. If you are looking for a new vine and one that will give you pleasure all summer, include one of these in your next order. 2-yr., 75c each.

**HALL'S JAPAN** (*Lonicera Halliana*). A strong, vigorous evergreen variety, with pure white flowers, changing to yellow. Very fragrant; covered with flowers from June to November. 1-yr., 15c; 2-yr., 25c each.



Clematis Jackmani.



Hall's Japan Honeysuckle.

## Boston Ivy

**BOSTON OR JAPAN IVY** (*Ampelopsis Veitchii*). From Japan. It is a splendid plant for covering any object, as it clings perfectly to the smoothest surface. The foliage is a bright glossy green, changing to bright tints of scarlet, crimson, and orange. This is the beautiful covering that you see over brick walls and churches. 1-yr., 25c; 2-yr., 50c each; 12 for \$3.50, postpaid.

## Silver Lace Vine

**POLYGONUM AUBERTI.** Always scarce and in demand is this charming climber which will clamber gracefully over a trellis, porch or arch, or upon any support which may be devised. Grows rapidly, averaging 25 feet in a season. A well grown specimen is a cloud of lacy, misty white shot with tints of cream and pale rose of most exquisite effect. Produces more bloom than any other hardy vine, covering a season extending from late summer till well into fall. **Strong, 2-yr. vines, only 50c each; 3 for \$1.35, postpaid.**



Chinese Purple Wisteria.



The  
Best

# TREES

For Your  
HOME



Weeping Birch.

## Lombardy Poplar

Tall, slender tree for formal planting. A rapid grower. The mature trees appear as tall sentinels at a distance. Leaves dark green with silvery surface below. Plant 15 to 20 feet apart. **5 to 6 feet, 35c each. 6 to 8 feet, 50c each.**



Lombardy Poplar.

## Maples

**SILVER.** Probably the best of all Maples for quick and good shade. Leaves of silvery green color, slightly cut leaf, excellent for street planting. One of the most popular. **5 to 6 feet, 50c. 6 to 8 feet, 75c.**

**NORWAY.** This is a very fine, hardy, large leaved, dense shade tree; a better shade than the old Sugar Maple. We offer these at **6 to 8 feet, \$1.00. 10 to 12 feet, \$2.00.**

**SCHWEDLER'S RED MAPLE.** Noted for its red leaves, which open pink in the spring and gradually change to red and reddish purple in fall. **6 to 8 feet, \$1.50. 8 to 10 feet, \$2.00.**



Silver Maple.

**LOW PRICES  
HI-QUALITY**

## Birch

**CUT-LEAF WEEPING.** Most graceful of the cut-leaved trees. Branches pendulous. Bark white. Delicate green leaves. Plant 10 to 20 feet apart in groups of three, or use as specimen. **5 to 6 feet, \$1.00 each. 6 to 8 feet, \$2.00 each.**

## Mountain Ash

An ornamental deciduous tree with beautiful foliage, which turns orange-red in the fall. The fruits are showy and often remain all winter, if not eaten by the birds. **6 to 8 ft., \$1.00 each.**



Umbrella Tree.



Mountain Ash.

## White Dogwood

Our most beautiful native flowering tree. Leaves oval, bright green, turning to shades of red in the fall. Large, white flowers, followed by scarlet berries. **3 to 4 feet, 50c each.**



White Dogwood.

## Flowering Crab

Flowers early in spring. Large, double, pink blossoms completely cover tree. Look like small roses. The most beautiful flowering crab. Very fragrant. **4 to 6 feet, 50c each.**

## Umbrella Tree

Dense, round-headed tree grafted on a high, straight stem. Very hardy and ornamental. Especially fine for small yards. **2-yr., head, \$1.00 each.**



Chinese Elm.

## Chinese Elm

A variety of rapid growth planted extensively in the arid sections of the West. Hardy and healthy. Well adapted for windbreaks as well as shade. **3 to 4 feet, 50c. 4 to 6 feet, 75c.**

## American Elm

The old majestic, drooping tree that you have always seen in the country pastures. One of the finest of all shade trees we offer. **6 to 8 ft., \$1.00.**

## SPECIAL

## Tree Bargain

1 Lombardy Poplar.  
1 Weeping Willow.  
1 White Birch.

5 to 6 ft. trees.

All For **\$1.50**  
Not Prepaid

## Weeping Willow

Well known graceful weeping tree, its fresh green look and drooping branches make it very beautiful. **5 to 6 feet, 60c.**

## Tulip Tree

One of the grandest of our native trees; of tall pyramidal habit, with tulip-like flowers. Flowers yellow, marked at inside base with orange. **5 to 6 feet, 60c.**



Weeping Willow.

NOTE: SHADE TREES BY EXPRESS OR FREIGHT, NOT PREPAID.



# FIFTH AND SIXTH SCENES IN AS EXHIBITED IN THE 1934



## “There’s a Window in My Garden Looking Out Across the Sea”

The scene we are showing above created more comment and was enjoyed, we are safe in saying, more than any other single feature at the garden exhibit at Chicago in 1934. Many thousands of people stopped and admired this view and it has raised a thought in our minds. You too, can have a window in your garden. It doesn’t have to look out across the sea, but it can frame in any nice view. All that is required is a few trees and a ground cover, and any object in the center that would attract the eye. If your background is dark, something light, such as a gazing globe should be used. If your background is light colored, the sky for instance, a darker object, such as the piece of statuary shown, is best.

Anyway, we figure that the idea can be applied to most home grounds and we are glad to help the idea grow by offering the collections below which consist of plants and trees especially adapted for this use.



Plan for  
Planting  
Garden  
Window.



*Across a rustic bridge  
A thrill waits you and me.  
There’s a window in my garden  
Looking out across the sea.*

### Window Collection A

The list below will make a garden window about 6 feet across and 5 feet high. It would be a very interesting feature to add to your garden.

Plan No. 1—2 Chinese Elm. 6 to 8 ft.  
Plan No. 2—6 Plumed Evergreens. 2 to 2½ ft.  
Plan No. 3—3 Red Barberry. 18 to 24 in.

All eleven plants shipped by express to you for **\$8.00**  
A \$10.00 Value.

### Window Collection B

Will make a window 5 feet across by 4 feet high. Will fit the small yard and can frame in your most interesting view.

Plan No. 1—2 Flowering Crab. 5 to 6 ft.  
Plan No. 2—6 Spirea Arguta. 3 to 4 ft.  
Plan No. 3—3 Red Snowberry. 2 to 3 ft.

All eleven plants, in large size, shipped to you by express for **\$4.00**  
A \$6.00 Value.



# KRIDER'S DIVERSIFIED GARDENS

## CENTURY OF PROGRESS



## The West Coast Beckons You!

In our garden at the World's Fair we encountered considerable difficulty in showing something that would be suggestive of that fine section of the country. However, our bird house and bird bath placed at the top of a totem pole were the main requisites for our cactus sun dial and was admired by everyone.

It might be interesting to build a sun dial out of plants on your own home ground. This can be done by using low ground cover plants that can be sheared and kept in rows. The idea has possibilities and would be a unique and interesting feature for any grounds. Below we are offering some plants rare and exotic as a memento of the West Coast section of our World's Fair garden.

## Exotic Plants at Bargain Prices

### Pink Flowering Peach

Considered by most people who know them to be the most beautiful dwarf tree that blooms. The flowers are double, rose-like, a deep satiny pink, and cover the trees. Fast growing. A special World's Fair bargain. Trees 2 to 3 ft.

**75c each; 2 for \$1.25**  
**Not Prepaid**

### Hardy Cactus

(Opuntia Rafinesqui)

Will stand 20 degrees below zero. Can be grown indoors or outdoors. Fine for rockeries, border for evergreens, banks, perennial beds, etc. It is evergreen, producing from June till September, large semi-double red and yellow flowers, 4 inches across. An ornamental interesting plant for outdoor culture, easily grown. We have a limited supply of these for customers only, so order soon.

**25c each; 3 for 60c**  
**Postpaid**

### Star of Persia

The only true blue Water Lily we have ever seen. Large flowers and day blooming. A regular \$2.00 value. Priced specially at

**\$1.85 each; 2 for \$3.50**  
**Prepaid**

*Up the steps the West Coast  
beckons  
Flaunting plants from Frisco's  
strands,  
With a touch of Arizona—  
A cactus sundial in desert sands.*





# KRIDER'S

Finest Quality

# HEDGE

# PLANTS

## Green Japanese Barberry

Most popular low-growing hedge. Bright green leaves turn to dazzling shades of red, gold and bronze in fall. Bright berries in great numbers stay on through winter. Perfectly hardy, grows on poor soils. May be pruned any time. **9 to 12 in., \$3.00 per 100, not prepaid.**

## Red- Leaf Japanese Barberry

Popular for grouping, edging taller plantings and evergreens. Glossy purplish maroon leaves. **9 to 12 in., \$15.00 per 100, not prepaid.**



The Krider Nurseries,  
Middlebury, Ind.  
June 26, 1934.  
Gentlemen:

I am very pleased to report that the seventy (70) Hugonis Roses received April 10th, 1934, and set out the same date have all proven themselves and are making wonderful growth.

Please advise regarding pruning hedge. How? When? Frequency? etc.

Thanking you for your very pleasing service, I am  
Yours truly,  
JOHN WIECHERT.

## Hardy Amoor River Privet

Foliage dark, shiny green, leaves medium large. Not subject to blight. Very hardy. Rapid grower. White flowers followed by tiny berries. Plant 9 to 12 inches apart and prune severely for a dense, stocky hedge. **2-yr., 18 to 24 in., 3 canes, \$5.00 per 100, not prepaid.**

## Bush Honeysuckle

Grows to a height of 8 to 10 feet, with upright, somewhat spreading branches and bright green foliage. The flowers are borne freely in May and June, are of bright pink color, followed by showy red berries, which ripen in midsummer and cling to the bush for several weeks. This is the best shrub in our nursery for a high, compact hedge, for a screen, or to attract birds. **2-yr., 18 to 24 in., \$8.00 per 100, not prepaid.**



## Spirea Van Houttei - 2-Year

America's most popular shrub. Masses of tiny white blooms in clusters cover sweeping branches in May and June. Leaves delicately cut, remain on the bush and stay bright green until autumn when they turn shades of bronze and yellow. Tall growing, but may be pruned to desired height any time. **2-yr., 18 to 24 in., \$8.00 per 100, not prepaid.**

## Althea

(Rose of Sharon)

Tall growing shrubs from 6 to 8 feet. Very desirable as they are late flowering in September and October. Good for individual planting or tall hedges. **2-yr., 18 to 24 in., \$8.00 per 100, not prepaid.**

NOTE.—We sell 50 at 100 rate;  
300 at 1000 rate.

## World's Most Beautiful Flowering Hedge

## Rosa Hugonis

Beautiful Foliage, Yellow Flowers  
Plant 1½ feet apart.

**10 for \$2.50**  
Postpaid.



Honeysuckle Hedge.





**FINE  
Evergreens  
at  
LOW  
PRICES**

# Krider's *Heavy Rooted* EVERGREENS

—Priced F. O. B. Nursery.—

Evergreens grown right and transplanted cost more than evergreens not so grown. To be sure our customers get a plant that will grow and do well for him, we transplant evergreens several times to make a good root system that will stand transplanting.

## Do Not Be Misled on Evergreens

It would be easy for us to sow evergreens in beds and after two years sell them to the customer. However, you would get a good top but no roots to carry them. The same evergreen, the same size, will take two more years and another transplanting to produce a plant suitable for safe shipping. So be sure to get Krider's Heavy-Rooted stock.

## Arbor-Vitae

**AMERICAN.** It has flat, beautifully carved foliage of deep green, and naturally grows into rather a pyramidal form. Because of the fact that it bears shearing better than any other variety, and because of its compact growth, it heads the list for hedge planting in the evergreen family. **18 to 24 in., B&B, 50c; 2 to 3 ft., 75c.**

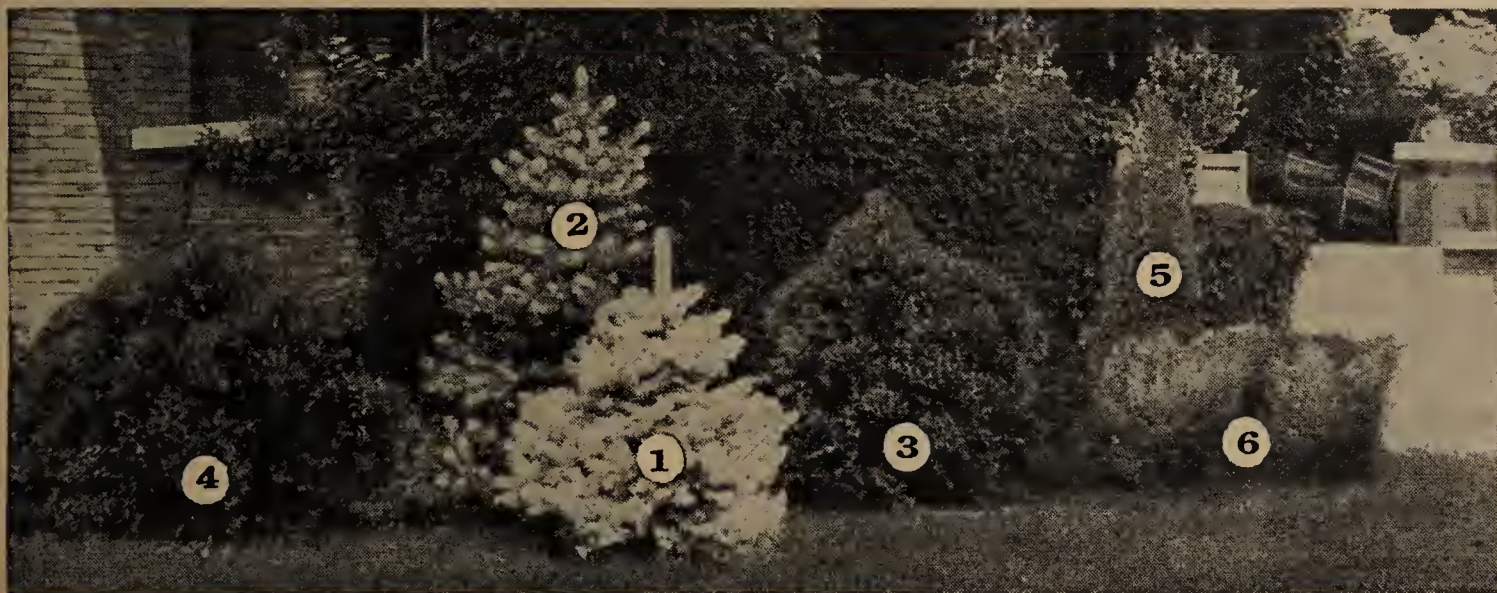
**PYRAMIDAL.** Splendid for the home planting, either in the foundation group or in the garden planting. The Pyramidal retains the lovely flat foliage of the American Arbor-Vitae and is a bright green at all seasons. It grows close and compact, requires no shearing or trimming, as it develops naturally into a perfect pyramidal form. **18 to 24 in., B&B, 50c; 2 to 3 ft., \$1.00.**

**GLOBOSA.** As the name implies, the shape of the Globosa Arbor-Vitae is round or globular, very dense in growth, and does not require shearing. Foliage is flat and a deep, dark green, its little branches being of unusual delicacy. A dwarf grower. **12 to 18 in., 50c; 2 to 3 ft., \$1.00.**



## Golden Oriental Arbor-Vitae

**ORIENTALIS AUREA NANA** (Berckman's Golden Arbor-Vitae). A very compact, dense, slow-growing dwarf type valuable for foreground and edging. The flattened leaf-clusters face outward edgewise, presenting a beautiful surface of vertical fluted lines. The color is that fresh, bright yellow tone of green found in Hovey's Golden, but much brighter, and is always conspicuous. **18 to 24 in., B&B, \$2.00; 2 to 3 ft., \$2.50.**



1.—Colorado Blue Spruce. 2.—Douglas Fir. 3.—Oriental Arbor-Vitae. 4.—Globe Arbor-Vitae. 5.—Irish Juniper. 6.—Savin Juniper.

**Oriental Golden Arbor-Vitae**  
—The Most Admired Evergreen at the World's Fair.

## Boxwood

The most popular evergreen for planting in tubs or boxes. These beautiful evergreens, with their tiny leaves and compact habit of growth, are well adapted to formal planting. **9 to 12 in., 25c.**

**We Guarantee  
Our Stock  
to Grow.  
See page 3.**

## SPECIAL OFFER of FIVE-YEAR EVERGREENS

Collection 100	{ (1) Colorado Blue Spruce. 10-12 in. .... 50c (2) Douglas Fir. 12-15 in. .... 50c (4) Globe Arbor-Vitae. 12-18 in. .... 50c }	<b>All 3 for 98c</b> POSTPAID
Collection 101	{ (3) Oriental Arbor-Vitae. 10-12 in. .... 50c (5) Irish Juniper. 12-15 in. .... 50c (6) Savin Juniper. 10-12 in. .... 50c }	<b>All 3 for 98c</b> POSTPAID

## Both Collections for \$1.79, prepaid

The two collections will make a planting like the above. Plant in the garden two years and they will grow three feet high.

MILLIONS OF SMALL EVERGREENS, PRICED ON REQUEST.



# EVERGREENS *for the Rockery*

*Featuring a Rockery in Our Old Mill Garden, on Our  
Grounds at Middlebury, Indiana*



Irish Juniper.



1—Mugho Pine. 2—Creeping Juniper. 3—Oriental Golden Arbor-Vitae. 4—Boxwood.  
5—Mahonia. 6—Pfitzer Juniper.

See Offer of  
Irish Juniper  
On Page 49.

Now you can be sure to get evergreens suitable for your rockery. Many evergreens should not be used for this purpose because they get to be too large. These evergreens are all selected for rockery purposes, and we know they will make good for you.

Here is the collection:

- No. 1—2 Mugho Pine. 6 to 9 inches.  
No. 2—1 Creeping Juniper. 10 to 12 inches.  
No. 3—1 Oriental Golden Arbor-Vitae. 10 to 12 inches.  
No. 4—1 Boxwood. 9 to 12 inches.  
No. 5—1 Mahonia. 10 to 12 inches.  
No. 6—1 Pfitzer Juniper. 10 to 12 inches.

**7** Evergreens **\$1.80**  
All for  
Postpaid

## F.O.B. Junipers B & B

**GLAUCA** (Blue Cedar). Similar to Red Cedar in form and of a soft blue-green color; closely columnar. **18 to 24 inch, \$2.00; 2 to 3 feet, \$3.00.**

**HIBERNICA** (Irish Juniper). Of slender columnar habit with glaucous green foliage. Useful for formal plantings. **18 to 24 inch, \$1.00; 2 feet, \$2.00; 3 feet, \$3.00.**

**PFITZERIANA** (Pfitzer Juniper). A graceful, broad, pyramidal evergreen with sweeping fronds of gray-green foliage, making in time a distinctive, beautiful tree. **18 to 24 inch, \$1.50; 2 to 3 feet, \$2.00.**

**SABINA** (Savin Juniper). Especially suitable for hill-side planting or among rocks; like a prostrate shrub in habit, and useful for all low planting. The foliage is deep green and unchanging in its color. **18 to 24 inch, \$1.50; 2 to 3 feet, \$2.00.**

**VIRGINIANA CANNARTI** (Cannart's Red Cedar). Tall, pyramidal grower with deep rich green foliage. Hardy. **2 to 3 ft., \$2.00.**

**EXCELSA STRICTA** (Greek Juniper). Next to Pfitzers, more used than any other. Dwarf, forming a symmetrical cone with silvery glaucous foliage. Hardy. **18 to 24 inch, \$1.50.**

**HORIZONTALIS** (Creeping Juniper). With long trailing branches not more than a foot in height. A true creeper. Splendid for ground cover. Hardy. **18 to 24 inch, \$1.50.**

**DOUGLASI** (Waukegan Juniper). An interesting creeping Juniper. Very low and compact, making a dense mat. Soft blue color. Hardy. **18 to 24 inch, \$1.00.**

**MEYERI**. The most beautiful of all blue evergreens. Spreading habit. Grows 3 to 4 feet high. Unusual in form and beauty. New. **12 to 15 inch, \$2.00.**

## F.O.B. Pines B & B

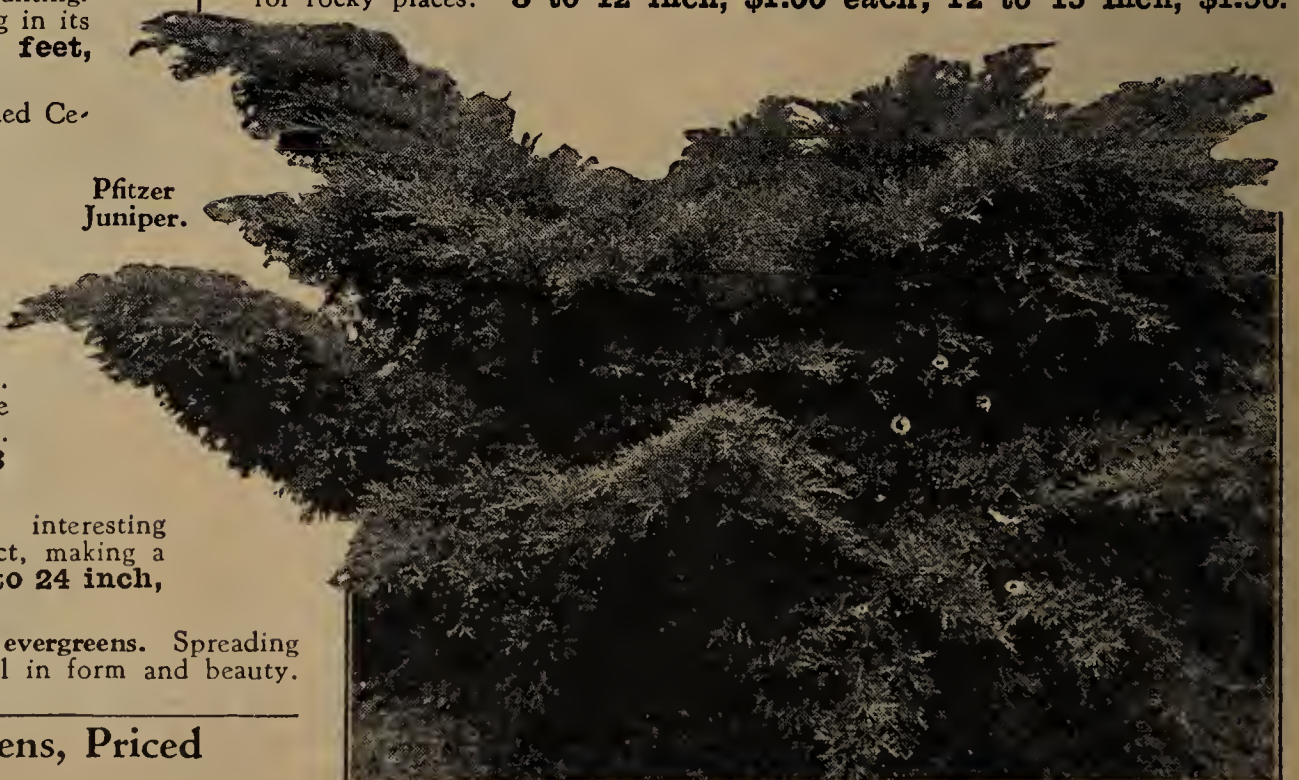
**AUSTRIAN PINE**. This species is very popular for grouping or as specimens. A very tall, massive tree, with heavy, plumed, spreading branches and rather stiff, dark green needles. Most of these species make a vigorous growth when young and when older are very picturesque. Should be planted when young from nursery row. **18 to 24 inch, \$1.75; 2 to 3 feet, \$2.50.**

**SCOTCH PINE**. This grows to be a large tree, 70 to 120 feet in height, with spreading, somewhat pendulous branches pyramidal when young, with broad and round top, often picturesque head in old age. Quite hardy. **2 to 3 feet, \$2.50 each; 18 to 24 inch, \$1.75.**

**NOTE**.—Austrian and Scotch Pines cannot be shipped west of the Mississippi River.

**MUGHO PINE** (Dwarf Mountain Pine). This Pine is very valuable in habit, with dark brown branches, bright green leaves, stout and acutish. The cones are ovate, a light gray in color, surrounded by a blackish ring. The tree is broader than it is high, forming a dark, dome-shaped bush. Very effective for rocky places. **8 to 12 inch, \$1.00 each; 12 to 15 inch, \$1.50.**

Pfitzer  
Juniper.



Millions of Small Evergreens, Priced  
On Request.



# Spruces

**Colorado Blue** (*Picea pungens glauca*). This species has been tested at various points on the prairies of the West and Northwest with perfect success, enduring a temperature of 30 degrees below zero in exposed situations, entirely uninjured. This is not only one of the hardiest, but the most beautiful in color and outline; of a rich blue or sage color; it is a valuable acquisition. **2 ft., \$2.00; 3 ft., \$4.00, B&B, not prepaid.**

**Colorado Green Spruce.** A beautiful and very hardy tree from the Rocky Mountains. Regularly branched in distinct whorls, which diminish in size upwards, forming a very symmetrical tree of narrow pyramidal or conical outline. Leaves glaucous green, rigid and spine-pointed. Cones 3 to 4 inches long, glossy brown. **2 ft., \$1.50; 3 ft., \$2.50, B&B, not prepaid.**

**Blue Spruce Shiners.** The bluest of Blue Spruces, this is the most remarkable and conspicuous of all the conifers for ornamental planting. Being symmetrical and shapely, its ideal purpose is as a specimen when owing to its magnificent, vivid bluish coloring it constantly attracts attention wherever planted. **2 ft., \$2.50; 3 ft., \$5.00, B&B, not prepaid.**

**Norway.** A lofty, elegant tree of perfect pyramidal habit, remarkably elegant and rich, and as it gets age, has fine, graceful, pendulous branches; it is exceedingly picturesque and beautiful. Very popular, and deservedly so. One of the best evergreens for hedges and wind-breaks. **2 ft., 50c; 3 ft., \$1.00, B&B, not prepaid.**



Blue Spruce Shiner.



Douglas Fir.

## Retinospora

(Plumed Cypress)

One of the most popular of the evergreens and suitable for almost any situation. It has soft, plume-like, green foliage, and its color forms a beautiful contrast to the green grass and surrounding evergreens. **18 to 24 inches, \$1.00. 2 to 3 feet, \$1.50. B&B, not prepaid.**



Norway Spruce.

## Mahonia Aquifolia

(Oregon Grape)

A hardy evergreen shrub having holly-like leaves. Can be used in evergreen and shrubbery planting and will do well in partial shade. **12 to 18 inches, \$1.00. 18 to 24 inches, \$2.00. B&B, not prepaid.**

## Firs

**CONCOLOR** (White Fir). Compact symmetrical form; foliage part green, silvery beneath. Withstands heat, cold and drought. **2 to 3 ft., \$3.00. 12 to 18 in., \$1.00. B&B, not prepaid.**

**DOUGLAS FIR.** One of the finest of all specimen evergreens. Resembles Blue Spruce. Add this one to your selection. **18 to 24 in., \$1.00. 2 to 3 ft., \$2.00. 3 to 4 ft., \$3.00. B&B, not prepaid.**



1—Juniper Sabina. 2—Retinospora Plumosa. 3—Blue Juniper.

**EVERYONE CAN BUY  
EVERGREENS  
AT THESE LOW PRICES**



**12 ft. FOUNDATION PLANTING**

Here are evergreens you will want. A few years will make them worth 10 times the price we are asking here for them.  
No. 2—1 Golden Oriental Arbor-Vitae. 12 to 15 inches.  
No. 6—2 Pyramidal Arbor-Vitae. 15 to 18 inches.  
No. 7—2 Pfitzer Junipers. 12 to 15 in.  
No. 8—1 Retinospora Plumosa. 12 to 15 inches.

Six Fine Evergreens, Postpaid, All for **\$2.25**

## FINE HOUSE CORNER PLANTING AT A BARGAIN PRICE

These are the evergreens to plant around your house corner. You cannot get better varieties and the Blue Juniper will make a beautiful centerpiece that cannot fail to please you. Buy now while you can get evergreens at these low prices.

Here is the list:

- No. 1—3 Juniper Sabina. 10 to 12 inches.
- No. 2—2 Retinospora Plumosa. 12 to 15 inches.
- No. 3—1 Blue Juniper. 15 to 18 inches.

Six evergreens that will grow into real money for you.

All Six for **\$2.00** Prepaid



# FREE LANDSCAPE PLANS

## by A Century of Progress

### Landscape Specialist

#### for Krider Customers

By Vernon Krider

It has been my experience that \$25.00 spent judiciously in nursery stock will go farther and give better results than \$150.00 used improperly. I have found that landscaping is indeed an art, where good taste, experience, and a thorough knowledge of plant materials are essential to success. Maybe you are in the same position I was last January. Perhaps my experience will help you.



Garden Gate.

## KRIDER'S GARDENS

### at the Century of Progress

Last January I was getting ready to plan our garden at the Century of Progress. Naturally I wanted this to be the best and most interesting garden I could afford to make. Just like you would want the landscape work around your home to be the best you could afford.

In spite of my 30 years' experience growing and selling plants of all kinds, I felt that someone who had years of specialized experience at designing and arranging plantings would be of assistance.

So I called on A. J. Vocke of Tippencanoe City, Ohio, the best landscape specialist I knew of in the country. A man with original ideas, 30 years' experience, unquestioned ability, and with a gift of tasteful arrangement.

The results were gratifying, inasmuch as I can be safe in saying that Krider's diversified gardens were outstanding at the Fair. We know that our garden was, thanks to Mr. Vocke, more inspiring to the home owner than any other garden on display at the Century of Progress.



Garden Seat.

## SPECIAL NOTICE

If you only desire to lay out a small perennial garden or if you wish advice about a foundation or border planting, Mr. Vocke will plan such sections for you for a fee of \$2.00 and Krider's will allow you \$2.00 on your order for plants of \$10.00 or more.

If you have a large landscape problem such as designing an estate, cemetery, park, playground, factory grounds, etc., write us for special information.

## Here is Our Offer

Through special arrangements I was able to make with Mr. Vocke, he has agreed to make plans for my customers by mail. For the nominal sum of \$5.00 for the ordinary city lot (on large areas the price is proportionately small), he will draw you an original landscape plan, made especially to fit your grounds, drawn to scale, and which can incorporate your own ideas as well as his new ones. He will suggest rearrangements or whatever is necessary to make what would, in his estimation, be the best solution to your problems. I know positively that his plans are easy to follow and will be worth many times the Five Dollars to you. They will show you what to plant and where to plant it, and how to go about your work step by step.

## Free to My Customers

Then when you want to plant your grounds, Krider will pay for your plans. On your first order of plants for \$25.00 or more, remit \$20.00 and the due bill or receipt for \$5.00 which we will send you with your plans. This makes your landscape plans cost you nothing and insures you of the best possible results for the money you spend for plants.

## Write Today

Write us today. Send a rough sketch of your grounds. A few snapshots if possible. Give all the dimensions. Show the directions and locations of all the trees, walks, drives, buildings, and other permanent objects. Remit \$5.00 in check or money order to Krider Nurseries, Middlebury, Ind. Then our World's Fair landscape specialist will draw you up a plan you can easily follow. A service which would cost you many times this amount elsewhere. Then our receipt will be honored by us as \$5.00 on your order of plants for \$25.00 or more.



Well-Balanced Home Planting.



# KRIDER'S STURDY PERENNIALS

Hardy perennials add grace to the hardy border and furnish cut flowers all through the summer. The varieties listed are all perfectly hardy, and do not have to be replaced each year as is the case with annuals.

**All perennials on this page are field-grown. 20c each; \$1.50 per dozen, not prepaid.**



Achillea, The Pearl.

## Canterbury Bells

Large, open, bell-shaped flowers in a variety of colors.

**HAREBELL** (*Campanula carpatica*). A pretty, compact species; flowers one inch in diameter. Blue and white.

## Dianthus

(Pinks)

Hybrid Garden Pinks. Without the spicy fragrance of the Hardy Pinks a garden is incomplete. Their perfect form and rich coloring make them great favorites for summer bouquets. June.



Shasta Daisy.



Canterbury Bells.

## Shasta Daisy

**ALASKA.** A splendid form of the Shasta Daisy. The whole plant is gigantic, but compact and graceful; flowers white, four and five inches across. Very free flowering; small yellow discs. Good for cut flowers.



Dianthus Barbatus.



Artemisia, Silver King.

## Artemisia

**SILVER KING.** A striking, effective white-leaved contrast plant. A beautiful "mist" for setting off bouquets and floral combinations. A splendid filler for Canna beds, Larkspurs or other tall plants. Silver King is a vigorous quick growing plant with a close network of branches, fine-stemmed and slender-leaved. The opening leaf buds gleam like

tiny beads, the entire color effect bright frosted silver. The plants are matured and very showy early in summer, growing into compact symmetrical globes up to 3 feet high, which remain objects of beauty until lost against winter's snowy background. Long sprays may be cut to mix with flowers (pink rosebuds being a favorite association), and the tops may be kept cut out to hold a desired height. Various tests in colder sections than ours, have proved it perfectly hardy, increasing freely from the roots.



Columbine.

## Aquilegia

(Columbine)

As a cut flower the Long-Spurred Aquilegias are daintiest of our outdoor grown flowers. They come in blues, whites and yellows, and shades of pink and rose.

## Grandmothers' Garden Collection

For those of our customers who do not know the best old-fashioned flowers to order, we make the following offer. We will select 10 of the good varieties, 2 of each kind, all named and labeled, and ship them to you, prepaid, for—

**20 plants for \$2.00, prepaid.**

## Coreopsis

**LANCEOLATA.** Valuable border plant, because of their profusion of showy yellow blooms, hardy and of the easiest culture. 1 to 2 feet. June to September.



Coreopsis.

## Anchusa

(Alkanet)

For producing a mass effect of brilliant blue the Anchusas can not be surpassed.

## Delphinium

(Larkspur)

Delphiniums are the most beautiful hardy plants in cultivation, for they have such an immense variety of beauty and increase in size, in beauty, and often in quantity, year after year. They will bloom from spring until fall. We have dark blue, light blue, Gold Medal hybrids.

**We Guarantee Our Stock to Grow. See Page 3.**



Delphinium.

**YOU CANNOT BUY BETTER. WHY PAY MORE?**

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Hibiscus.

# PERENNIALS

—continued

**Perennials on this page are field-grown, 2-year plants: 20c each; \$1.50 per dozen, prepaid.**

## Hibiscus

(Mallow Marvel)

Improved new hardy giant-flowering Marshmallows, the most free-blooming of all perennials; rich, gorgeous and hardy as an oak.

## Gypsophila

**PANICULATA** (Baby's Breath). A beautiful old-fashioned plant possessing a grace not found in any other perennial and attracting the eye of everyone.

## Liatris

(Blazing Star or Gay Feather)

It blooms in midsummer and throws up long, narrow spikes of rich purple flowers, which last a long time.

## Digitalis

(Foxglove)

For stately and picturesque beauty it is not to be surpassed, and planted in masses in the garden among shrubs or naturalized on the edge of woods, in the orchards or along brooks, it is extremely effective and satisfactory. It is a biennial, but, as it renews itself from self-sown seed, it may be treated as a perennial.

## German Iris

Fine Named Sorts: 10c each; \$1.00 per doz., prepaid.

**ATROPURPUREA**. Deep purple.

**AZUREA**. Blue.

**CANARY BIRD**. Yellow.

**HER MAJESTY**. Pink.

**MRS. DARWIN**. White with lavender center.

**MONT BLANC**. White.

**PALLIDA DALMATICA**. Solid blue.

**QUEEN EMMA**. White.



Gaillardia.

## Gaillardia

(Blanket Flower)

**GRANDIFLORA**. Probably one of the most universal flowers planted among the hardy perennials. Conspicuous for their profusion of bloom. Flowers intense, blood-crimson, margined with golden yellow. 18 to 24 inches.

## Rudbeckia

**PURPUREA** (Purple Coneflower). An entirely distinct variety. The flowers are a peculiar formation as well as color, which is reddish purple with large cone-shaped center in brown.



Rudbeckia—Coneflower.

## Pyrethrum

(Painted Daisy)

Daisy-like flowers in white and colors. The flowers are borne on long stems and are fine for cutting. Fernlike foliage.



Helianthemum—Sunrose.

## Helianthemum

**MUTABILE** (Fickle Sunrose). Of procumbent shrubby character, about 12 inches high, the young growth stiffly erect. Abundant inch-wide flowers in loose racemes, capriciously varying in color from yellow and white to rose and purple. A delightful dwarf border and rockery subject. June and July.



Double Hollyhocks.

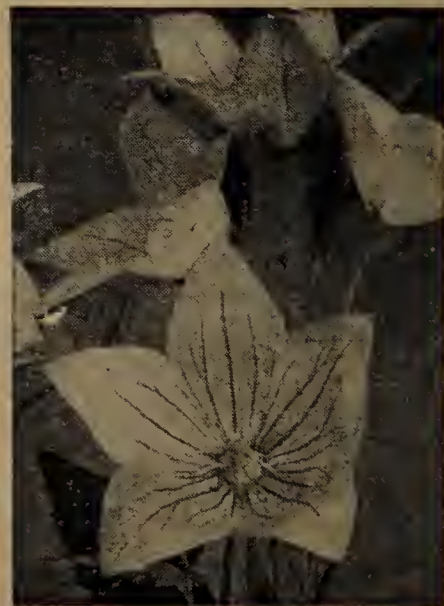
## Double Hollyhocks

The Hollyhock is an old garden favorite, full of sentiment and association with a distant past. It is a plant of strong, vigorous growth and noble aspect.

## Platycodon

(Balloon Flower)

June to October. Large, showy, deep blue flowers. Good for rock garden and border.



Platycodon.



Tunica Saxifraga.



# KRIDER'S ROCK PLANTS

## Large, Strong Two-year-old Plants

**Specially Priced, 15c each; 3 for 40c; \$1.50 per doz., prepaid.**

**ACHILLEA tomentosa.** 6 to 8 inches. July to September. Bright yellow flowers. Excellent for rockeries.

**ALYSSUM** (Rock Madwort). Very popular for beds, borders and winter flowering; of easiest culture and very free blooming.

**ANEMONE pulsatilla** (Pasque Flower). Grows from 9 to 12 inches high and produces violet or purple flowers during April and May. An interesting plant for the rockery or well drained border.

**ARABIS alpina** (Rock Cress). Pure white flowers produced in dense masses; splendid for border and rockery work.

**ASTER alpinus albus.** Fine dwarf white Aster, bearing large, single white flowers on stems 6 to 8 inches high. May and June. Excellent for rock gardens.

**DIANTHUS plumarius** (Clove Pinks). For border or rock garden. It will bloom continuously if flowers are cut off when they begin to fade.

**GYPSOPHILA repens** (Baby's Breath). Beautiful trailing plant.

**HEUCHERA** (Coralbell). A beautiful rock plant growing strong spikes 6 inches tall, covered with brilliant red flowers. A sensation in our rockery at the World's Fair.

**IBERIS** (Hardy Candytuft). Most desirable dwarf plants, 8 to 10 inches, with evergreen foliage, completely hidden with dense heads of white flowers in early spring.

**IRIS pumila.** These beautiful little Irises do not grow over 4 inches high, and bloom in April and May. They are fine for bordering flower beds or planting in front of the tall Irises.

**PACHYSANDRA terminalis** (Japanese Spurge). A trailing plant 6 to 8 inches high, forming broad mats of bright glossy green foliage. A ground cover which will grow in all shady situations and the only plant which will thrive under Pine trees.

**PHLOX subulata** (Moss or Mountain Pink). An early spring flowering type with pretty mosslike, evergreen foliage, which, during the flowering season, in April and May, is hidden under the masses of bloom. An excellent plant for the rockery.

**PLUMBAGO larpentae** (Leadwort). One of the most desirable border and rock plants. It is of dwarf, spreading habit, growing 6 to 8 inches high, covered with deep blue flowers during late summer and fall.

**SAPONARIA ocymoides splendens** (Soapwort). Pretty prostrate border and rockery plant; flowers rosy pink, produced in great quantities. May and early June.

**SEDUM** (Stonecrop). Dwarf varieties. America's greatest rock plant. Suitable for the rock garden, carpet-bedding, covering of graves, etc.

**SEDUM spectabile, Brilliant.** Large heads of handsome deep, rosy crimson-red flowers; broad green foliage. Fine border plant. 1½ feet. August to September.

**SEDUM spurium coccineum.** A beautiful rosy crimson-flowered form. July to August. 6 inches.

**SEDUM Stahl.** Very fine rock plant.

**STACHYS lanata** (Woundwort). Fine, old-fashioned cottage garden plant for edging; useful in rock garden; dwarf; soft silvery foliage; flowers useless. 4 inches.

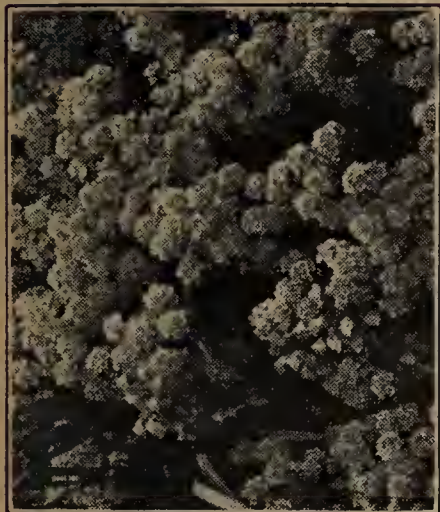
**STRIPED ORNAMENTAL GRASS.** Ideal for rockery and pool.

**VIOLAS, HARDY.** Yellow, white and blue.

**YUCCA filamentosa** (Adam's Needle). Among hardy plants there is nothing more effective and striking. Also indispensable for the rockery. **Each, 25c; 3 for 50c.**



Dianthus Plumarius.



Creeping Phlox.



Arabis.

## Krider's Water Lilies

Water Lilies are one of our leading specialties. We have constructed many pools the past two years and have them well stocked with the following hardy varieties. The stock we offer our customers consists of well established plants which we guarantee to bloom six weeks after planting. May shipment. Do not confuse with cheap bulbs.

**ALBA GRANDIFLORA.** Pure white, large blooms and a rampant grower, very fragrant. The best of all white varieties. **Each, \$1.00, postpaid.**

**CHROMATELLA.** Highly popular yellow variety, extra large blooms and three to five buds in bloom all the time. Very popular. **Each, \$1.00, postpaid.**

**ROSE AREY.** Beautiful, fragrant variety with a color so dark pink that it is classed in the red varieties. Excessive bloomer, very fragrant. **Each, \$1.00, postpaid.**

**GLORIOSA.** This is a grand Water Lily. Leaves and flowers only about one-half the size of the others but the color blood-red and the fragrance equal to the Sacred Lilies of the river Nile. **Each, \$1.50, postpaid.**

**SIoux.** Distinctly star-shaped; rich coppery yellow, maturing Indian-red with amber shading. The largest hardy Lily in flower, leaf and root, requiring a 4-foot space. **Each, \$1.50, postpaid.**

**PAUL HARIOT.** The best peach colored Lily on the market. Good bloomer. **Each, \$1.50, postpaid.**

### SPECIAL ON WATER LILIES

One each of the six listed above in blooming size bulbs—a \$7.50 value—for ..... **\$5.85**

### SPECIAL ROCK PLANT BARGAIN

20 Rock Plants for \$2.00, Prepaid.

Our selection. We will select 20 good plants, consisting of from 6 to 12 good varieties on this list, all named and labeled, to assist those of our customers who do not know the best Rock Plants to order.



Rose Arey.

WE GUARANTEE OUR STOCK TO GROW. SEE PAGE 3.

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# SEVENTH AND EIGHTH SCENES IN AS EXHIBITED IN THE 1934



## A MOUNTAIN STREAM

Inside the Horticultural Building at the Century of Progress we exhibited a Mountain Stream Rockery. This is a combination of painting, actual and artificial rocks, and growing plants. Below is offered a rock plant special which includes many of the plants we used in this display.

## German Gardens Have Strength and Dignity

The little corner in our World's Fair garden devoted to the German section was a joy to everyone. It was not as complete as we would have liked to have had it as the original plans called for a little iron fence and no German garden is complete without tree Roses, which of course we were not allowed to display in our garden. Seen in the foreground of this picture are new German varieties of Phlox which we consider the most beautiful in cultivation. We are making on this page below two collections, one of German Phlox and the other of German Roses to those of our customers who would like to have them. Order one or more of these collections and you will not be disappointed.

### Rock Plant Special

A special offer for World's Fair visitors of rock plants that were most admired in our Mountain Stream display. Our selection of 10 plants, 2-year size, named and labeled. We promise big value. **All ten, postpaid for... \$1.00**

*Round the German seat we linger,  
Strength and dignity portrayed  
In the planting in this section,  
And the rising sun displayed.*

### German Rose Collection

No nation has given better Roses to the world than Germany. No collection in this book offers better values. These 3 Roses are the best of the newer introductions from Germany.

Vaterland. Dark red.

Dr. Hugo Eckener. Yellow.

Schwabenland. Pink.

**All three, in two-year-old, field grown, prepaid for \$1.00**

### German Phlox Bargain

No perennial is more showy in the garden than Phlox. No offer in this catalog represents better values and no Phlox offered are more brilliant than these 4 German varieties.

2 Rhinelander. Pink.

2 Count Zeppelin. White, red center.

2 Von Hindenburg. Fiery red.

2 Professor Virchow. Orange.

**All eight, prepaid for ..... \$1.00**



# KRIDER'S DIVERSIFIED GARDENS

## CENTURY OF PROGRESS



### Posies of Picardy are World-Famous

Many thousands of our best plants were given us by the French nation. Beautiful homes and plantings have long been characteristics of the French. We consider French Lilacs the most beautiful of all Lilacs and French Rose introductions need no mention here.

On this page you will find two collections of what we consider the best French Roses and Lilacs. We know they will please everyone who orders them.



SCENIC DIORAMA OF OLD JAPAN

Our display of a Japanese garden at the Century of Progress was admired by everyone. No Japanese garden would be complete without the famous Japan Flowering Cherry which you see overhanging the garden. These Flowering Cherries planted along the Potomac at Washington have become famous in the United States. Below is our special Japan Flowering Cherry bargain.

### French Lilac Collection

Three wonderful French Lilacs. They bear enormous trusses of flowers, have good foliage and will grace any home ground.

Joan of Arc. White.  
The Seine. Pink.  
Versailles. Red.

Bargain price, 2-yr., 18- to 24-in. size, prepaid, 3 for

**\$1.25**

### French Rose Bargain

Three of the newer French Rose introductions for our World's Fair visitors. No Roses are better than Krider's, and no French Roses are more to be desired than the three offered below.

Etoile de France. Red.  
Ambrose Ricardo. Pink.  
Angele Pernet. Yellow.

Price, 2-year-old, field-grown, all 3 prepaid for

**\$1.00**

### Japanese Flowering Cherry Special

These beautiful trees of old Japan have taken America by storm. They are the most widely known of all new dwarf flowering trees. 3 to 4 feet.

Price, 75c each; by express, 3 for ..... **\$2.00**

*Posies of Picardy greet our vision  
As we cross the old Dutch stream,  
Bringing us a breath of perfume  
From the land beyond the Seine.*

CONTINUATION OF GARDEN TRIP





Yellow Transparent.



Jonathan.

# Krider's Early Bearing APPLE TREES

Apples should be planted in early spring or late fall. The varieties we are offering cover the season from early to late. All of the varieties have been tested and we know they will prove satisfactory.

Almost any soil will suit the trees; however, best results will be obtained by planting in a rich, loamy soil. Clean cultivation, careful pruning and spraying will pay big dividends. Trees should be planted 35 feet apart each way, and for the first year or two the trunks of the trees should be protected from rabbits.

**NOTE.**—We propagate our Apples from scions cut from trees that are bearing fruit. Many nurseries use scions from the nursery rows and trees raised in this manner will not bear fruit until very old.

Be sure you get trees that have bearing wood grafted on them. Apples are going to be valuable in the near future, they bring a handsome price now and when the old orchards are gone they will nearly double the price received now and a good apple orchard will be more valuable than an orange grove.

## Summer Apples

**\*EARLY HARVEST.** Size medium, shape roundish, usually more or less oblate, smooth, bright straw color when ripe; flesh nearly white; flavor rich acid; fine. Season July. Productive. Needs rich cultivation to be fine. Good throughout the North and Southwest.

**\*YELLOW TRANSPARENT.** Medium, white, changing to lemon-yellow, smooth, waxy surface; of good quality, with crisp flesh; very early, and, for an early apple, an unusually good keeper. Valuable for market. July and August.

**\*RED ASTRACHAN.** The earliest and best red apple. Fruit of good size, dark red. Vigorous, hardy and productive.

**\*RED JUNE.** An old-time variety of medium size. Deep red skin; white flesh, tender and very juicy.

**\*LIVELAND RASPBERRY.** Fruit good sized, clear, waxy white, striped crimson; flesh snow white. Blooms late, is blight resistant, bears early, makes a good filler.

## Fall Apples

**\*WEALTHY.** The most dependable and widely planted fall apple. Bright red, striped. Medium to large in size. Hardy and a free grower.

**\*MAIDEN BLUSH.** A medium to large pinkish apple. Very firm, white flesh. Acid flavor; vigorous and productive.

**\*DUCHESS.** Fruit large, roundish. Splendid cooker. August and September.

## 4 NEW RED APPLES

### NEW RED NORTHERN SPY

Imagine all the splendid qualities of the genuine Northern Spy, its unusual and delicious flavor, its great cooking and baking quality, its hardiness and wonderful productiveness, and add to these outstanding features, an apple of solid deep red color, borne on a tree which comes into bearing in six years instead of having to wait eighteen, and you get some idea of the immense good that nurserymen have wrought in perfecting the New Northern Spy.

### \*NEW RED DELICIOUS

The sensational New Red Delicious which we are offering to the trade is a marvelous improvement over the common Delicious in that it is a much deeper red color without stripes; even in the heavily shaded portions of the tree, where the foliage is very thick, the color is outstanding, where common Delicious would be striped red and partly green.

### \*NEW RED CORTLAND

New Red Cortland, originated and developed by the New York Experimental Station, is a cross between Ben Davis and McIntosh. The good qualities of both parents have been combined and the weak ones eliminated. From Ben Davis, Cortland has inherited the quality of clinging to the tree, and the ability to withstand handling; from the McIntosh it has taken that fine flavor for which this variety is noted.

### NEW RED BALDWIN

This famous apple for many years was the standard of the apple industry, due to its immense yielding qualities and the firmness of the fruit itself. For the past 20 years, nurserymen have been experimenting, grafting continuously from trees that excel in red color, until now we have a strain, the fruit of which is as red as the Jonathan and almost double in size. These trees also come into bearing in 6 to 8 years.

We offer these in 2-year, No. 1, 4- to 6-ft. trees, within the reach of all our customers, for 75c each; \$6.00 per 10; \$50.00 per 100, by express not prepaid.



Red Northern Spy.



# Winter Apples

- \*Delicious.** Flesh fine grained, crisp, juicy, melting and really delicious. The tree is a hardy and vigorous grower and forms a strong, beautiful head, capable of bearing enormous loads and bears about the fourth year after planting.
- \*Golden Russet.** Medium size, dull russet with red showing on one side, crisp and juicy, flavor good; good late keeping.
- Golden Sweet.** Large, pale yellow, very sweet and good. Strong grower and good bearer. August.
- \*Grimes Golden.** The standard of excellence, of the best quality, rich golden color. Flesh is yellow, very firm, crisp but tender, rich, aromatic and juicy. Medium to large. An ideal dessert and cooking apple. Tree is hardy, vigorous, upright grower, and a heavy, regular bearer. From November to March.
- \*Jonathan.** A beautiful red apple, highly flavored and of excellent quality, being tender, juicy, spicy, and rich—a splendid family sort and highly profitable for market. Tree long-lived, productive, and an early bearer. November to April.
- McIntosh.** Medium, highest quality, deep crimson, sub-acid. October.
- \*Northern Spy.** Large, striped crimson in the sun, juicy, rich and aromatic, retaining these qualities until late spring or summer. The tree grows rapidly, bears well as it blooms later than most varieties. Valuable as an aphid-resisting sort.
- \*N. W. Greening.** Excellent keeper; early bearer. Keeps until May following picking.
- \*ROME BEAUTY.** The great profit maker. An old Apple, but one that steadily grows in popularity, and is a money-maker for growers all over the country. It has an established place in the markets and no orchard should be without this Apple. It is large, mottled and striped in different shades of red.
- \*STAYMAN** (Improved Winesap). Large and more prolific. Fine keeper.
- TOLMAN SWEET.** Medium pale yellow, the most valuable baking Apple. Keeps until April.
- \*WINTER BANANA.** An excellent market variety. Fruit has a flavor that cannot be described. Flesh golden yellow. November.
- YORK IMPERIAL.** Large red. Bears within four years. Good shipper. November to March.



McIntosh Red.



Wealthy.

## Crab Apples

Prices of all varieties same as Standard Apples

- For preserves, jelly, flavoring, canning, Crab Apples are very good. Also their tartness is agreeable once in a while when they are eaten fresh. The trees themselves are beautiful and when loaded with the bright colored fruit, are striking. They are an ornament to any grounds and look well beside the finest ornamentals.
- \*WHITNEY.** The tree is a hardy, thrifty, upright grower, and comes into bearing when young; it is a very productive variety. The flesh is yellowish, crisp, juicy and splendid for eating and cider. August and September.
  - RED SIBERIAN.** A beautiful little fruit, produced in rich clusters; highly esteemed for preserving. First of September. In 1-year size only.



New Red Delicious.

### PRICES ON ALL APPLES Except Where Noted

- 1 yr., 3 to 4 ft., 40c each; 10 for \$3.25; 100 for \$27.50.**
- 2 yr., 3 to 4 ft., 45c each; 10 for \$3.50; 100 for \$30.00.**
- 2 yr., 4 to 6 ft., each, 60c; 10 for \$5.00; 100 for \$40.00.**

### NOTICE

All Apples starred can be furnished in all sizes. Varieties not starred can be furnished in 2-year sizes only. For city planting we can furnish extra large heavy trees, 6 to 7 ft., at \$1.00 each.

## Yellow Delicious

A favorite apple in many sections. Good quality, early bearing, early producer. Larger apple than the red Delicious, resembling it in shape, but of better quality. **Specially priced, 4 to 6 ft., each, 75c; \$6.00 per 10, \$50.00 per 100.**



# KRIDER'S CHOICE ◀ PEACHES ▶

The Peach holds a place second only to the apple in the United States. It ripens over a long period and with proper selection of varieties a succession of fruit may be had throughout the summer and early fall. In a general way it may be said that the standard varieties of Peaches have a wider range of adaptability than the majority of apples and thrive on thinner soils.

## Early and Midseason Varieties

**HALE HAVEN.** In this new, hardy, rot-proof Peach, almost as large and fine as the Elberta itself, we have a Peach of great market value; a large, roundish Peach, with yellow skin, red blush on sunny side; yellow flesh; tender and melting; rich, sweet and of superior flavor. A big, early, yellow-skinned Peach of high quality is sure to be in great demand. September 1st.

**CHAMPION.** (Free). Large, round, quite regular; yellowish white, mottled with red on sunny side; flesh white with red at the pit; one of the best in quality. For nearby market and home use it is the best variety we know of. A good healthy grower and hardy in fruit bud. Fruit ripens from 20th of August to first of September.

**CRAWFORD'S EARLY.** (Free). Large, roundish, bright yellow with red cheek; flesh yellow, juicy and sweet; quality good. August and September.

**EARLY ELBERTA.** (Free). Larger than Elberta, though identical in form; bright yellow with red blush; flesh yellow, finer grained and sweeter than Elberta; ripens a week to 10 days before Elberta; good shipper. Tree strong grower, hardy, good bearer. Last of August.

**ELBERTA.** (Free). The great market Peach, perfectly hardy in the North and is believed to be the best all around Peach; color lemon-yellow with blush on sunny side; flesh pale yellow, tender and juicy; tree vigorous; a good shipping Peach. September.

**MAMMOTH HEATH CLING.** Large, creamy white with faint blush; fine quality and good keeper. One of the sweetest, juiciest, most luscious of the Peach family, the housewife's favorite for canning and preserving. Tree very hardy, vigorous, early bearer, productive. Sells for fancy prices. Truly a moneymaker.

**J. H. HALE.** (Free). Fruit averages one-third to one-half larger than Elberta; ripens about 5 days earlier and is much superior in flavor. Color a beautiful golden yellow with deep carmine blush. Seems to do well over a wide range of territory. It is well worth planting. September first.

**KALAMAZOO.** (Free). Medium to large, oval yellow striped with red and a thin bloom; flesh yellow, red at the pit, rich, vinous and of good quality. A valuable sort. September first.

**LEMON FREE.** This is the Peach that is so often sold for Gold Drop. Peach is large.

**ROCHESTER.** (Free). Early midseason. Color lemon-yellow changing to orange-yellow, blushed with deep, dark red. Skin thick, tough. Flesh yellow stained with red near the pit. Very juicy, tender and melting. Sweet. Highly flavored. Very good in quality.

**SOUTH HAVEN.** The great hardy Peach for cold regions, stands 10 degrees colder weather than any other Peach grown. Large, yellow, freestone. Large as Elberta and a week earlier on the market. Of all Peaches for Indiana markets, this rules supreme. Plant for commercial purposes: South Haven, Elberta, J. H. Hale. All yellow, all freestone, all moneymakers.

**BIG RED.** (Freestone). Larger than Elberta. Rich red all over; flesh yellow, rich, fine grained and juicy. Stands shipping well. Tree hardy, vigorous grower, having large spread. Ripens middle of September.



Peaches  
For  
Profit.

The Famous South Haven Peach.

## Late Ripening Varieties

**CRAWFORD'S LATE.** (Free). Large, roundish oval, yellow with broad red cheeks; flesh yellow with red at the pit; melting, vinous and very good. Late September.

**GOLD DROP.** (Free). The almost translucent golden colored flesh of this Peach renders it exceedingly attractive in market, where it sells at highest prices. The tree is hardy and bears early; profitable. Late September.

**WILMA.** The fruit is large as Elberta, its parent, but not quite so elongated; color very much better and ripens about 10 days later. September 25th. Quality much better. Wilma sold for double the price of Elberta and brought the highest price of any Peach on the market this season.

**SALWEY.** One of the best and most regular bearers. Very large, creamy yellow with crimson cheek. Flesh deep yellow, juicy, rich and sweet. Free. Early October.

### PRICES ON ALL PEACHES

2 ft., 25c each; \$2.00 for 10;  
\$15.00 for 100. 2 1/2 to 3 ft.,  
30c each; \$2.25 for 10; \$17.50  
for 100. 3 to 4 ft., 35c each;  
\$22.50 for 100.  
\$2.75 for 10;  
4 to 6 ft.,  
45c each;  
\$3.75 for 10;  
100, \$32.50,  
not prepaid.

Mount Morris,  
Ill., May 14,  
1934.

Gentlemen:  
Just a few lines to let you know that the New Red Spy Apple tree and the South Haven Peach tree arrived this morning in very fine condition; best packed nursery stock I ever received. They are sure choice grade trees, satisfactory in every particular. The peach tree is a wonderful tree. If I ever need any more nursery stock, I assure you that I will remember you.

Respectfully,  
D. B. A.

Be Sure  
of the Quality  
of the Peach Trees  
You Plant

KRIDER  
GUARANTEES  
THE  
QUALITY





# Krider's *Best Quality* CHERRY TREES

In planting a cherry orchard care should be taken not to plant the trees too close together; select a dry soil for the cherry, as a rule, although it is so hardy a tree that it will thrive in a great variety of soils, yet a good sandy or gravelly loam is best. Use same care in planting as other trees.

Orchardists are resorting more and more to the planting of varieties of cherries that are strong pollenizers. Experience seems to demonstrate that such varieties as Black Tartarian, Bing, and Schmidt's Bigarreau are the best varieties to use for this purpose. Usually about one in every 10 trees has proven to be the right proportion to use of these pollenizers.

**Sweet Cherries, 4 to 6 ft., No. 1, 75c each; 10 for \$6.50; 100 for \$50.00.**  
**Sour Cherries, 4 to 6 ft., No. 1, 50c each; 10 for \$4.00; 100 for \$30.00.**  
**Not Prepaid.**

## Sweet Varieties

**Black Tartarian.** Very large; bright purplish black; half tender; juicy, very rich. Tree a remarkably vigorous and erect grower, and an immense bearer. One of the most popular varieties in all parts of the country. June.

**Windsor.** Tree upright, and a rapid grower; fruit large, roundish, oblong; very firm and juicy; flesh pinkish and sometimes streaked; quality very good; a productive bearer; has attracted attention owing to its large size and dark color; almost black. July.

**Napoleon or Royal Ann.** A beautiful cherry of large size; pale yellow with bright red cheek; flesh firm, juicy and sweet; one of the best for market and canning.

## Sour Varieties

**Early Richmond.** Everywhere the most popular. Tree strong, thrifty grower, making a large symmetrical head; fruit medium size, dark red, melting, juicy; sprightly acid flavor and especially valuable for cooking purposes; tree an early and abundant bearer. Season last of May and first of June.

**Large Montmorency.** A fine, large, light red cherry of the Richmond class, but larger and more upright grower, equally hardy and productive. Second only to Early Richmond in value. Ripens ten days later.

**Dyehouse.** This variety partakes both of the Morello and Duke wood and fruit. A very early and sure bearer; ripens a week before Early Richmond, is of better quality and productive. Free. May and June.

## CITY LOT FRUIT COLLECTION

1 Windsor Sweet Cherry.  
1 Jonathan Apple.  
1 South Haven Peach.

1 Bartlett Pear.  
1 Burbank Plum.

**All 5 to 7 ft., 3-year-old Trees, \$3.50**

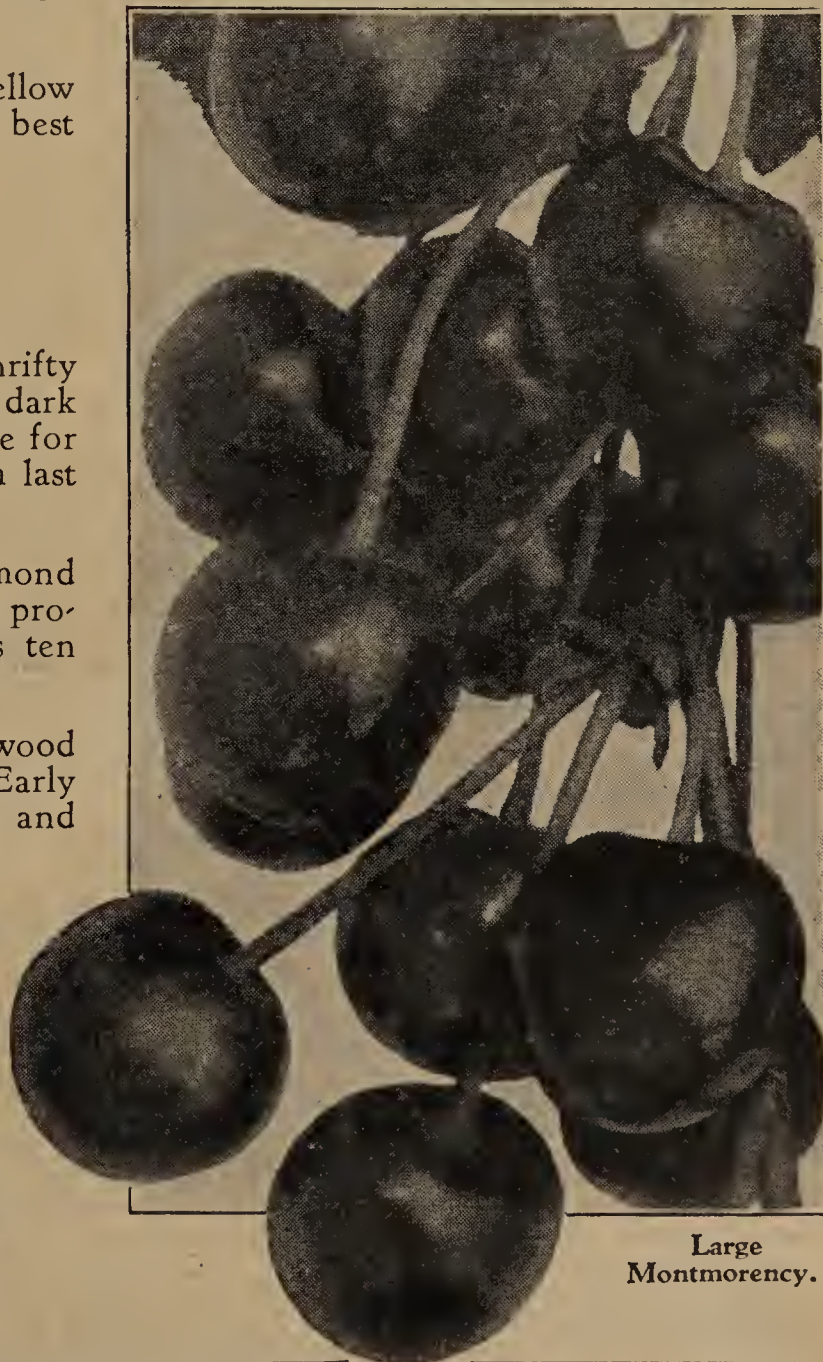
Bing.

### TESTIMONIAL

Reading, Mich.,  
June 8, 1934.

Sirs: Am so pleased with the 100 Quillen raspberry plants. I want to tell you every one lived and are doing fine. I have grown raspberries for 24 years and they were the best plants I ever received from any nursery. The Early Richmond tree is O. K. and has 2 cherries on it. Should I pick them off the first year?

Sincerely,  
MRS. J. H. B.



Large  
Montmorency.



# Best Pear Trees

The home orchard is not complete without pears and they are a very profitable commercial crop in nearly all parts of the country. Pears will live on a variety of soils, but succeed exceptionally well in a hard clay soil. Tilling and fertilizing are advisable to a certain extent, but should not be carried far enough to produce too vigorous a growth. The quality of the pear is much improved by picking before maturity and by proper ripening indoors.

**Big profits are realized from pear orchards—our trees produce first grade fruit.**

**Bartlett.** Large size, with a beautiful blush next the sun; buttery, very juicy and high flavored; tree a strong grower and a young and abundant bearer. August and September.

**Kieffer's Hybrid.** Originated near Philadelphia. Supposed to be a seedling of a Chinese Sand Pear crossed with the Bartlett. Size large, very handsome; skin yellow with a bright vermilion cheek; very juicy, with a musk aroma; quality good when ripened to perfection. Rather coarse grained, but one of the best pears for canning or preserving. As near blight proof as a pear can be called.

**Garber.** Equally as hardy as Le Conte or Kieffer. Upright grower. Fruit large, roundish. Skin greenish yellow, becoming fine yellow at maturity, often lightly shaded with crimson and fawn in the sun. Flesh white, fine melting, a little buttery, juicy, sweet, rich, slightly aromatic. Very good. October to November.

## PRICE OF PEAR TREES:

**Select, 4 to 6 ft., 65c each; 10, \$5.50; 100, \$45.00. 3 to 4 ft., 45c each; 10, \$3.75; 100, \$32.50, not prepaid.**

## Plum Trees for Profit

No other fruit tree, unless it is the cherry, will produce more abundantly than a Plum tree. Although they will yield crop after crop despite neglect, Plum trees will readily show the result of care and modern methods of fruit growing. The commercial side of Plum production has received much attention in late years but the supply still falls far short of the demand. In general, Plum trees thrive best in a sandy or clayey soil. A distance of 16 to 18 feet apart is considered the best for Plum trees with the distance increased to 20 feet where a wagon spraying outfit is used. Many varieties of Plum produce so abundantly that the best results will be obtainable only by careful thinning. If allowed to grow naturally the trees will be weakened and the quality of the fruit will be inferior. We can recommend to the planter the following varieties:

**ABUNDANCE.** A nearly pinkish red Plum; ripens in midseason. Thrives anywhere. A regular and heavy bearer. No orchard is complete without it.

**BURBANK.** Tree a vigorous grower; early and very heavy bearer; fruit very large; yellowish ground, with red cheek in the sun; flesh yellow, firm and very sweet when full ripe; extremely small pit. Middle of June.

**LOMBARD.** Medium, violet-red, juicy, good, hardy and exceedingly productive; we call it the favorite canning Plum, sells high on the market. Ripens August.

**RED JUNE.** Large, showy, and beautiful. Bright cherry-red color. Flesh is yellow, firm, juicy, sweet, and very delicious.

**SHROPSHIRE DAMSON.** Largest of the Damson class, is much used for preserving; tree vigorous and productive, brings good prices on market.

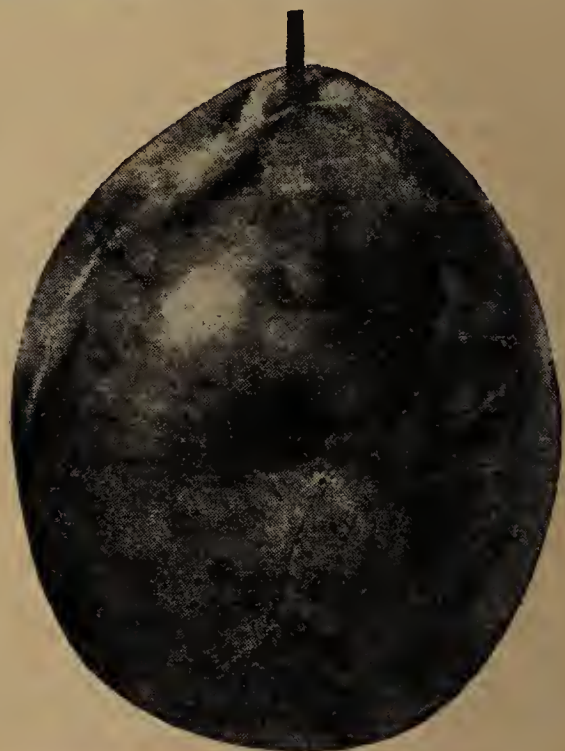
**WICKSON.** Largest of all so-called Japan Plums, color bright red, pit very small, flesh thick, sweet, tender; good keeper, and very productive.

**GERMAN PRUNE.** Large, dark purple, sweet. One of the best for canning. Excellent for drying. Plant a few trees and dry your own for winter use. Ripens in September.

**CHATTIN.** This is one of the most beautiful of the stone fruits. A thrifty grower soon making a fine head, producing an abundance of fruit. Largest size; skin yellow; flesh yellow, very sweet; first class for canning and a good bearer. September.

**GREEN GAGE.** A medium small greenish yellow Plum of high quality. One of the best of American sorts. Midseason.

**Prices on Plum trees: 4 to 5 ft., 65c each; 10 for \$5.50; \$45.00 for 100. 3 to 4 ft., 45c each; \$3.75 for 10; \$32.50 for 100, not prepaid.**



Chattin Plum.



Burbank Plums.

Garber.

Bartlett.

Kieffer.

Box 193, Draper, Utah,  
March 20, 1934.

Dear Sirs: Received the nursery stock from you in excellent condition and am very pleased with it, so are the neighbors. You are my nursery from now on. I get better, larger, and better packed stock from you than any other nursery I've ever tried. And I also must thank you kindly for the pretty calendar you sent me.

Thanking you, I am,  
MRS. H. M.



# Two Apricots

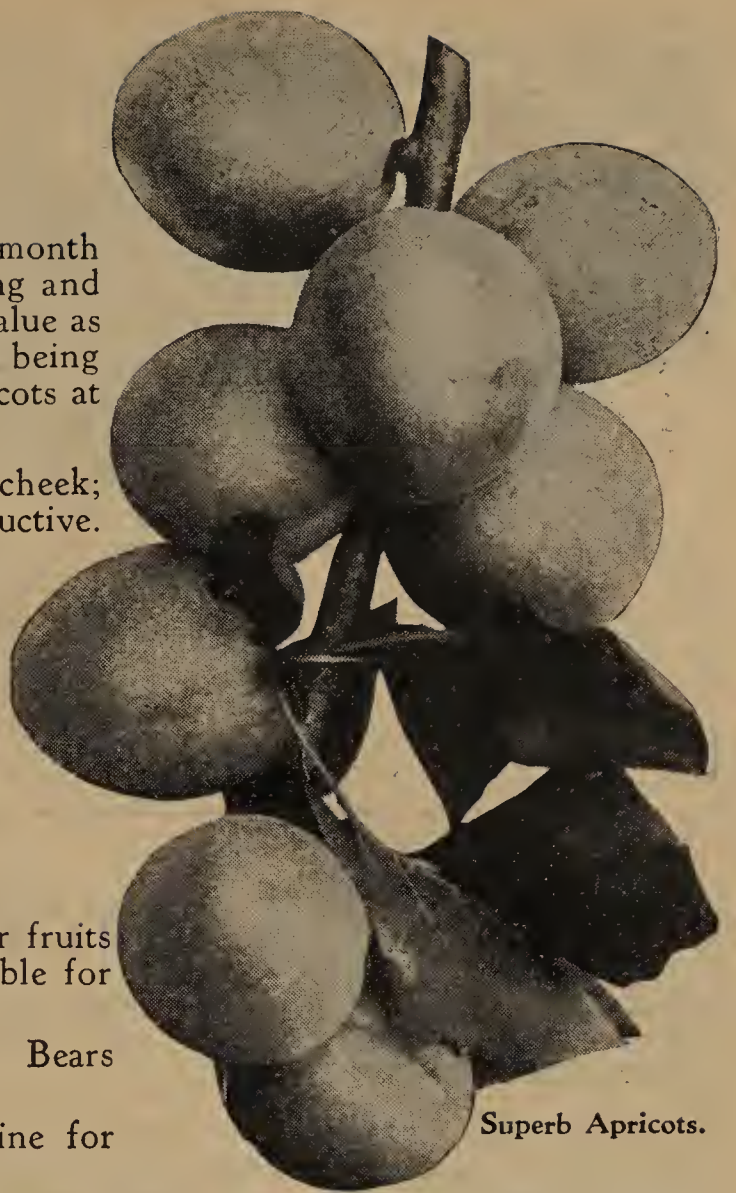
## For Northern Climates

Ripening as it does between cherries and peaches, usually about a month before the early peaches, the Apricot is a most welcome fruit, tempting and delicious. No garden should be without a few trees. In addition to its value as fresh fruit it is a superior fruit for canning and drying, vast quantities being used for these purposes every year. There is always a market for Apricots at good prices, and the planter need have no fear of over-production.

**Moorpark.** One of the largest and finest Apricots. Yellow with red cheek; flesh orange, sweet, juicy and rich; parts from the stone. Very productive.

**Royal.** A fine, large French variety; fruit roundish, large, oval, slightly compressed. Skin dull yellow with an orange cheek, very faintly tinged with red. Flesh pale orange, firm and juicy, with a rich, vinous flavor. Ripens the latter part of July.

**Price: Medium size, 2-yr., 4 to 5 ft., 75c each; 10 for \$6.00. 3 to 4 ft., 60c each; \$5.00 per 10, not prepaid.**



Superb Apricots.

## Quince Trees

Quince trees can be planted on low, damp, heavy soils where other fruits do not thrive. They require very little attention and are very profitable for market. No home garden is complete without a few Quince trees.

**Champion.** Good bearer; very large; good keeper; very productive. Bears extremely young.

**Orange (Apple).** Large; bright golden yellow; excellent flavor. Fine for domestic use. October.



Champion Quince.

**Price of Quince trees: 2-yr., 4 to 5 ft., \$1.00 each; \$8.00 per 10. 2-yr., 3 to 4 ft., 85c each; \$7.00 per 10; \$55.00 per 100, not prepaid.**

Uniondale, Ind., April 12, 1934.  
Gentlemen: Ten years ago I planted 55 of your apple trees. They are sure fine. Three years later I planted thirty-three, all grew but three. Everybody speaks of this orchard and the wonderful growth they have made.  
Sincerely yours,  
H. W. L.

## Asparagus

The first garden vegetable of spring; it is a great delicacy and comes in just when it is most needed. One hundred roots will supply a small family and will last for years. Set the plants about 18 inches apart in the row. Spread roots out in bottom of hole or furrow and fill in as plant grows, so that roots will be about 4 inches deep.

### ASPARAGUS—2-year-old, not prepaid:

	Doz.	100	1000
<b>Martha Washington</b> . . . . .	<b>\$0.50</b>	<b>\$2.00</b>	<b>\$10.00</b>
<b>Conover's Colossal</b> . . . . .	<b>.50</b>	<b>2.00</b>	<b>10.00</b>
<b>Martha Washington, 1-year-old</b> . . . .	<b>.50</b>	<b>1.50</b>	<b>6.50</b>



Rhubarb,  
Miller's Cream.

Asparagus,  
Martha Washington.

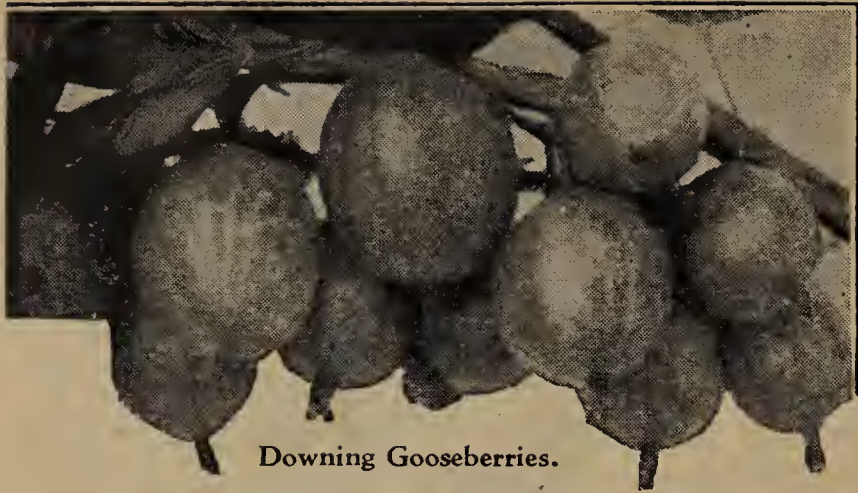
## Rhubarb

**Victoria.** The old standard variety; large stalks. **\$1.00 per doz.; \$3.45 per 100, not prepaid.**

**Linnaeus.** One of the leading varieties grown here. Stalks not as large as Victoria but earlier. **\$1.00 per doz.; \$3.45 per 100, not prepaid.**

**Miller's Cream.** For many years an old market gardener near Bristol had the early trade of Elkhart on pie plant; he had the largest, earliest and the best flavored pie plant that came to the city. Pies made from it had the flavor of peaches and it was called peach flavored. Since his death we have succeeded in obtaining the entire stock and have at this time 10,000 stalks. We are offering this to our customers at the same price as the common kind. Be sure and send for a dozen of this variety in your order. We call it "Miller's Cream" and will give \$25.00 for a dozen stalks that will excel in size, season, and quality. **\$1.00 per doz.; \$3.45 per 100, not prepaid.**





Downing Gooseberries.

Gentlemen:

Englewood Heights, Yakima, Wash.

April 25, 1934.

The Japanese Red-Leaved Maple arrived O. K. today and is a splendid looking specimen. The bulk of the order arrived last Saturday and it too was in good condition. The roses had such splendid root systems and we are so eager for the first blooms.

Yours truly,

MRS. O. B.

## Gooseberries

This fruit is very useful for cooking either green or ripe, and is used for canning extensively. Requires the same cultivation and treatment as currants. The surest method to prevent mildew is to plant thickly in the rows and mulch deeply, six or more inches, with straw, tan bark, coal ashes, etc. Plantations thus treated have borne large crops for twenty years. The mulch retains moisture in the driest weather; the few weeds that push up are easily pulled, and the fruit is large and more evenly ripened.

**Price, all varieties: 20c each; \$10.00 per 100, not prepaid.**

**Downing.** Fruit large, round, light green with distinct veins, soft, juicy and fine flavored; vigorous and productive; smooth skin; one of the best.

**Houghton.** Medium size, pale red, sweet and juicy; vigorous grower, abundant bearer and free from mildew. **We sell 50 at 100 rate.**

## Currants

**London Market.** Bush vigorous, upright; fruit medium to large; color dark red, with sprightly acid flavor; very productive. **15c each; \$12.00 per 100. 2-yr., No. 1.**

**Perfection.** The latest introduction, being a cross between Fay's Prolific and White Grape, combining the best qualities of both. Berry bright red and large. The clusters average longer and the size of berry is maintained to the end of the bunch. Its quality is said to be superior to anything on the market today, being a rich, mild sub-acid flavor with plenty of pulp and few seeds. **20c each; \$15.00 per 100, not prepaid. 2-yr., No. 1.**

**Cherry Currant.** Red, sub-acid, very large. Is prolific and a good variety for home use or market. **2-yr., 15c each; \$12.00 per 100, not prepaid.**



Perfection Currants.

**FEDERAL QUARANTINE ON CURRANTS AND GOOSEBERRIES**  
The Government has established a quarantine, forbidding nurserymen from shipping Currants and Gooseberries into Nebraska, the Dakotas, Kansas, Oklahoma, Texas, and all other states west of this line.



Eldorado Blackberries.

## Blackberries

Blackberries do best on good soil, clay and sand mixture preferred, set in rows 6 feet apart and 2 feet apart in rows. 3500 are required per acre. Blackberries are in great demand now at 20c per quart. Give the boy a chance to try his mettle by letting him start a patch. He won't have any desire to leave the farm if he is successful in raising fruit. The varieties here given are perfectly hardy and will prove a source of profit. Beware of the Erie, Wilson, Jr., Lawton and their like; they will not stand our winters.

**ELDORADO.** Largest hardy Blackberry grown. Free from rust and the best money maker here. Berries of the Eldorado bring 50c per crate more than Snyder on the local market. **50c per doz.; \$2.25 per 100; \$15.50 per 1000, not prepaid.**

**BLOWERS.** Very large, finest flavor, and jet black. Canes grow upright, perfectly hardy. This variety is one of the most productive under cultivation. Begins to ripen in July and continues late. Sells for the highest market price. **75c per doz.; \$2.25 per 100; \$15.50 per 1000, not prepaid.**

## Productive and Ornamental Trees 3 for Northern Homes

**NEW EVERBEARING MULBERRY.** Equal to Downing in all respects and a much hardier tree. Vigorous grower, very productive; the best variety for fruit; ripe from middle of June to September.

**AMERICAN SWEET CHESTNUT.** A fine, round-topped tree, slightly pendulous branches. Nuts sweet and good flavor. Among the best.

**JAPANESE CHESTNUT.** A small tree with a dense, oval crown. Native of China and Japan. Leaves glossy green. Fruit very large, the nuts being over an inch wide. Will begin to bear when six to eight years old. The nuts are not so sweet as those of the American Sweet Chestnut.

**Any of above three trees, 4 to 6 ft., 75c each; 3 for \$2.00, not prepaid.**





# AT THE CENTURY OF PROGRESS

Those of you who passed through the outer gardens saw our beautiful Diversified Gardens. Those of you who visited the fair in September saw the beautiful Gladiolus Show of the A. E. Kunderd, Inc. Their beauty induced us to offer in Gladiolus



## A WORLD'S FAIR COLLECTION

**25** VARIETIES of Genuine Kunderd Gladiolus, assorted colors, all varieties labeled, all No. 1 bulbs, for **\$2** POST-PAID

A GUARANTEED \$5.00 VALUE

By Vernon Krider.

In my 38 years experience with plants and flowers, I have never seen or expect to see again a display of Gladiolus such as was shown by A. E. Kunderd, Inc., at the 1934 Century of Progress. Out of the thousands of varieties grown by them, 300 different varieties were selected as the best, and they made a display of such exotic beauty and gorgeous coloring as I am satisfied the world has never seen before.

With Mr. Platt, Secretary A. E. Kunderd, Inc., I spent a day, looking over the entire showing, and finally selected 50 as the cream of all Gladiolus.

We consider it a real privilege to offer our customers this "World's Fair Collection" consisting of 25 varieties of this list which we bought direct from the Kunderd line, originators of the World's Famous Ruffled and Lacinated Gladioli. Each one will be a perfect No. 1 bulb, each one labeled and each one different. We guarantee that they will represent a \$5.00 value according to the 1935 Kunderd catalog. We guarantee it will be the biggest bargain in high class Gladiolus you can buy. So order now and get these fine varieties for your garden. They will be the talk of your neighborhood. We guarantee each collection we send you to contain one each of the 6 new kinds shown on this page and the other 19 kinds to be selected from the 50 outstanding varieties at the 1934 Century of Progress show.



Dr. Nelson Shook. Each, 30c.



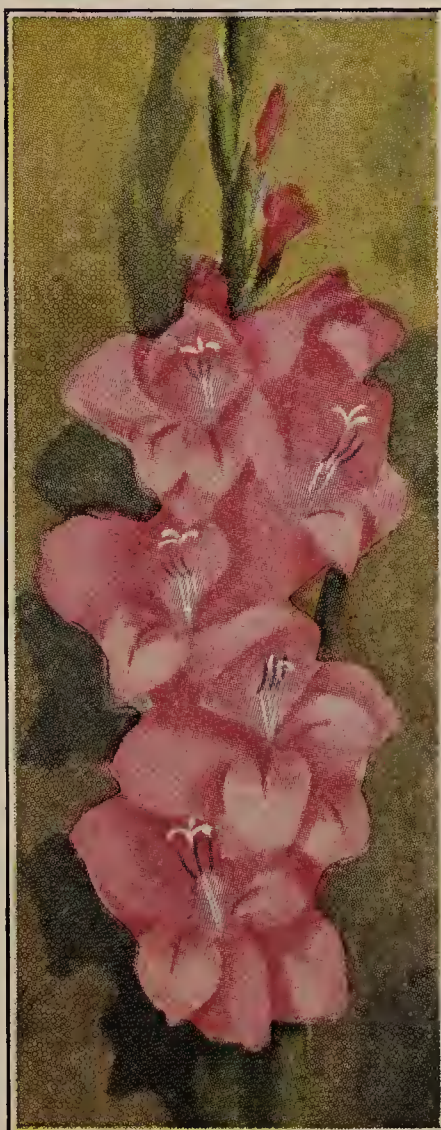
Graphic. Each, 15c.



Chicago. Each, \$1.00.



Modesty. Each, 15c.



Pink Favorite. Each, 30c.



Fire Glow. Each, 25c.



1934

A CENTURY  
OF PROGRESS  
CHICAGO



## "Crimson Butterfly" New Red Butterfly Bush

A distinct new plant, with extra long slender flowers of a deep red. They bloom profusely on plants 4 to 5 feet high and retain their blooms over a long period. A few of these plants will make your garden outstanding in your neighborhood all during the late summer and fall. **Price, 2-yr.-old, 50c each; 3 for \$1.00, prepaid.**

## Blood Red Japanese Maple

Rounded, dwarf trees seldom maturing to over 10 feet, densely furnished to the ground with indented leaves of unrivaled brilliancy and charm. Their early and midsummer aspect is vivid blood-red, which dulls to a bronzy, purple-red toward fall. These are splendid foreground subjects in mixed groups or for solitary color blotches in the open lawn. This dwarf tree was much admired in our Century of Progress gardens. **Price, 6 to 12 in., \$1.00, prepaid. 12 to 18 in., \$2.00; 18 to 24 in., \$3.00, not prepaid.**

## Blue Bird Veronica

This beautiful plant has long bronze-green leaves and numerous indigo-blue flowers. Blooms continuously from July to September. Be sure to include this in your garden. Was greatly admired at the World's Fair. **Price, 2-year-old plants, 50c each; 3 for \$1.00, postpaid.**

Blue Bird Veronica.



Japanese Red-Leaved Maple.

## Indian Paint Brush

Intense cardinal-red flowers on stocky spikes 18 inches long. Does well in a great variety of soils and locations. Flowers keep the plant aflame during the late summer and fall. **Price, 2-yr.-old plants, 50c each; 3 for \$1.00, postpaid.**

## Magnolia Soulangeana

This is the most decorative and most popular of the hardy Magnolias, producing a wealth of very large rose colored bloom just before the leaves in the spring. These blooms measure from 3 to 5 inches across and make a beautiful showing. The Magnolia Soulangeana begins blooming when about 3 feet tall. It will eventually attain a height of from 8 to 10 feet. **Price, 12 to 18 in., \$2.50 each; 18 to 24 in., \$3.50 each; 2 to 3 ft., blooming size, \$4.50 each, not prepaid.**



Indian Paint Brush.

A row of these near the Mystery Wheel received much comment.

Magnolia Soulangeana.

WE GUARANTEE OUR STOCK TO GROW. SEE PAGE 3.



# KRIDER'S HEAVY ROOTED RASPBERRIES

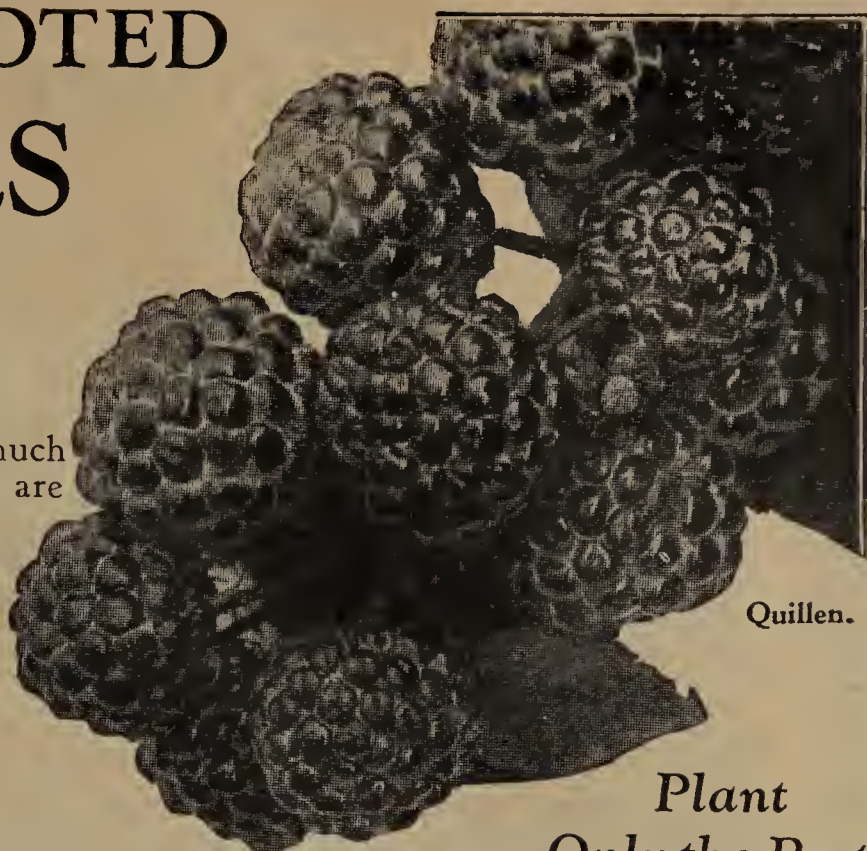
## Black Raspberries

*We Recommend 3 of Equal Merit*

**New Logan.** Of Ohio origin, this new blackcap is gaining much favor among berry growers. Its quality and productiveness are excellent, probably equal to Cumberland, but its paramount value lies in the week or more earlier cropping season. **\$2.50 per 100; \$16.50 per 1000, not prepaid.**

**Cumberland.** One of the largest blackcaps and the best for midseason market. Berries are jet black in color, firm and of good quality. It is a very valuable variety. Does well in one location for 3 years, then is inclined to anthracnose. Should be renewed every 3 years. **\$2.25 per 100; \$14.50 per 1000, not prepaid.**

**Quillen.** This is the greatest variety of Black Raspberry grown in the United States today. Ripens about 2 days later than Cumberland; is the largest blackcap that has ever been grown here. It originated south of Indianapolis, a cross between Cumberland and Hopkins. We highly recommend this variety for several reasons. First, it has never shown any anthracnose in the 8 years we have had it on our grounds—no anthracnose, no mosaic. The original field planted 8 years ago is in a clean, healthy condition. We are introducers of this berry to the trade. We purchased the original strain 10 years ago and have sold it in every state in the Union. If you want the best get a start with Quillen. **\$2.75 per 100; \$19.50 per 1000, not prepaid.**



Quillen.

*Plant  
Only the Best*

## Red Raspberries

**Chief.** A new product from Minnesota achieved after 14 years experimenting, with the purpose of replacing the old King by a superior type of Latham breeding. Chief will not rival Latham, but supplements it by ripening 10 days earlier, and so holding that wonderful type for picking an extra long season. In fact, Chief fills that deplorable gap for fresh table fruits between strawberries and the other Raspberries. Bright red, "no crumbling," ships well, tastes delicious, and pays its way with extraordinary crops. **\$2.50 per 100; \$16.50 per 1000, not prepaid.**



Latham.

**LATHAM.** The Finest Red Raspberry Ever Produced. There are so many fine qualities in the Latham that we never know where to start. First, it is extremely large in size, larger than all of the common reds, and when ripe it is a beautiful bright red color. Then, in addition to this unusual size, it is the hardiest of all Raspberries, giving fine results even to the Canadian line. Its flavor is truly delicious and the crop is remarkably heavy, sometimes extending over a month. In every way, the Latham stands supreme. Prof. C. V. Holsinger, Extension Professor of Horticulture of the Iowa State College, Ames, Iowa, says: "I only hope you will be able to grow plants enough to put this berry in the hands of as many people as possible." Latham Raspberries are a beautiful, thrifty lot, guaranteed to be entirely free of the mosaic. They have been rigidly inspected three or four times by experts who pronounced them supremely healthy, and mosaic-free. Order your wants early. **\$2.50 per 100; \$16.50 per 1000, not prepaid.**

**ST. REGIS.** One of the most valuable of all late introductions in the line of Red Raspberries; the habit of growth is a bushy nature; will produce berries that first year in the fall, and a full crop the following spring, and again in the fall. St. Regis resembles the Early King; its fruit is similar to that variety in quality, flavor and appearance. In September, long after Raspberries are out of season, St. Regis will bear a full crop of fruit which commonly sells for seven to eight dollars for a 24-pint crate. If you have a market at hand where you can dispose of the fruit, you will find St. Regis a very profitable investment when grown on a commercial scale. If you have not the ground to grow St. Regis for market, be sure to plant at least a few bushes for table use. **\$2.85 per 100; \$21.00 per 1000, not prepaid.**

## Our Garden Collection for Fruit All Summer

- 6 Rhubarb.
- 50 Premier Strawberry.
- 25 Latham Raspberry.
- 2 Cherry Currant.
- 1 Downing Gooseberry.
- 1 Niagara Grape.
- 1 Concord Grape.

**Priced at .. \$1.50 Not Prepaid**

## Small Fruit Garden Offer

- 50 Mastodon (Best Everbearing Strawberry).
- 25 Quillen (Best Black Raspberry).
- 25 Latham (Best Red Raspberry).
- 100 Premier (The Strawberry Supreme).
- 100 Big Late (The Best Late Strawberry).

**All for \$3.00 Not Prepaid**



# Krider's Gardens at the



## English Garden

The above view is taken from our English section of our garden at the Century of Progress. This was one of the most beautiful exhibits there. We are offering two bargains of English plant introductions below to keep alive the memory of this garden in our visitors' minds.



A Little Dutch Boat in a Little Dutch Stream Near a Little Dutch Mill in Our Little Dutch Garden.

## Holland Gardens

Windmills and streams make picturesque Holland, but little is known of their work in Horticulture other than bulbs. Holland has improved our own Colorado Blue Spruce, and every country owes a debt of gratitude to Holland for its contributions to the horticultural world. Be sure you order our Holland evergreen bargains.

*Round the bend of the English section,  
A Saxon youth in sculpture stands;  
A cottage thatched affords you shelter,  
Quaint homes of bees adorn her sands.*

*As we pass the mill of Holland,  
Heart and mind should ere recall,  
She has given the greatest treasures  
To our garden, spring and fall.*

*A view across the southern gardens,  
Lined with lichens, shrubs, and ferns,  
Form a picture for nandinas,  
Flowering well in southern urns.*

### Holland Evergreen Bargain

Here are three of the choicest evergreens grown. All blue and all quite rare and high-priced as a rule. A special World's Fair bargain in the following three blue evergreens:

- 1 Blue Spruce. 8 to 10 inch.
- 1 Blue Juniper (Glaucia). 10 to 12 inch.
- 1 Blue Juniper (Meyeri). 8 to 10 inch.

**All Three \$1.45 Prepaid  
For Only**

### English Hybrid Delphinium Bargain

Extra long spikes of mammoth flowers, 1 to 2 feet long. These glorious new introductions are surprisingly beautiful. In mixed colors, cream, light and dark blue and light pink.

**Special Price for Two-year Clumps**

**Eight for \$1.00 Prepaid**

### English Rose Collection

Special World's Fair bargain of three beautiful English Roses. All three in two-year field-grown Roses, for only \$1.00, prepaid.

- Lady Hillingdon. Yellow.
- Dame Edith Helen. Pink.
- Mary Countess of Ilchester. Red.

**All Three \$1.00 Prepaid  
For Only**



# Century of Progress - 1934



## Southern Garden

Our planting of southern stock was greatly admired because of its charm and simplicity. One of the most beautiful evergreens in the South is the Golden Chinese Arbor-Vitae, and we hope you can send us an order for our Golden Biota special listed on page 29.



### Hardy Carnation Flame

The most dazzling red in the flower kingdom. Really a sensation. Blooms freely and late into fall. A new worth-while addition to any garden. Be sure to order them.

25c each; Two-Year Plants

Five for **\$1.00** Prepaid

### Irish Rose Special

These three fine Roses will add charm to any garden. They are strong growing, thrifty and hardy, and incessant bloomers.

Miss Rowena Thom. Red.

Killarney. White.

Irish Charm. Yellow.

Special Price in Two-Year-Old  
Field-Grown Plants

Three for **\$1.00** Prepaid

### Irish Juniper Bargain

(See illustration on page 30).

We have some wonderful stock of Irish Juniper, than which there is no more beautiful evergreen. These plants are 2 feet high and as a special World's Fair bargain offer we are pricing them at a record low price. (Not balled and burlapped).

Price, 65c each;

Three for **\$1.50** Prepaid

## Our Irish Lake Killarney

No grouping of nationalities would be complete unless Ireland were featured. We had the lake but were unable to get a fairy to top off this picture. In our opinion a fairy should be in every Irish garden. However, if there is anything more beautiful than the Irish Yews and Irish Junipers in the way of evergreens we have never seen them. In order to help all our friends, both Irish and otherwise, to beautify their grounds with the finest evergreens the world has to offer, we are making a bargain special in Irish Junipers and Irish Yews which any purchaser will never regret.

*As we leave by Lake Killarney,  
Faith no Irish hopes denied;  
For we grouped around her border,  
Irish plantings emerald dyed.*

*Everything is here but Roses,  
These our garden were denied;  
While it was our wish to show them,  
Others had the contract tied.*

*Thank you, strangers, for your visit,  
We hope our gardens you enjoyed;  
If you take some new thoughts with you,  
Then our time was well employed.*





Premier.

# KRIDER'S STRAW- BERRIES

## The Quality of Strawberry Plants

In looking through the many catalogs you receive you will notice that many claim to be the largest growers of plants, and their plants are the best grown. We do not claim to be the largest grower of plants or that they are better than some others, but we

have bought plants from some that make such claims in different parts of the country and have never received any better than we send out. In some cases we had to throw away half of the plants as they had the crowns broken or were so small that they were not worth planting. We guarantee the plants we send out to be as large and as fine as you get anywhere (no matter what you pay), and to be up in as good condition and if grown side by side, under like conditions, that they will produce as much and as good fruit.

## Premier

P. The best Strawberry grown in our nursery. A money-making, frost-proof Strawberry; hardy, productive, very beautiful and attractive. Succeeds everywhere, never fails to produce a big crop every year. There is a greater demand for Premier plants for commercial planting than for any other early variety. One grower is known to have made over \$1000 an acre from Premier. An excellent shipper and canner. Sells for fancy prices on the market. Our Premier plants are guaranteed to be genuine. **50c per 25; \$1.25 per 100, prepaid. \$7.00 per 1000, not prepaid.**

## Kellogg's Big Late

Extra late pistillate (female). Best late Strawberry ever put on the market. Has received more compliments and praise than any other extra late variety on record. Absolutely dependable. Big grower, big producer of big berries. No variety either early or late will produce more berries or better berries than Big Late. As firm as any berries that ever grew. A splendid shipper and a wonderful keeper. Should

be mated with some late bi-sexual (male). Fruits extra well in either narrow or wide matted rows. This berry is superior to Cooper in every way. It has healthy foliage and is a better flavored berry all around, fully equal in size to Cooper. We have discontinued growing Cooper in favor of Kellogg's Big Late. If you want late berries that will make you the money on your investment, plant Big Late. **25 plants for 50c; \$1.25 per 100, prepaid. \$7.00 per 1000, not prepaid.**

Bath, Maine,  
June 7, 1934.

Dear Sirs:

Some weeks ago sent you a small order for 100 raspberry bushes, 1 apple, and 2 peach trees, my first order to your firm. I never had such stock. The raspberry bushes have grown a foot and a half, many being in fruit, and branching out fine. The Red Astrachan Apple likewise, also one of the peach trees.

Sincerely,  
MRS. F. A. O.

Mt. Ida, Alexandria,  
Va., June 14, 1934.

Gentlemen:

This spring I got 6 Koster Blue Spruce. Grafts from you and 4 rose bushes. They are all growing fine, the Blue Spruce have grown nearly 3 inches already, and the Roses have their second lot of bloom. I would appreciate it if you have a folder of your exhibit at the World's Fair last year, if you will send me a copy.

Yours very truly,  
L. E. H.

## New Fairfax

Fairfax, the **QUALITY** berry. It is considered by most everyone who has tasted them to be by far a better flavored berry than Premier, and other good flavored berries. Fairfax, like Dorsett, was introduced by the United States Department of Agriculture, and is supposed to be a cross between the Premier and the Royal Sovereign.

The foliage, like Dorsett, is of a very good quality. Good foliage means a good fruiting berry.

Fairfax is also a very productive berry, having produced at the rate of 5120 quarts per acre. The size of the berries averages large.

## New Dorsett

6640 QUARTS TO  
THE ACRE

This new variety was originated by the United States Department of Agriculture. It is a scientific cross between the Premier and the Royal Sovereign, an English variety.

Dorsett is one of the firmest berries known, and one of the heaviest producers, having produced at the rate of 6640 quarts per acre in the East. The foliage is a very dark green and holds this fine color way through the fruiting season. Dorsett berries average very large in size, even a little larger than Premier. Color is of light red, and will hold this light red color long after picking.

**Price of both above varieties: 25 plants for 50c; \$1.25 per 100, prepaid. \$7.50 per 1000, not prepaid.**



Kellogg's  
Big Late.



## Senator Dunlap

P. Perhaps no other Strawberry is so favorably known throughout the country generally as the old reliable Senator Dunlap. It enjoys the distinction of producing full crops in a wider range of soil and climate than almost any other variety. No wonder then, that the growers in nearly every state in the Union order more and more Dunlaps every year. Dunlaps produce big crops unfailingly. Berries large, handsome dark red color. A splendid shipper and a ready seller. Very attractive appearance. Fine for both home and commercial purposes. Taking all into consideration, Dunlaps are hard to beat. **50c per 25; \$1.00 per 100, prepaid. \$4.85 per 1000, not prepaid.**

## Mastodon

Everyone interested in Strawberries has heard and read so much about Mastodon that a description of it is a repetition of what you already know; however, it will bear repeating that Mastodon is a real Everbearing success. It does produce enormous size berries of excellent quality 3 months after setting in spring and it does continue to bear all summer and fall with a second crop the following spring. We have been growing Everbearing Strawberries for 12 years. This has given excellent results. It will yield as much as the common varieties in June and will produce well all summer and fall.

The reports we have from the actual growers of Mastodon sound almost unbelievable. Had we not seen field after field of this wonderful berry in bearing we would hesitate to tell you of its incredible productivity.

You might think that berries of such size might be inferior in color and flavor. Not so. Many of our patrons have exclaimed at the fine flavor and rich color of these berries, even in October and November. A shortcake at Thanksgiving is not unusual for the heavy foliage protects the berries from even hard frost. Plant this berry for commercial use. It is the greatest fall money-maker.

Mastodon is recognized as the most profitable and dependable

Everbearer grown, and our Mastodon plants are the true strain, grown and selected with great care, all weak and unproductive plants thrown out, so you are certain to get the best

plants money can buy when ordering. **75c per 25; \$1.75 per 100, prepaid. \$10.50 per 1000, not prepaid.**

## GEM, New Everbearer

Something new in Everbearing Strawberries and has a flavor like the Progressive or Champion. Not much sugar needed when you eat Gem.

Firmness is what is needed in strawberries if they are to stand shipping. Gem has this firmness. Next to Rockhill they are the most firm strawberry we have ever grown. We fail to find any diseases on Gem.

We find them to be as productive as the Progressive or Champion. They are, however, much larger in size.

Have only a limited supply of plants to offer.

**Price: \$1.00 per 25; \$2.55 per 100, prepaid. \$17.50 per 1000, not prepaid.**



Mastodon Strawberries.



Gem, New Everbearer.

Newbern, Tenn.,  
April 21, 1934.  
Gentlemen:

The evergreens arrived in due time and I took great care to plant them properly. I was expecting nice plants from you but those you sent were even better than I expected. You may depend on my future orders.

Very truly yours,  
ROBT. M. COBB.

Everett, Ohio,  
April 14, 1934.

Dear Sirs:

Received the shipment of shrubbery and trees yesterday in A No. 1 shape. Many thanks for the two Blue Hydrangeas. Am well pleased with the order.

Yours truly,  
V. W.





Niagara (White).

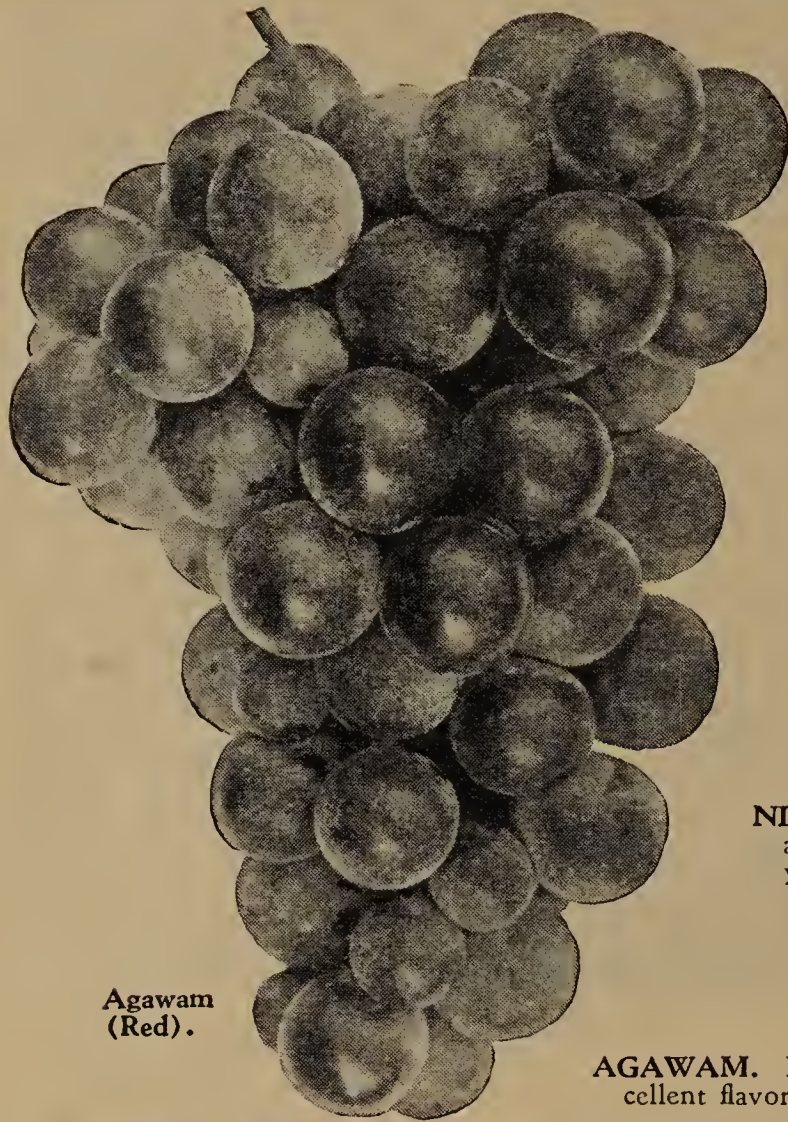
## Krider's <sup>Heavy</sup><sub>Bearing</sub> Grapes

### Selected Varieties

Are one of the oldest fruits in existence, yet the demand seems to grow every year beyond all expectations. There is in the Grape the good savory qualities that make it popular for eating as fresh fruit, and the uses to which it can be put in canning and jelly making are almost without number. Also the best of the rich wines are pressed from Grapes.

Grapes can be grown by anyone who has a garden or yard, and a little time to give to it.

**Price, No. 1 vines, except where otherwise noted: 15c each; \$1.50 per doz.; \$10.00 per 100. All vines heavy, 2-year-old. Special prices on Niagara and Concord. Not prepaid.**



Agawam  
(Red).

### The Best White Variety

**NIAGARA.** Occupies the same position among the white varieties as Concord among the black. Bunch and berries large, greenish white, changing to pale yellow when fully ripe. Skin thin but tough; quality much like the Concord.

### The Best Red Varieties

**AGAWAM.** Bunch large, shouldered; berry large, reddish brown, tender, vinous and of excellent flavor. Very vigorous and productive and one of the best of its class.

**BRIGHTON.** Bunch large, shouldered; berries medium to large, round, dark red, tender, very little pulp, juicy, slightly aromatic and very good. Ripens early.

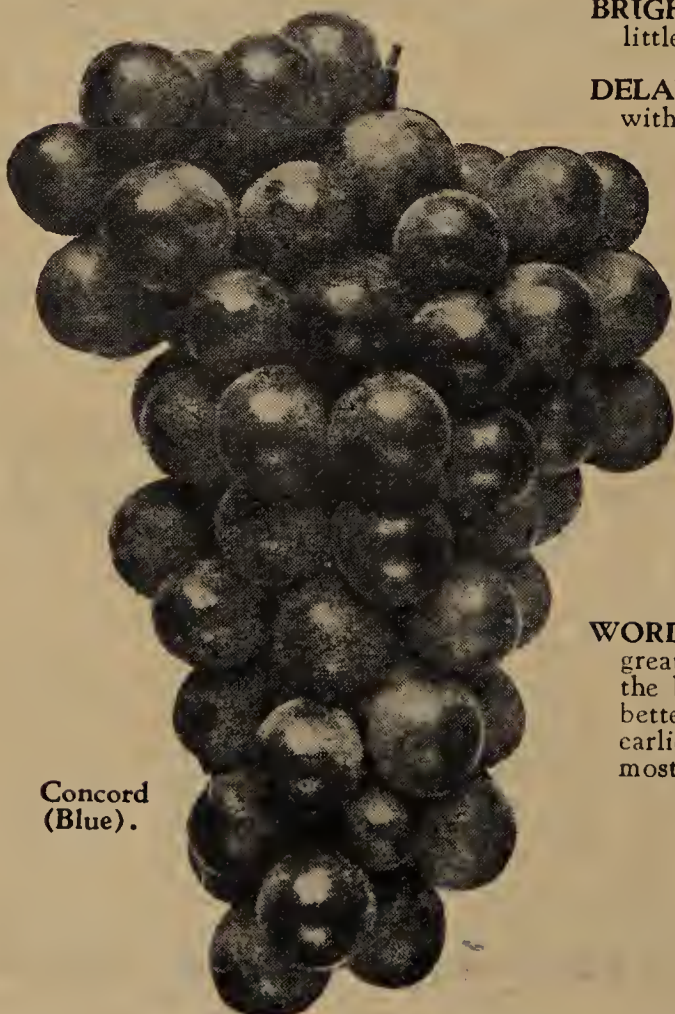
**DELAWARE.** The bunches are small, compact, are sometimes shouldered; berries are small with thin but firm skin; flesh juicy, very sweet and refreshing and of the best quality for both table use and for wine. Ripens with Concord or a little before; vine is hardy, productive and a moderate grower.

### The Best Black Varieties

**CONCORD.** One of the most popular and reliable varieties we possess; bunch large, compact and shouldered; berry large, round, almost black with blue bloom, juicy, buttery and very sweet.

**MOORE'S EARLY.** A large Grape, ripening a week earlier than Concord; good grower; berries large, good quality, and makes a moderate yield; very valuable as an early Grape.

**WORDEN.** Seedling of the Concord which it greatly resembles in appearance and flavor, but the berries are larger. The fruit is said to be better flavored and to ripen several days earlier. These qualities will give it the foremost rank among native Grapes.



Concord  
(Blue).

## PATRIOTIC COLLECTION

1 Red Grape, 2-yr.  
1 White Grape, 2-yr.  
1 Blue Grape, 2-yr.

Our Selection  
All for  
**35c**  
prepaid



# KRIDER'S TREES

Selected to Represent

## A Century of Progress

at Famous

### Dawes Arboretum



Above is shown a Blue Spruce identical with the tree which was selected from Krider's Gardens at the Century of Progress and planted with suitable ceremonies by Rufus G. Dawes, President of the Century of Progress, on November 4, 1934, at the famous Dawes Arboretum.

OF the hundreds of thousands of trees and plants shown at the great Century of Progress Gardens, a tree grown by Krider's Nurseries and shown at our Diversified Gardens was finally selected to represent the Century of Progress in the famous Dawes Arboretum.

## Memorial Tree Planting

By VERNON H. KRIDER

WE consider it an honor, indeed, to have had one of the plants, grown at our nurseries, selected to represent the Century of Progress at the famous Dawes Arboretum. The Blue Spruce was selected because of its form and color and in short, the qualities that have made Krider's Nursery Stock famous among people who want the best.

Long after the millions of dollars worth of buildings at the Fair are gone and are only a memory, this memorial tree will be a thing of beauty, enhancing its surroundings, growing in value, and bringing back to all who see it, memories of the famous Chicago World's Fair. No matter what improvements you make around your home, planting trees and plants will pay you the largest lasting dividends.

While at our World's Fair Gardens last summer, scores of people to whom I talked were interested in a plant or two from our gardens, for planting at their homes as remembrances of their trip to the Fair. It seems to me that Mr. Dawes is not alone in the idea of remembrance tree planting. No doubt there are thousands of you visitors to the Century of Progress Gardens who would appreciate, like the Dawes brothers, a memorial plant of some kind for your gardens to keep alive in your minds memories of your journey to the greatest spectacle of modern times.

And so I personally selected and shipped back to our nurseries last fall, the best of the perennials, shrubs, trees and evergreens, which in my opinion would be good permanent varieties for your garden. They are held here expressly for such of you who enjoyed the gardens you saw. Many of you want to be able to say, "This plant in my garden was once in the beautiful gardens at the world's most famous Fair. I may have seen and admired this very plant. I planted it to keep alive in my mind, memories of a happy journey to beautiful scenes."

Because of the extra labor and transportation costs of these plants which are handled outside our regular routine, the costs are slightly higher than ordinary plants. But, remember, I personally guarantee that each order you send for a memorial plant will be one from our World's Fair Gardens and will have attached to it a memorial tag. You may select variety of plant wanted.

#### THE DAWES ARBORETUM

Post Office Box 1348  
COLUMBUS, OHIO

Krider Nurseries,  
Middlebury,  
Indiana.

Gentlemen:

The two Koster Blue Spruce selected by A Century of Progress officials from your Gardens at the Horticultural Exhibit were received by airplane. They have been planted in a prominent place in the Arboretum and yesterday were dedicated to A Century of Progress by Mr. Rufus C. Dawes, its President.

The Trustees of The Dawes Arboretum are honored by the addition of these fine specimens commemorating the World's Fair and I am sure you also feel honored that of all the trees in A Century of Progress, yours were selected by its officials for this purpose.

Very truly yours,

Nov  
5  
1934

## PLANE CARRIES TREE TO OHIO

Krider Product Goes Into  
Dawes Arboretum as World  
Fair Memorial.

CHICAGO: The rich soil of northern Indiana once nurtured the tree that will represent A Century of Progress — the Chicago world's fair—in the famous Dawes Arboretum of Newark, Ohio.

An airplane from Chicago today carried on a special flight a young Koster's blue spruce, selected from the horticulture exhibit gardens of the Krider Nurseries, Inc., of Middlebury, Ind. On Nov. 4 the young tree will be planted with ceremony in the Dawes Arboretum by Rufus C. Dawes, president of A Century of Progress, and will take its place alongside many other trees dedicated to great events and to the men that made them.

#### Many Considered

The task of selecting a tree from the world's fair grounds that would properly commemorate the largest attended exposition ever held has been in progress for several weeks. More than a thousand trees representing dozens of varieties were examined before it was decided in consultation with D. O. Nihart, representative of



# List of World's Fair Memorial Plants

## PERENNIAL CLUMPS

Each, 35c.

Delphinium	Carnations	Veronicas
Chrysanthemum	Phlox	Red Hot Pokers
Painted Daisies	Asters	

## SHRUBS

3-year clumps, each, 50c.

Sumac	Spireas	Snowberries
Altheas	Redbuds	Bush Honeysuckles
Golden Bells	Hydrangeas	Mock Orange

## SHADE TREES

6 to 8 ft., \$2.00 each.

Elms	Red Leaf Maple	Birch
Maples	Mountain Ash	Tree of Heaven
Ash		Poplars, Lombardy
State variety wanted.		

## RARE PLANTS

Each

Rhododendron. Clumps	\$2.50
Azalea. Clumps	2.00
Blue Hydrangeas. Clumps	2.00
Cotoneaster, Spreading	1.00
Red Leaf Maple, 18 in.	3.00
Koster's Blue Spruce, 18-24 in.	5.00

NOTE: We had 50 of above. Same specimen plants as were selected to commemorate Fair.

Magnolia, 2-3 ft.	\$3.50	Japan Lilies	\$0.35
Tiger Flowers	.50	Water Lilies. Clumps	
Regal Lilies	.35		1.50
Madonna Lilies	.35	Red, White, Yellow, Blue	

## EVERGREENS

Each

Pyramid, 18-24 in.	\$1.00	Biota aurea nana, 18 in.	\$2.50
Pyramid, 2-3 ft.	2.00	Juniper, Irish, 2 ft.	2.00
Globe Evergreen, 18 in.	1.50	Juniper, Spreading, 12 in.	1.00

## Two Great Perennials at A Century of Progress

Guaranteed to Produce More Flowers Than Any Other Perennials

### Pink Cushion Chrysanthemum

Sold Under Many New Names.

A Chrysanthemum with azalea-like habits. Produces as many as 600 blooms at a time. Pink flowers with yellow center. Plant attains the size of a bushel basket the first year and produces thousands of blooms. Price: 35c each; 4 for \$1.00, postpaid.

### Crimson King Carnation

This new variety comes from Urbana, Ohio. A circular bed of 500 plants was on exhibition in Horticultural Hall. We have purchased this stock of originator and renamed it Fire Glow. See page 12 for description and color cut. No other plant can give you the cut flowers for your table. Price: 25c each; doz., \$2.00, postpaid.

Mr. Vernon H. Krider:

I have just returned from a visit to the Century of Progress. Your woodland scene was very real and I enjoyed it, but the real thrill came as I wandered through the labyrinth paths of the garden and found myself unexpectedly before the "window in your garden that looked out to sea." I want to thank you for creating such a masterpiece. Words fail me when I try to tell you all it meant to me. I will always cherish the picture among my most sacred memories.

Sincerely yours,

MRS. FRANK CARESS. Brazil, Ind., R. R. 1.

October 23, 1934.

## DOGZOFF FILLS A LONG FELT NEED



### "DOGZOFF"

If you are bothered with dogs, cats or rabbits, "Dogzoff" is the spray you need. It is a most efficient animal repellant and one spraying will last from three to four weeks. Not poisonous to plants and will not injure animals. Not offensive to humans. Its use is guaranteed to keep these animals from any place where they are not wanted. "Dogzoff" is applied with any small insect sprayer and one application usually does the work. "Dogzoff" will save its cost many times over around the garden and home.

PRICE FOR SEASON'S SUPPLY. **69c** PRE-PAID



Easy to apply. One application is usually sufficient.



DOGZOFF will keep moles from destroying your lawn.



Protect your birds from cats. Cats do not like DOGZOFF.



Rabbits won't injure your trees if sprayed with DOGZOFF.



# LILIDEUM—*Aztec Sacred Lily*

## The Wonder Plant of Our World's Fair Gardens

Like the sun worshippers it opens its petals toward the rising sun, unfolds its gorgeous red blooms upright at noontime, turns its head toward the declining sun and dies with the setting thereof. Blooms appear and die daily over a period of a month. This rare flower, a native of Mexico, the most outstanding and most admired flower in our World's Fair gardens, grows 2½ feet tall. Flowers produced in continued succession throughout the summer, oddly marked with a cup-shaped center, outer segments bright red, with inner segments yellow or wine spotted. Mexican flowers are tender bulbs requiring the same treatment given Dahlias. Be the first to get this rare plant, with beauty in every blossom. They will increase four-fold each year. **Price, 50c each; 3 for \$1.00, prepaid.**



Lilideum.



Blue Hydrangea.

## REDBUD—*Cercis*

One of the handsomest of the small, low-growing, flat-topped trees, growing to 15 feet in height. Along the widely spreading, numerous branches the rosy purple blossoms appear before the leaves, covering the tree so completely as to make it look like a pink cloud. These flowers appear from late March to early May, according to season, the leaves having the appearance of grape leaves, both in size and shape. These made a beautiful effect along the rail fence in the New England section of our garden at the World's Fair. Be sure to order some of these trees for lawn specimens. We offer these in 4 to 6 ft. trees, 3-year, at **50c each; 3 for \$1.25, not prepaid.**

## DAPHNE CNEORUM

Thousands paused to admire the Daphne blooming in our model rockery at the World's Fair in September and October. It is a very dwarf shrub, almost evergreen, with spreading branches on which the narrow, inch-long leaves are crowded; making very pretty trails of blue-green foliage. The soft pink flowers appear profusely during April and May, and at intervals throughout the summer; very small and dainty in terminal clusters, with a distinct and very pleasing sweet fragrance. **6 to 8 in., B&B, \$1.00; 8 to 12 in., B&B, \$1.25.**



Daphne in Bloom. More Fragrant Than Lilacs.

Be  
Safe,  
Plant  
Krider's  
Stock



Redbud Tree.  
Much Admired in New England Section.

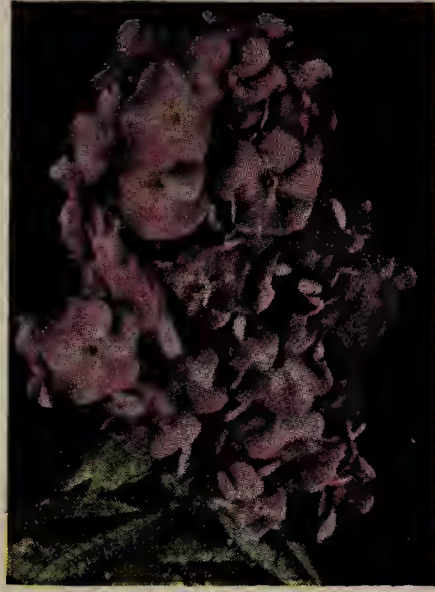




Firebrand.



Mrs. Jenner.



Mrs. Chas. Dorr.



Sieboldi.

## Phlox Bargain

We will ship you all eight of the fine varieties illustrated on this page in strong field-grown plants

One Each, 8 Varieties  
For Only **\$1.00** Prepaid

Be sure to get these eight fine varieties for your garden this year.

## Krider's Phlox

**Note.**—We grow more Phlox than any firm in America. Our reputation for growing good Phlox is undisputed.

None of the hardy perennial plants are more gorgeous or more easily grown than these. They produce magnificent spikes of showy, lasting and fragrant flowers, year after year, with comparatively little care. They are the main standby for harmonious garden color through the difficult month of August.

In addition to the eight varieties illustrated on this page we can furnish the following fine named sorts at

**15c each; \$1.50 per doz., in strong field-grown clumps, ready to bloom, prepaid.**

Athis. Salmon.

Baron Von Dedem. Orange-red.

Eclairer. Red.

Fernand Cortez. Scarlet.

Jules Sandeau. Soft lilac-pink.

La Vague. Pink, red eye.

Miss Lingard. White.

Nicholas Flammel. Bright carmine.

Rheinlander. Salmon.

Rosenberg. Purple.

Richard Wallace. White, vermilion eye.

Thor. Salmon.

Von Hochberg. Red.

Widar. Purple, white eye.

Winedot. White, red eye.

Painted Lady. Pink, red eye.

Enchantress. Bright salmon with dark eye.

Ethel Pritchard. Lavender, big flower.

B. Comte. French purple.

Marshal French. Cherry-red.

## Peony Bargains

The three most perfect Peonies in Red, Pink and White, to bloom in our nurseries in 1934.

1 Avalanche. White.

1 Walter Faxon. Pink.

1 Departing Sun. Red Japanese.

3 to 5 eyes.

All 3 **\$2.00** Post-paid  
For Only

If interested in Peonies, write for prices. One hundred varieties at 25c to 50c each.

## Krider's New Peony MIDNIGHT

A sport of Edouard Andre, and the darkest satiny red Peony in cultivation. It blooms 10 days earlier than Cahuzac, semi-double bomb type, yellow stamens, and should bloom at Decoration day south of Indianapolis. Make yours the most talked-of garden in your neighborhood by getting this blackest of all Peonies first.

**Price: 3- to 5-eye divisions, each, \$1.00; 3 for \$2.75, not prepaid.**



Pantheon.



Bridesmaid.



New  
Peony,  
Midnight.



R. P. Struthers.



Rijnstroom.